



Broward Workforce Development Board
Youth Committee
Monday, June 24, 2024
12:32 p.m. – 1:13 p.m.

Zoom Meeting ID: 811 2327 4276
Zoom Password: 059731
Zoom Call-In: 1 646 876 9923

MEETING MINUTES

CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309

The Committee was reminded of the conflict-of-interest provisions.

ATTENDEES: Traci Schweitzer, Dr. Lisa Knowles, Heiko Dobrikow, and Dawn Liberta, who chaired the meeting.

STAFF: Kimberly Bryant, Ronald Moffett, Mark Klinecicz, Rochelle Daniels, Yushika Florence, and LaTanya Brown.

GUESTS: Cynthia Moreno, Gabriela Raurell, Robert Sawyer, and Kathia Dumelle.

APPROVAL OF MINUTES

Approval of the Minutes of the 3/18 Youth Committee meeting.

On a motion made by Traci Schweitzer and seconded by Dr. Lisa Knowles, the Youth Committee unanimously approved the minutes of the 3/18 meeting.

NEW BUSINESS

1. Youth Committee Strategic Planning Matrix PY 24/25

On 4/25, the Board held its annual planning session. At the meeting, two separate workgroups discussed and made recommendations for the upcoming year. The Board approved these recommendations at the 5/23 meeting and staff has distributed the recommendations amongst Board committees. The goals and objectives are tracked by each committee in the form of a strategic planning matrix. The proposed PY 24/25 matrix is presented for your review. Consideration to 1) approved the matrix and 2) assign CSBD staff to develop the benchmarks and bring updates to the committee.

Kimberly Bryant presented the item, and discussed the matrix objectives.

Dawn Liberta inquired if the new School Board Superintendent will be joining our Board and this committee. She believes that he will be able to assist with achieving some of the goals in the matrix. Kim Bryant stated the Council of Elected Officials will consider appointing Dr Hepburn to the Board at their next meeting.

Heiko Dobrikow pointed out the staff is charged with developing the next steps, action items, benchmarks and due dates. He invited the committee members to share their thoughts and assist staff in adding the benchmarks.

Dawn Liberta concurred stating, anything the committee can do to assist the staff would be great and move the committee forward in completion of the matrix objectives.

On a motion made by Dr. Lisa Knowles and seconded by Traci Schweitzer, the Youth Committee unanimously approved the Youth Committee Strategic Planning Matrix and the assignment of CSBD Staff to develop benchmarks and bring updates to the committee.

2. Planning for the Next Worlds of Work Youth Career Exploration Event

In March 2024, CareerSource Broward (CSBD) partnered with the School Board of Broward County to host the first Worlds of Work (WOW) youth career exploration event. The event was an overwhelming success. Over 1,100 Broward County High School 9th and 10th graders attended. The youth immersed themselves in 9 different in demand occupational sectors through hands-on and virtual exhibits aimed at educating, inspiring and motivating them regarding their career pathway options. The worlds exhibited last year are still in demand. The Youth Committee is asked for input regarding 1) the addition of 1 -2 new occupational sectors 2) how to also incorporate a track for adults to create a 2 Gen event and 3) additional partners for donations to help support the event.

To open the discussion, Kimberly Bryant reviewed the WOW exhibits last year and asked for input for next year's employer exhibits.

Dawn Liberta opened the floor for discussion about the 1) three additional occupational sectors 2) making it a two-generational event and 3) possible fundraising ideas.

Heiko Dobrikow shared a screen from the Broward County Economic and Workforce Dashboard, specifically the Occupation Projections to 2031 tile and reiterated that most of the top careers which are projected to be in demand according to the report are already represented in the industries that were at this year's event.

Dawn Liberta believes that Mental Health should have its own category separate from Healthcare. She expressed in the community that it is seen as two separate entities even though they fall under the same umbrella.

Heiko Dobrikow suggested that professional services could be a world with: lawyers, accountants, financial planners, etc. Since the ones on the projections chart from the economic dashboard are the ones with the highest projected growth, he feels we should have representation from each one in the worlds.

Heiko Dobrikow indicated that the worlds that we have cover the majority of the highest in-demand jobs and he did not see any huge gaps.

Rochelle Daniels shared ideas for next year's event including the addition of a track for adults. Rochelle explained this year with the logistics of the school buses providing transportation, the youth were done at 12 pm. If we did the same next year, then after a short break at 2 pm we could come back and begin the worlds for the parents.

Dawn Liberta thought it was an excellent idea. Ms. Liberta then inquired about the cost and asked how the event was funded this year.

Rochelle Daniels conveyed that the majority of the event was funded by CareerSource Broward, with donations from CSC, Board members, employers and some cities. However, this time around we are starting earlier and we are reaching out to get the support and sponsorship that is needed adding that we are already reaching out to Amazon and FPL. We are asking for the members suggestions of who else we should approach.

Dawn Liberta asked if the committee had any suggestions.

Heiko Dobrikow suggested contacting the banks because they have an obligation to the community to donate to worthwhile events. The Sheriff's Department or Police Departments can provide some type of sponsorship as well.

Dawn Liberta recommended PNC Bank or American Express and if she thinks of anything else she will let us knows.

On a motion made by Dr. Lisa Knowles and seconded by Traci Schweitzer, the Youth Committee unanimously approved 1) the addition of three (3) new occupational sectors: Education, Government, and Professional Services to include Legal Services, Marketing, Finance/Banking 2) the incorporation of a 2 Gen event and 3) seeking additional partners for donations to help support the event.

REPORTS

1. WIOA Youth Provider Performance PY 23/24

CSBD funds four (4) Out-of-School and two (2) In-School Youth programs. The youth receive case management, career pathway planning, occupational skills training, and job readiness preparation. This Youth Performance report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act (WIOA). A final youth provider performance report for PY 23/24 will be brought to the Youth Committee during the 1st quarter of PY 24/25 after all outcomes and exits from the program have been entered into the Employ Florida system.

Kimberly Bryant presented the item. She reminded the Committee that the numbers are current as of June 17th. Our Program Manager, Yushika Florence, meets with the providers frequently and we are focusing on positive exits.

Dawn Liberta clarified that the "N/A" in the chart under FLITE Center indicated that they do not provide the service. Kimberly Bryant agreed and explained that they have the option but it is not required to provide the services where the "N/A" is notated.

2. Summer Youth Employment Program (SYEP) Update

The SYEP kicked off on Wednesday, 6/12 with the first day of employability skills training held at four schools for about 1,300 youth. Due to the rain and flash flooding, Broward County Public Schools closed all of its facilities on Thursday and Friday. CSBD staff proactively took action to email, text and call all of the youth, our worksite monitors, and worksites. Due to our efforts all youth started their work assignments on time Monday morning as planned. We are currently working to reschedule the remaining two days of employability skills training.

Heiko Dobrikow gave kudos to staff and particularly Latema Thomas. He stated she did an outstanding job on the orientation and training that was uploaded to YouTube. It was super informative and he thoroughly enjoyed it. Her approach was organic and she executed the training with ease. He loved the PowerPoint presentation that was shared with him and the other employers to use.

MATTERS FROM THE YOUTH COMMITTEE CHAIR

Dawn Liberta thanked the Youth Provider staff for attending today's meeting.

MATTERS FROM THE YOUTH COMMITTEE

None.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

Ron Moffett spoke on behalf of Carol Hylton who was not in attendance. Ron informed the members that we have received additional funds for the SYEP Program. Ron explained that Carol Hylton was invited to appear before the Board of County Commissioners by Commissioner Ryan and that as a result of her presentation we were awarded an additional \$315,000 to support the enrollment of additional youth into the SYEP for a total of \$385,000 in funding from the county.

Ron congratulated all of our Youth Providers on this year's performance and stated we look forward to them achieving great results in PY 24/25. Lastly, Ron stated we are looking forward to the start of our partnership with Harmony as a new provider.

ADJOURNMENT – 1:13 p.m.

<p>THE NEXT YOUTH COMMITTEE MEETING IS ON SEPTEMBER 23, 2024.</p>
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