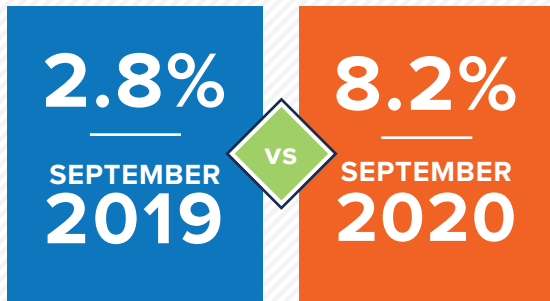
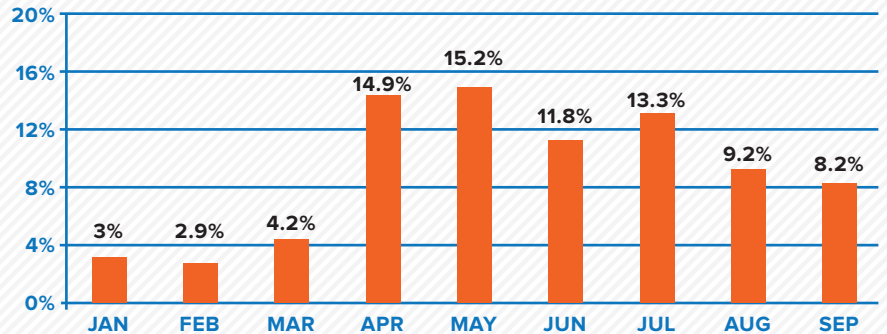


BROWARD COUNTY UNEMPLOYMENT RATE



BROWARD COUNTY'S 2020 UNEMPLOYMENT RATE



1,250
CUSTOMERS WERE
PLACED IN JOBS



Ranked #1 of the larger regions in placing Welfare Transition customers into jobs through September 2020

UNIQUE CUSTOMERS SERVED

(services included career counseling, employability skills training, work-readiness workshops and more)



1,940
VETERANS SERVED



1,531
DISABLED WORKERS
SERVED



1,983
EX-OFFENDERS
SERVED



Awarded \$341,513 in Training Grants to Upgrade the Skills of 99 New and Existing Employees.



469 participated in In-Demand Occupational Training (work fields include: healthcare, information technology, business management, etc.)



2,900 BROWARD COUNTY EMPLOYERS SERVED

Assisted in saving money, energy and time in hiring jobseekers (services included virtual recruitment events, job postings and financial assistance for training employees)



PARTICIPATED IN 64 COMMUNITY EVENTS

(job fairs, virtual town halls, presentations, etc.)



Over 6,600 customers attended workshops and e-learning platforms offering a wide range of topics, such as essential job search tips, interview coaching, resume preparation, skill assessment, career pathways, and more.

EMPLOYER TESTIMONY



“During these uncertain times, it’s important for companies to try to maintain a sense of normalcy while adjusting to the new norms of conducting business. CareerSource Broward helped us achieve just that by hosting fantastic virtual job fairs, which allowed our company to interview job seekers, review their resumes and hire the talent we needed for our business to thrive. Thank you, CareerSource Broward, for always being there for our hiring, training, and workforce needs.”

Dawn D.
HR Director,
Lauderdale Yacht Club

JOB SEEKER TESTIMONY



“My search for employment became a whole lot easier with the help of CareerSource Broward. Thanks to their amazing staff, I was able to navigate the job market – even with my disability. I feel more independent and, now with my new job, I can save up to eventually move out on my own.”

Carline L.
Customer



'Help For Hospitality Workers' Campaign

South Florida’s tourism industry took a massive economic hit as a result of the COVID-19 pandemic. CareerSource Broward stepped up by implementing a workforce campaign to assist laid-off and furloughed hospitality workers by creating a dedicated webpage (www.help4hospitalityworkers.com), and conducting virtual job fairs where nearly 300 job seekers attended and engaged with employers who had immediate hiring needs.

SOCIAL MEDIA PRESENCE

- FACEBOOK:** 4,320 PAGE LIKES
- TWITTER:** 1,930 FOLLOWERS
- INSTAGRAM:** 1,347 FOLLOWERS
- LINKEDIN:** 3,628 FOLLOWERS

SCAN QR CODE TO WATCH INFORMATIVE VIDEO:



EMPLOY FLORIDA MARKETING CAMPAIGN

To help encourage job seekers to register in Employ Florida (the state’s online job board), CareerSource Broward launched a print and digital advertising campaign in the following local publications: Sun-Sentinel, Westside Gazette and the Le Floridien. To create an account, visit www.employflorida.com.

LAPTOPS FOR CITY OF HOLLYWOOD YOUTH

Since the beginning of the COVID-19 pandemic, CareerSource Broward has donated laptops to local youth who did not own computers. The laptops were purchased through a grant awarded by the City of Hollywood and will be used to help bridge the digital divide while students continue to learn remotely.



VIRTUAL WORKSHOPS

To respond to the need for virtual platforms during the COVID-19 pandemic, CSBD has held more than 800 virtual workshops with nearly 2,000 attendees. The workshops are offered at NO COST and cover a wide range of topics, including job search tips, interview coaching, networking, resume preparation, money management, telephone and video interview skills and more.



www.CareerSourceBroward.com



A proud partner of the
AmericanJobCenter
network

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.