



The Year In Review

CareerSource Broward Council of Elected Officials
Broward Workforce Development Board

Annual Strategic Planning Session

Carol Hylton, President/CEO



**Building For
Our Future**

The Next 50
Years

BWDB Goals

- Improve sustainability through funding, efficiency, technology, and relevancy
- Serve as workforce leaders through advocacy and community collaboration
- Encourage employers to work with CSBD
- Encourage job seekers to choose CSBD
- Align One-Stop workforce partners to maximize access to services for our targeted populations
- Create a legislative agenda to further employer and job-seeker services
- Anticipate and prepare for legislative, environmental, and economic changes

Funding, Efficiency, Technology, and Relevancy

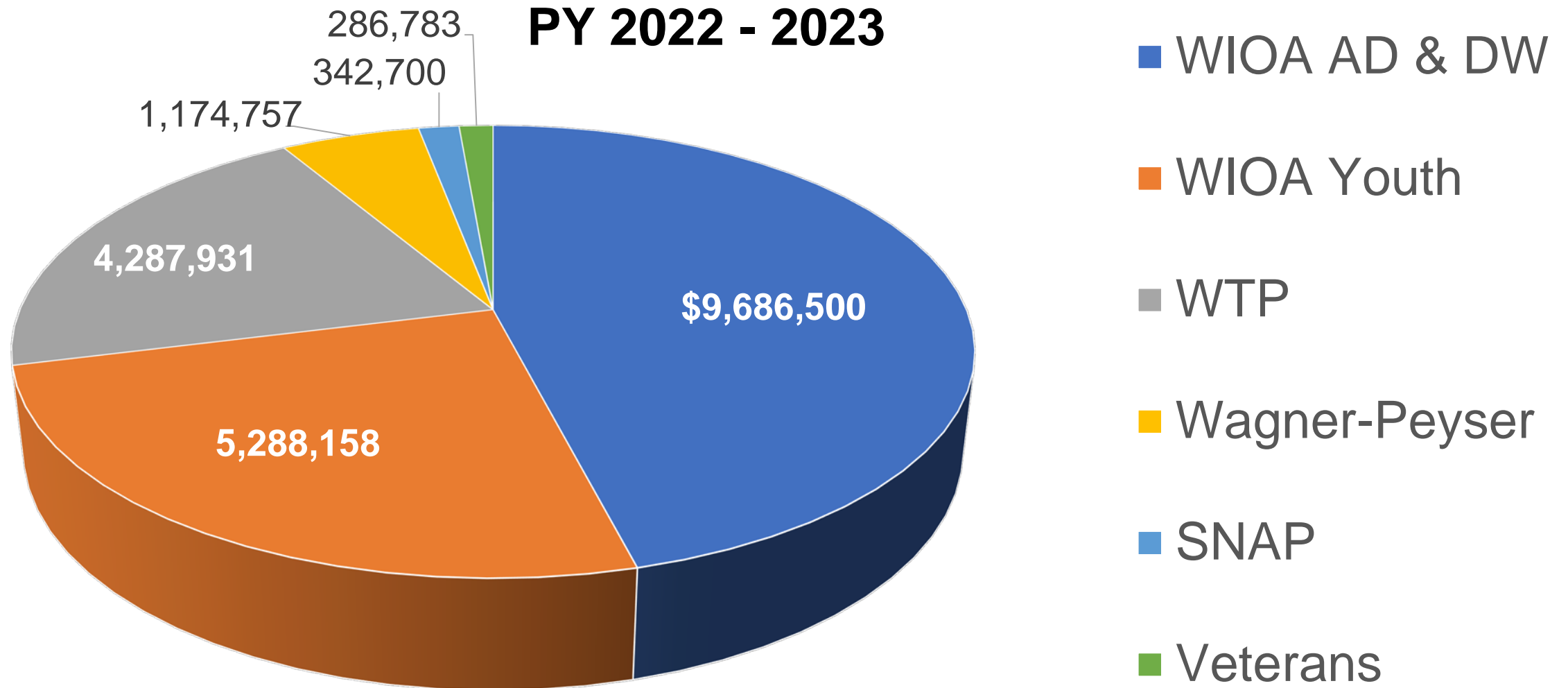


Our Budget

\$29,020,401



Formula Funds of \$21,066,829



How We Used Our Formula Funds

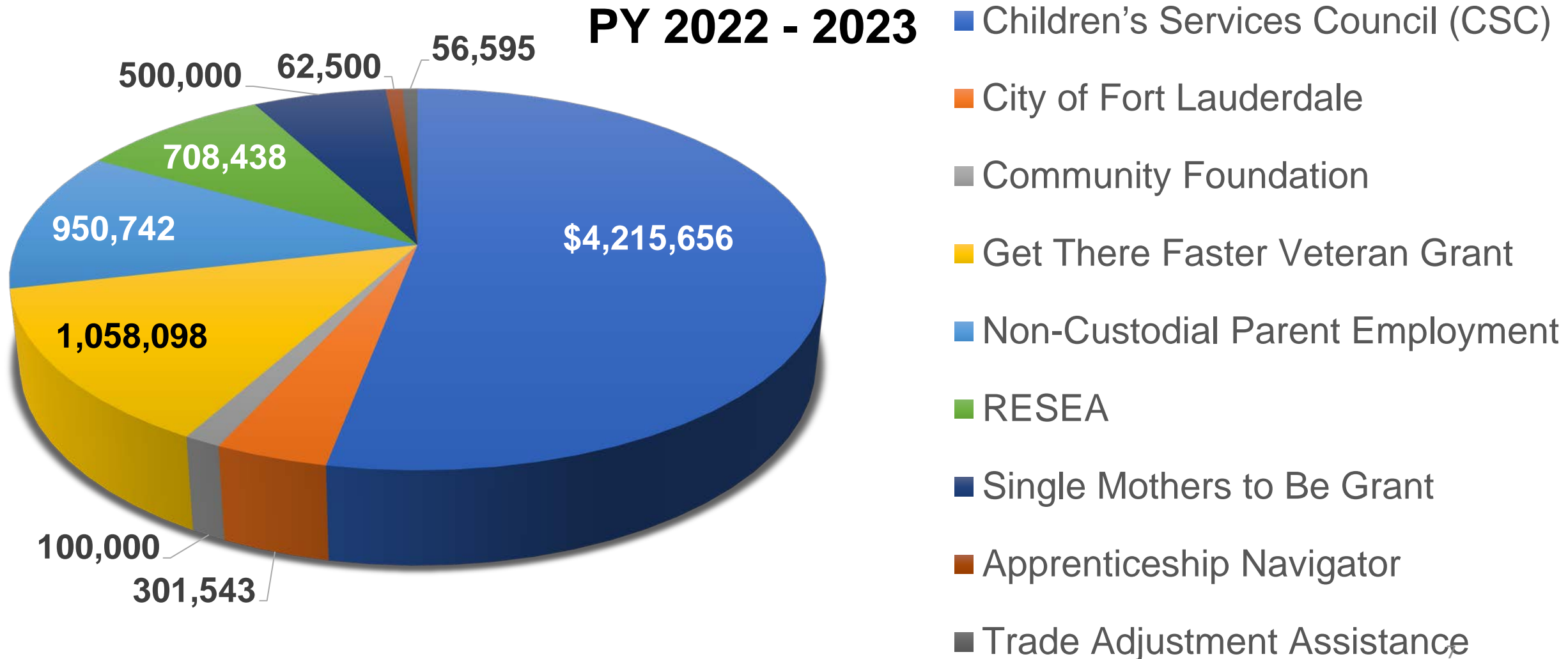
- Centers now provide in-person and virtual access to:
 - Labor exchange services
 - All OS partner programs
- We continuously connect job seekers to jobs and employers to skilled workers
- 1 on 1 services to those with barriers, especially in our distressed communities
- Upskill jobseekers through classroom or workplace-based training
- We anticipate employer needs through the creation of talent pipelines
- We schedule regular and specialized recruitments, career fairs & hiring events

Dedicated Grant Funds of \$7,953,572

54% Increase From Last Year



PY 2022 - 2023



Eliminated Barriers Using our Dedicated Grants

- **Investing in our Youth**
 - SYEP
 - In-School Programs
- **Investing in Special Populations**
 - Veterans and Military Families
 - Noncustodial parents
 - Single mothers
 - New unemployment claimants
 - Apprenticeships
 - TAA



Efficiency & Technology



- For our customers
 - Virtual reality headsets introduce users to career options
 - New state-of-the-art software including LinkedIn Learning
- For our organization
 - CBR reorganized into 2 departments
 - Implemented project software & MS Office 2021
 - Multi-factor authentication for increased security
 - Increased staff training and recognition
- For Customers and Staff
 - 200 new computers and 60 laptops were cycled into OS use

Community Leadership



Workforce Leadership

We are present at the local, state, and national levels ...

- NAWB Conference
- USCM WDC
- FWDA / Executive Comm.
- GFLA Executive Comm.
- Workforce Technology Group
- Co-Chair GFLA Prosperity Broward Comm.
- CCB
- Leadership Broward
- ELC Board
- Broward Days
- Homeless Continuum of Care

Working with our Board . . .

- Implemented REACH Act requirements
- Board, Council, business, community participation & support in navigating CSF re-alignment
- Revised our Board By-Laws
- Reinstated the Youth Committee
- Oriented new Board Members
- Provided Board refresher training



Advocacy

- Attended the Washington D.C. Summit to meet with legislators
- Participated in Broward Days
- Increased engagement with local legislators and elected officials
- Maintained our boundaries
- Our Delegations received our legislative packet with info on our services
- Met with a who's who of Community Leaders – including our very own

Cindy Arenberg Seltzer ~ Jennifer O'Flannery-Anderson ~ Laurie Sallarulo



Community Collaboration

- From chambers to community organizations and from outreach to new contract relationships, we cemented new and built on old relationships across more than 60 of our partners
- The 2022 – 2027 South Florida CEDS Plan chaired by Commissioner Geller included our input on:
 - Workforce Development
 - Workforce Housing
 - Workforce Transportation
- Partnered with the Urban League and Hispanic Unity
“Learn. Work. Win. Training and Hiring Fair”



Recognition From the Community

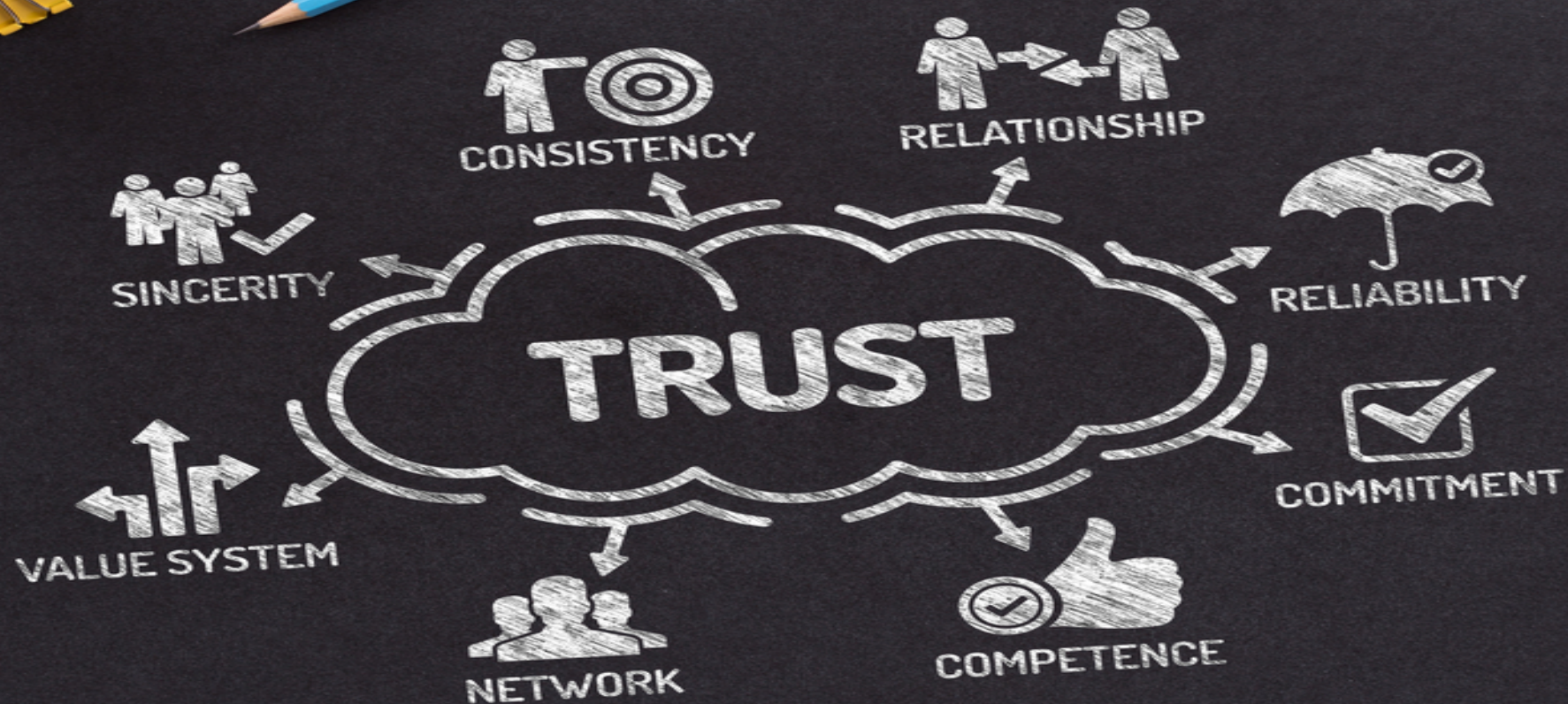
**CareerSource Broward
Was Honored to Receive**

**The 2022 Greater
Hollywood Chamber of
Commerce Community
Partner of the Year!**

**The 2023 Broward County
Public Schools
Outstanding District
Partner of the Year!**



Employers and Job Seekers Choose CSBD



OVER 2,200 Employers

- 52,000 distinct employer services
- \$2.4M in work-based training grants
- 18,000 job orders posted
- 100 community business group events
 - S. Florida Hospital & Healthcare Assoc. Annual Summit
 - South Florida Space Day
 - eMerge Entrepreneur Technology Conference
 - Chamber of Commerce events



Bold New Innovations for Employers

- Hosted the first Employer Apprenticeship Summit in July
- Workforce Wednesdays to convene employer affinity groups
- Staff researched & shared best practices with employers at forums & taskforce meetings including:
 - ChatGPT to enhance recruitment & job ads
 - Combining education & credentials to meet minimum requirements increasing applicant pools
 - Developing apprenticeships
 - Remote work – the good and the bad



Bold New Innovations for Employers

- Employer outreach contracts with the Chambers
 - We are on their websites, at their meetings & on committees
- CSBD staff at GFLA helped draw down \$1.9m in State QRT / IWT grants
- CSBD & OESBD provided an interactive presentation at the Alliance of Entrepreneur Resource Organizations Expo!



1,800+ Job Seekers are Working!

- 1,800+ job seekers placed
- 109,000 services provided to 17,000+ job seekers
- 3,700 job seekers attended our workshops
- \$2.7m scholarships & internships awarded for post-secondary skills training



Bold New Innovations for Job Seekers

- Locality Bank and JP Morgan Chase Bank provided financial literacy to our customers in the centers
- Launched a Non-custodial Parent Employment Program
- Carved out a youth OS space in our career center
- Promoted new career choices to our WTP customers:
 - Women in IT
 - Healthcare Career and Training Fairs
 - Electrician Apprenticeship Info Session
- *Get There Faster Grant* + FAU
 - Entrepreneurial Vets Program at the Central Career Center
- Job Seeker outreach contracts with the Urban League and Hispanic Unity



Maximize Access to Services



Maximize Access

- Met with BCT to improve transportation in the 6 distressed zip codes resulting in:
 - New routes on Nob Hill and Pine Island Road
 - BCT joining the City of West Park
 - The Late-Shift Connect Service for customers who work non-traditional hours
 - Micro Transit Pilot Project an on-demand service where customers can be picked up from their location



Creating Alignment

- Implemented Crosswalk – software that encourages co-enrollment across programs and allows OS partners to share information
- Community Based Needs Assessment resulted in expanding support services to include Uber and Lyft for youth



Our Legislative Agenda

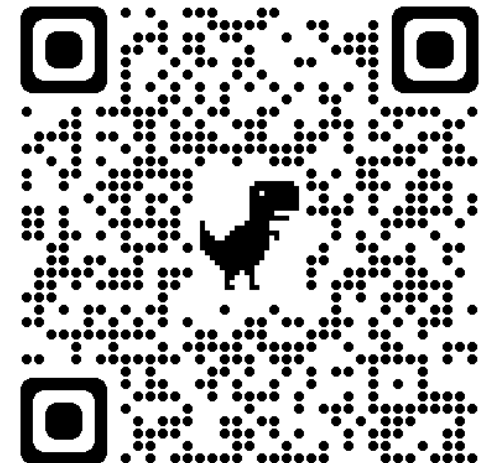
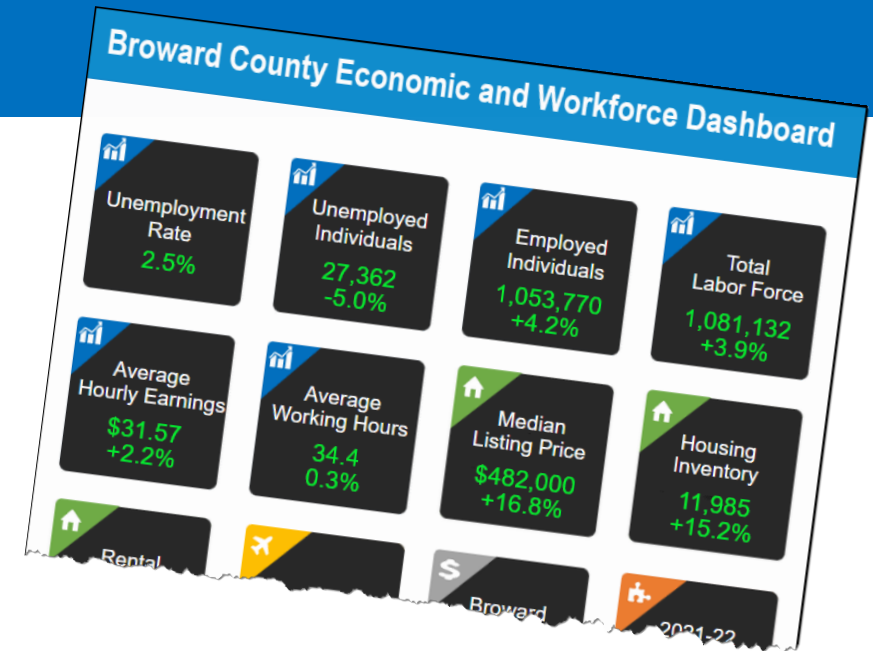
- ✓ **Maintained Our Current Workforce Development Area Boundaries**
- ✓ **Supported Legislation/Initiatives to Address the Labor Shortage**
- ✓ **Supported Workforce Housing Legislation/Initiatives**
- ✓ **Supported Legislation That Expands Workforce Development and Apprenticeship Programs**

Anticipate Environmental and Economic Change



Our Economic & Workforce Development Study

- Highlighted in the Sun Sentinel
- Used In our Local Plan to target resources
- Used to inform local government
- Used to add occupations to our TOL
- Used to help our partners direct their resources
- Find the dashboard on our website



Monitoring Highlights



- Clean Audits – No management letter – Brunson & Assoc
- Zero financial monitoring findings - Cherry Bekhaert
- Clean SYEP financial, & program monitoring - CSC
- Clean 21/22 cybersecurity audit
- Reduced program monitoring findings to .04% - Taylor Hall Miller Parker



Performance

- Met or exceeded all State negotiated measures for WIOA AD, DW, Y & WP
- A- from the REACH Office
- For PY to date, CSBD ranked #1 in the big 7 regions in the following:
 - WIOA AD/DW Entered Employment Rate
 - WP Entered Employment Rate
 - VETs Entered Employment Rate
 - WTP Entered Employment Rate
 - WTP All Family Participation Rate
 - WTP 2 Parent Family Participation Rate



Central One Stop



CSBD Team at the 2022 Workforce Professional Development Summit

Our Mission

ONGOING . . .

BUILDING FOR THE NEXT 50
YEARS!