

BROWARD COUNTY UNEMPLOYMENT RATE







1.088

SERVED

2,220 **CUSTOMERS WERE** PLACED IN JOBS



Ranked #1 of the larger Florida regions in placing customers receiving public assistance into jobs through September 2021

CUSTOMERS SERVED FROM UNIQUE POPULATIONS

(services included career counseling, employability skills training, work-readiness workshops and more)





1,006 **DISABLED WORKERS** SERVED



1.002 **EX-OFFENDERS** SERVED





Nearly 300 new customers were enrolled in In-Demand Occupational Training (work fields include: healthcare, information technology, business management, etc.)



3,260+ BROWARD COUNTY EMPLOYERS **SERVED**

Assisted in saving money, energy and time in hiring jobseekers (services included virtual recruitment events, job postings and financial assistance for training employees)



PARTICIPATED **IN 90 COMMUNITY EVENTS**

(job fairs, virtual town



Over 8,000 customers attended workshops and e-learning platforms offering a wide range of topics on job search, interviewing skills, resume preparation, skills assessment, and career pathways.

EMPLOYER TESTIMONY

"The CareerSource Broward team truly went above and beyond to plan and promote our on-site job fair. They reached out to over 800 potential applicants, sent e-mail blasts and set up regular follow-up meetings. They were always accessible and responsive to questions or concerns and were on hand the day of the job fair to facilitate the event. Being a one-person HR department, I could not have asked for better partners to make this event happen. I look forward to the next one!"

Irene Ronquillo Director of Human Resources, Sonesta Hotels

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- **FACEBOOK:** 4,545 PAGE LIKES
- **TWITTER:** 2,018 FOLLOWERS
- O INSTAGRAM: 1,600 FOLLOWERS
- IN LINKEDIN: 3,903 FOLLOWERS
- **YOUTUBE:** 108 FOLLOWERS

CITY OF LAUDERHILL'S RETURN 2 WORK WEEK

CSBD participated in the City of Lauderhill's Return 2 Work Week that included multiple events to inform employers, job seekers, and the community of employment resources. CareerSource Broward coordinated a job fair targeted to residents in distressed zip codes in and around the city. CareerSource Broward also conducted job-readiness workshops, such as resume writing, interviewing and professional networking.

JOB SEEKER TESTIMONY

"Prior to the assistance I received at CareerSource Broward, I admit I was in a bit of a rut. Making matters even worse, the pandemic had just begun and I ended up losing my job. CareerSource Broward helped put me back on track with my career and with supporting my daughter. The turnaround time from when I first sought assistance to when I got the help I was looking for was very short. CareerSource Broward helped me find a job and provided support services, such as transportation assistance. Not only that, but I actually felt cared for by my success coach at CareerSource Broward - guiding me to get back on my feet and often reaching out to check on me and my progress. Now I feel I have the confidence and resources to better myself and I'm so thankful."

Aliah A. CSBD Customer

ONGOING WORKFORCE CAMPAIGNS



RISE HELPLINE

In addition to the virtual workshops, CSBD offers the RISE Helpline for Broward County jobseekers who have questions about how to create a resume, interview tips, job searching with LinkedIn or using the Employ Florida job board. The helpline is available Monday through Friday from 9 a.m. to 3 p.m., and can be accessed by calling (954) 828-0229.

HOSPITALITY HIRING INITIATIVE

Collaborating on efforts to address South Florida's hospitality industry labor shortage, CareerSource Broward partnered with some of Broward's largest hotels, including Margaritaville Hollywood Beach Resort, Riverside Hotel, GALLERYone by Hilton and Sonesta Fort Lauderdale Beach Hotel, to hold a series of job fairs. CSBD directly contacted job seekers in Florida's virtual labor exchange, advertised the events in its career centers, on social media and in its newsletter. These events proved successful in providing attractive recruiting opportunities for the businesses, bringing 136 candidates into employer on-site hiring events and many walking away with conditional offers of employment.



www.CareerSourceBroward.com



An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

A proud partner of the AmericanJobCenter network