

CareerSource
BROWARD

A proud partner of the
AmericanJobCenter
network

THE YEAR IN REVIEW

Annual Strategic Planning Session

Carol Hylton, President/CEO

CONNECTING • REIMAGINING • INNOVATING

Transformative Partnerships For Tomorrow's Workforce

PY 23/24 GOALS AND OBJECTIVES

- **Improve Sustainability**
- **Meet or Exceed Performance**
- **Increase Services to Our Target Populations**
- **Promoting the Value-Added Proposition to Employers**
- **Increase Community Impact**
- **Achieve Stellar Monitoring and Audit Results**

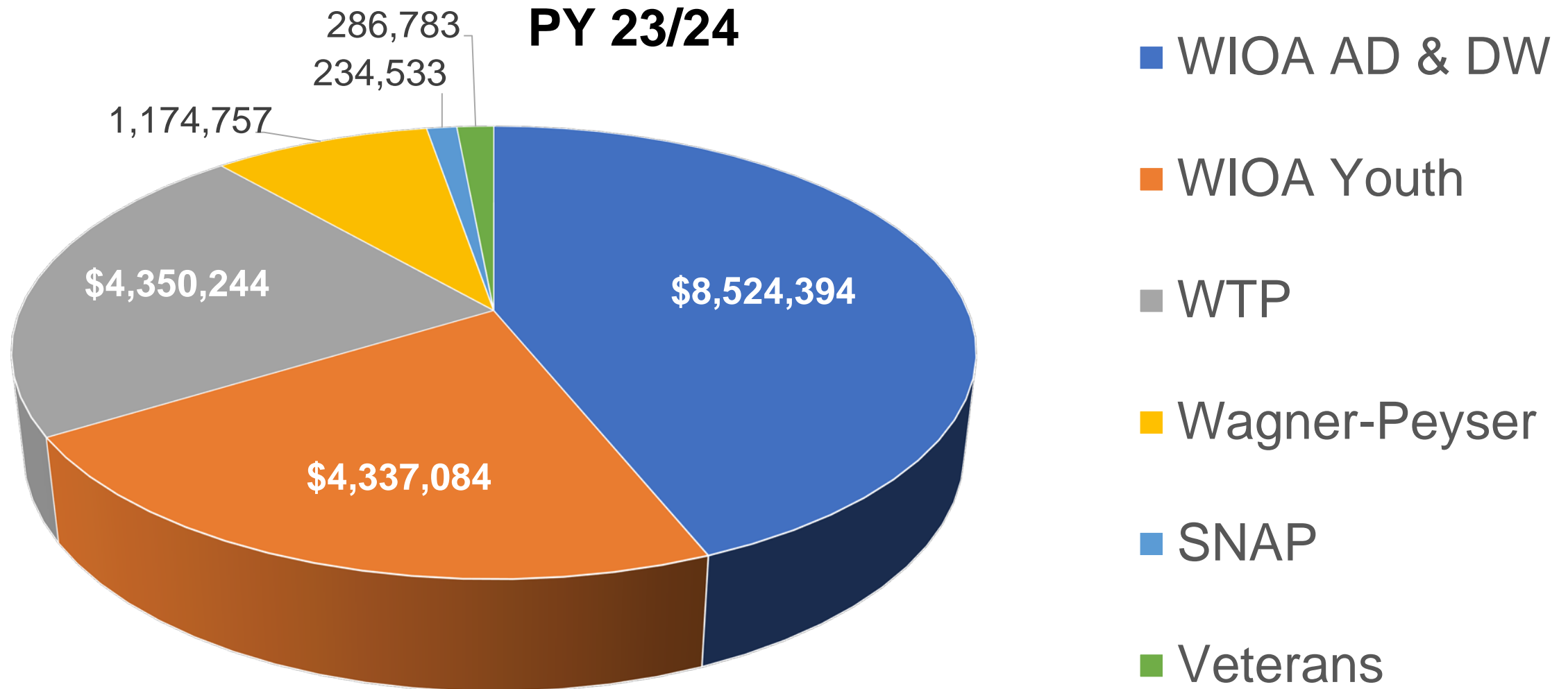


OUR BUDGET

\$31,228,014

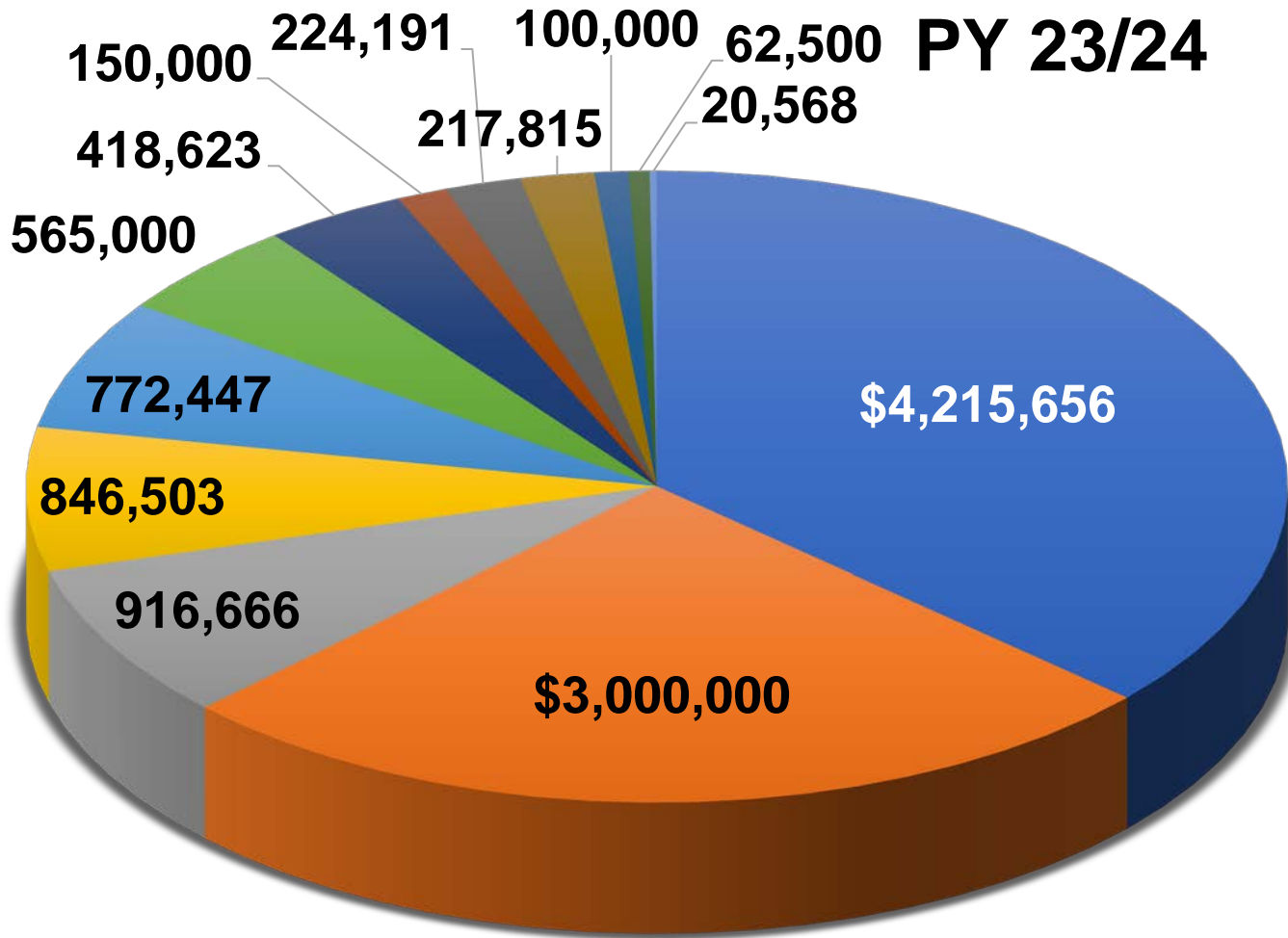


FORMULA FUNDS OF \$19,423,045



DEDICATED GRANT FUNDS OF \$11,804,969

48% INCREASE FROM LAST YEAR



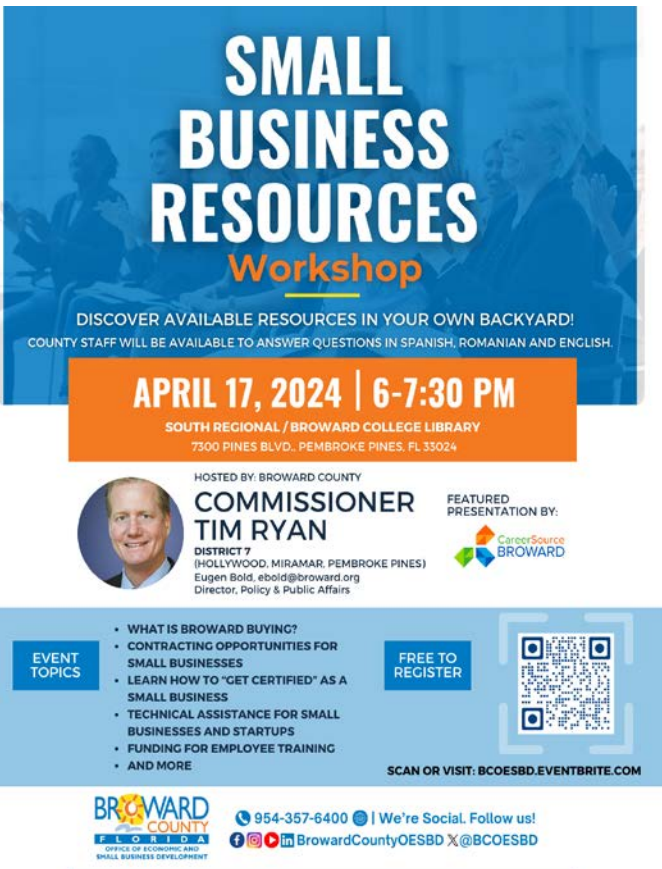
- Children's Services Council (CSC)
- Broadband Opportunity
- Florida Healthcare Training
- Get There Faster Veteran Grant
- Non-Custodial Parent Employment
- RESEA
- WIOA NEG
- City of Fort Lauderdale
- Single Mothers to Be Grant
- Hope Florida
- Community Foundation
- Apprenticeship Navigator
- Trade Adjustment Assistance

REIMAGINING EMPLOYER SERVICES

- Hosted **24** Workforce Wednesdays
- Partnered with Palm Beach at the South Florida Tech Fest Job Fair
- Educated employers on AI
- Contracted with chambers
- Podcast appearances
- Donations supported our events



BOLD EMPLOYER INITIATIVES



SMALL BUSINESS RESOURCES Workshop

DISCOVER AVAILABLE RESOURCES IN YOUR OWN BACKYARD!
COUNTY STAFF WILL BE AVAILABLE TO ANSWER QUESTIONS IN SPANISH, ROMANIAN AND ENGLISH.

APRIL 17, 2024 | 6-7:30 PM
SOUTH REGIONAL / BROWARD COLLEGE LIBRARY
7300 PINES BLVD., PEMBROKE PINES, FL 33024

HOSTED BY: BROWARD COUNTY
COMMISSIONER TIM RYAN
DISTRICT 7 (HOLLYWOOD, MIRAMAR, PEMBROKE PINES)
Eugen Bold, ebold@broward.org
Director, Policy & Public Affairs

FEATURED PRESENTATION BY:
CareerSource BROWARD

EVENT TOPICS

- WHAT IS BROWARD BUYING?
- CONTRACTING OPPORTUNITIES FOR SMALL BUSINESSES
- LEARN HOW TO "GET CERTIFIED" AS A SMALL BUSINESS
- TECHNICAL ASSISTANCE FOR SMALL BUSINESSES AND STARTUPS
- FUNDING FOR EMPLOYEE TRAINING AND MORE

FREE TO REGISTER

SCAN OR VISIT: [BCOESBD.EVENTBRITE.COM](https://bcocesbd.eventbrite.com)

BROWARD COUNTY FLORIDA
OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
954-357-6400 | We're Social. Follow us!
BrowardCountyOESBD @BCOESBD

- Over **12,778** employers served
- Nearly **1,100** new employers registered in EmployFlorida
- **55,663** distinct employer services
- Over **\$3.9M** in work-based training grants
- **12,490** job orders posted representing over **50K** positions
- **107** employer recruitment events

A Service of the Broward County Board of County Commissioners
300 copies of this public document were promulgated at a gross cost of \$240.00 or \$0.80 per copy to inform the public about Broward County programs and services.

CONNECTING WITH JOB SEEKERS

- **Increased awareness by presenting our services to:**
 - **BC Seahawk NEST**
 - **Division of Blind Services**
 - **Dan Marino Foundation**
 - **Lighthouse of Broward**
 - **Veterans Court**
 - **ARC Broward**
- **Promoted paths for increased self-sufficiency:**
 - **Women in IT**
 - **Healthcare Career and Training Fairs**
 - **Electrician Apprenticeship Info Session**



JOB SEEKERS → EMPLOYEES!

- **Job seekers** use our services many times virtually and in person
 - **375,445** distinct services
 - **59,000** in-person visits
 - **5,760** sharpened their saws by attending workshops
 - Over **2,400** job placements
- Invested **\$2.7M**
 - Scholarships and
 - Supportive services



WORKING WITH OUR BOARD...

- Developed a Legislative Agenda
- Oriented New Board Members
- Provided Board Refresher Training
- Added Signature Brands
- Created the Education and Industry Consortium



WORKFORCE LEADERSHIP

Our staff serves on the boards and committees of **60** local, state and national organizations

- **We shared our expertise and perspectives on:**
 - Workforce Development
 - Workforce Housing
 - Workforce Transportation
- **We provided information on:**
 - Workforce services and new initiatives
 - Services available through our Dedicated Grants
 - Opportunities for joint services to partner organizations
 - The economic status of our targeted populations to the Federal Reserve

Organization	CSBD Staff	Mission / Goals
Coordinating Council of Broward • Board & Funders Forum	Carol Hylton	To unite government, business & nonprofit leaders in coordination of health & human services.
National Association of Workforce Boards (NAWB)	Carol Hylton	NAWB represents and advocates for the nation's more than 500 Workforce Development Boards.
US Conference of Mayors • Workforce Development Council	Rochelle Daniela	Serves as the advisory board to the nation's mayors with respect to the workforce system.
CareerSource Workforce Boards • Chief Operating Officers Group • Finance Officers Group • Information Technology Group	Mark Kincewicz Kaminnie Kangal Peter Rivera	To share best practices and advance workforce development.
Florida Workforce Development Association • Executive & Regional Performance Committees	Carol Hylton	To ensure the successful delivery of quality workforce services.
Greater Fort Lauderdale Alliance • Board, Executive Committee, Prosperity Broward Partnership, & Economic Mobility Pillar • Prosperity Broward Data Committee • GREAT Committee • Corporate & Partner Councils • Entrepreneurship Council	Carol Hylton Nadine Jackson Ron Moffett Tony Ash Doug Saenz	To improve Broward County through a number of initiatives to support a strategic plan for economic development.

CONNECTING REIMAGINING INNOVATING
Transforming the Workforce for Broward's Workforce

INVESTING IN OUR YOUTH

- **\$4,664,032** for our 2023 SYEP
- **Over 1,000** youth served at over **230** employer worksites
- Generously supported by
 - Children's Services Council
 - Community Foundation of Broward
 - City of Ft. Lauderdale
 - Bank of America
- **93%** of the youth who started the program completed



STRENGTHENING PARTNERSHIPS

- **Expanded use of Crosswalk** – software to provide electronic referrals
- **Hope Florida** – A Pathway to Prosperity Grant
- **Healthcare Initiative**
- **Letters of Support** for Grant Applications
- **Appearing on Podcasts**
- **Volunteer service** to support our community

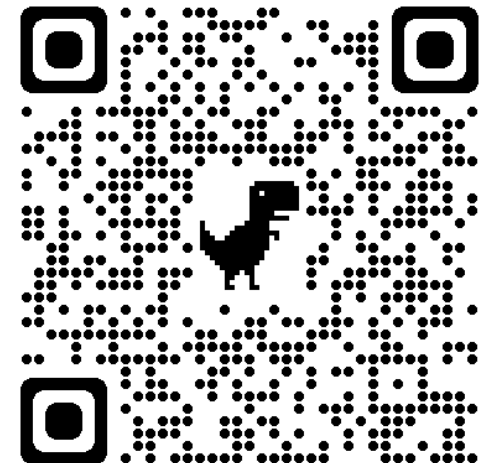
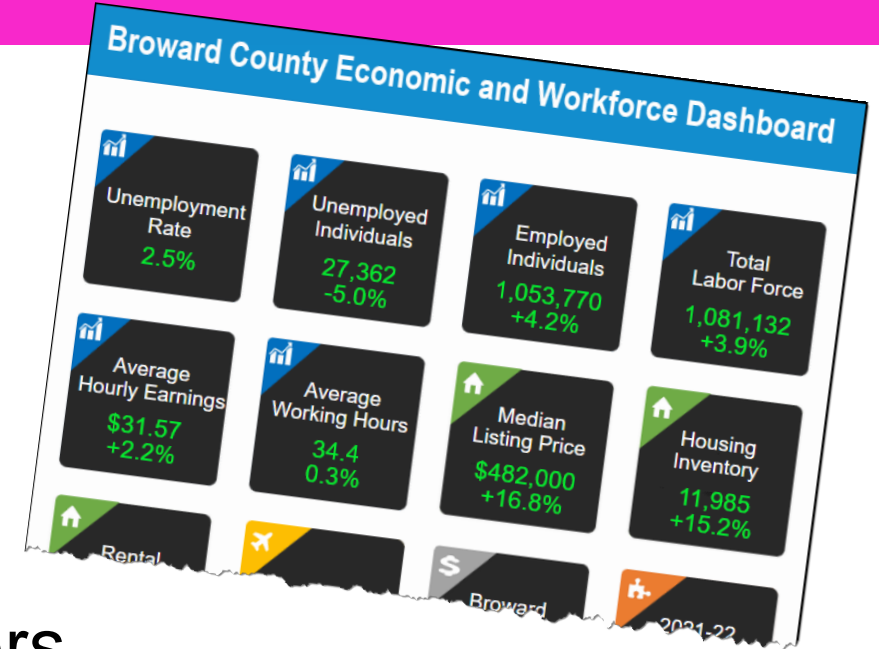


TELLING THE STORY

Our Economic and Workforce Dashboard

- Highlighted in the Sun Sentinel
- In our Local Plan to target resources
- Informs local government and business leaders
- Used to add occupations to our TOL
- Assists our partners in directing their resources

Find the dashboard on our website



COMMUNITY RECOGNITION

CSBD Was Honored to Receive

Broward County Public Schools
Outstanding District Partner of the Year!

Special Congressional Recognition
from Congresswoman Debbie Wasserman Schultz honoring 'Determined Women' who make a difference in our community

The Memorial Healthcare System
Collaborator of the Year by the FLITE Center in appreciation of our collective impact on Broward County's transitioning youth.

Broward County Commissioner Proclamations:

1. Sponsored by Commissioner Tim Ryan
2. Sponsored by Commissioner Steve Geller

NO LONGER THE BEST KEPT SECRET



- We promoted CSBD by:
 - Conducting One Stop tours & meetings with our local delegation and elected officials
 - Connecting with community leaders
 - Contracting with professional outreach and marketing firms

THESE LEADERS SPREAD THE WORD

As a result of all of our meetings and tours:

- CSBD's services are included in their flyers, monthly newsletters, and social media
- Our events and job recruitments are getting a boost
- There is an increase in job seekers coming to our centers
- Elected officials have connected us with their HR, economic development, and youth departments.
- More SYEP youth worked in municipalities throughout our county
- Elected officials supported CSBD's successful \$3 million broadband grant award in partnership with Broward Health

PERFORMANCE

A+ for REACH Office Letter Grade

Met or exceeded all 18 of our State negotiated measures

- WIOA Adult
- WIOA DW
- WIOA Youth
- Wagner Peyser

Clean Audits

- No management letter – Anthony Brunson, P.A.
- Clean SYEP financial & program monitoring – CSC
- Zero financial monitoring findings – Cherry Bekaert



EMBRACING EXCELLENCE

- All Staff Training Day
- Appreciation Events
- **2,641** Hours of Professional Development
- Strategic Planning Sessions
- Leadership Development



SIGNATURE BRANDS – MOVING BROWARD FORWARD!

**Summer Youth
Employment
Program**

**Paychecks For
Patriots Job Fair**

**State of the
Workforce Event**

**WOW Youth Career
Exploration Event**

TOGETHER WE ARE

**Connecting ♦ Reimagining ♦ Innovating
Transformative Partnerships for Tomorrow's
Workforce. . .**

