CareerSource BROWARD

American**Job**Center

CSBD HIGHLIGHTS Carol Hylton President/CEO

Broward Workforce Development Board, Inc. Planning Session

2022

Embracing Change As We Move

CSBD Goals

- Serve as workforce leaders through advocacy and community collaboration.
- Improve sustainability through funding, efficiency, technology, and relevancy.
- Encourage employers to work with CSBD.
- Encourage job seekers to choose CSBD.





CSBD Goals

- Align workforce partners to maximize access to services for our targeted populations.
- Create a legislative agenda to further employer and job seeker services.
- Anticipate and prepare for political, environmental, and economic changes.





Serve As Workforce Leaders Through Advocacy And Community Collaboration







As Leaders

- We maintain a State and national presence:
 - Serving on the US Conference of Mayors Workforce Development Council.
 - Serving on the Executive Committee of the Florida Workforce Development Association.
 - Through appointments to state policy workgroups.
- We share our expertise:
 - Through forums.
 - As speakers in the community and nationally.
 - Through staff service on community committees and boards.





Working With The Board . . .

We implemented REACH Act requirements:

- Revised our Board By-Laws.
- Determined how to implement fixed and staggered Board member terms.

Reinstated Organizational Resources.

Oriented new Board members.







We Led...

- The conduct of a Community Needs Assessment Survey.
- By bringing services to municipalities our distressed communities.
- By participating in nearly 100 community events creating action plans and providing employment solutions.







We Lead By...

- Investing in staff development.
- Employee recognition based on staff feedback.
- Developing a new performance evaluation system.
- Working with the Board and Council to address staff compensation.



CSBD At The Florida State Summit



Embracing Change As We Move

Improve Sustainability Through Funding, Efficiency, Technology, And Relevancy







\$24,434,346 Budget

Funding was used to:

- Address local COVID-19 recovery efforts.
- Support virtual service delivery.
- Invest in participant training.
- Assist Employers.
- Upskilling to get people back to work.
- To create talent pipelines.





Sustaining Our Discretionary Funding

- COVID-19 National Dislocated Worker Grant.
- Get There Faster Grant.
- Ticket to Work Revenue.
- Marine Industry Apprenticeship.
- Trade Adjustment Assistance.
- Apprenticeship Navigator.





Our Partnership With The Alliance

Resulted in:

- \$1.3M in State Quick Response Training Grants and served 326 employees.
- \$284,444 State Incumbent Worker Grants used to train 355 employees.





Embracing Change As We Move

Investing In Our Future Workforce

- \$2.7M for our summer program.
- Able to Geo-plot youth to place them near their homes.
- Placed 860 youth at worksites.
- Developed 121 positions with 47 for-profit employers.
- 95% + of the Youth and Employer Supervisors were satisfied with their SYEP experience.





Investing In Our Career Centers

Constantly upgrading hardware and software to improve staff & customers' career experiences through:

- Mass texting application.
- Faster more customer friendly assessment tools.
- New credentialing features for Metrix.
- Multi-factor authentication to safeguard remote access.





Encourage Employers And Job Seekers To choose CSBD







Assisted Over 3,300 Employers

- Work-based training.
- Job postings.
- Held over 100 recruitment events.
- Job fairs.
- Initiated the marine apprenticeship with 23 new apprentices.





Placed Nearly 3,000 Job Seekers In Jobs!

Assisted with:

- Career assessments and exploration.
- Employability skills.
- Professional workshops.
- Referrals to jobs and placement.
- Occupational and work based training.
- Awarded over \$2.5M in Scholarships!





Services To Veterans

- Provided over 1,300 Veterans and their families with employment services.
- Held our Annual Paychecks for Patriots job fair connecting over 140 Vets to employers.
- Partnering with the Broward Veteran Court.





Align Workforce Partners To Maximize Access To Services







Increased Economic Mobility

- Continue partnering with Prosperity Broward.
- Held a "Women in Tech" seminar for 100 women.
- Member of 16 largest Broward Chambers.
- Developing an apprenticeship program with the City of Dania Beach and Broward College for marine mechanics.
- 1 of only 3 local boards selected for a U.S. DOL pilot program.





Anticipate And Prepare for Political, Environmental, And Economic Changes







Prepare For Change

- REACH Act.
 - Letter grades.
 - New approval process for choosing schools.
- State re-designation of Local Areas.
- WIOA Reauthorization.





Performance

Exceeded all State Negotiated Measures for WIOA Adult and Dislocated Worker.

Ranked number 1 among the big seven regions in:

- WTP Entered Employment Rate
- WTP All Family Participation Rate
- WIOA Entered Employment Rate (tied).
- WP Entered Employment Rate
- Veterans Entered Employment Rate





Our Mission

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs!



