



Broward Workforce Development Board
Strategic Planning Policy Development Legislative
Advocacy Regionalism (SPPDLAR) Committee
Monday, February 1, 2021
1:00 p.m. - 2:30 p.m.
Zoom Meeting ID: 836 1164 6683
Zoom Password: 612901

MEETING MINUTES

Due to COVID-19 and in the interest of keeping our committee members, staff, and public safe, this meeting was held via Zoom.

THE COMMITTEE WAS REMINDED OF CONFLICT OF INTEREST PROVISIONS.

ATTENDANCE:

SPPDLAR Committee Members: Steve Tinsley, Gary Arenson, Josie Bacallao, Michael Carn, Kristen Cavallini-Soothill, and Pam Sands.

Staff: Carol Hylton, Ron Moffett, Rochelle Daniels, Michael Bateman, and Elizabeth Messler were present.

Guests: Marti Coley of PinPoint Results, LLC; Darnelle Daverman, Charlene Talbot, Carlos Rodanes, and Ryan Swartz of New Horizons of South Florida.

PRESENTATION

Marti Coley of PinPoint Results, LLC, represents the Florida Workforce Development Association (FWDA) on matters related to the Florida Legislature and the State. Ms. Coley provided an update on the upcoming State Legislative Session, especially as it concerns workforce development issues.

Marti Coley discussed the FWDA's legislative talking points and provided her insight. She indicated the FWDA will be primarily focused on 1) promoting local control that allows local boards to be innovative and agile, to be able to respond quickly to the region's workforce needs and 2) making sure the legislature understands how important local boards are and what they do to serve their constituents.

Carol Hylton added that we must have the local flexibility so we can be responsive to the workforce needs in our region. Dr. Tinsley agreed.

Pam Sands suggested that we create a video message for the legislators. Gary Arenson stated that a video would offer a concise message. Steve Tinsley noted that he had worked with CSBD staff on preparing video and messaging content for general consumption before the pandemic and they were excellent in getting the message across. Carol Hylton supported the idea, noting that last year we also did a milestone report video. Michael Carn asked Marti Coley whether DEO has been leaning heavily on the workforce boards over the past year because of a few bad players, and whether this is driving the consideration for integration. Marti agreed it was a factor. She noted that DEO's new leadership has evidenced a greater willingness to treat the workforce boards as a partner and part of the solution. Carol Hylton noted that Marti Coley will also present at the next Board meeting.

APPROVAL OF MINUTES

Approval of the Minutes of the 11/19/19 SPPDLAR Committee meeting.

On a motion by Gary Arenson and seconded by Kristen Cavallini-Soothill, the SPPDLAR Committee unanimously approved the minutes of the 11/11/19 SPPDLAR Committee Meeting.

NEW BUSINESS

1. 2021 Draft BWDB Legislative Agenda

Considered approval of 1) the draft 2021 BWDB Legislative Agenda and 2) identification of Committee members who can reach out to our local delegation to present our agenda. To better focus our efforts, we have limited the items to those associated with local workforce-related issues identified by the Florida Workforce Development Association (FWDA).

Carol Hylton discussed the draft 2021 BWDB Legislative Agenda items which include supporting: maintaining our SNAP and TANF funding; apprenticeship expansion, such as by having pre-apprenticeships covered by state workers' compensation and to allow Bright Futures Scholarships to fund apprenticeships and career and technical education; and full use of the Sadowski Act funding. Carol noted that community partner legislative agendas have been provided separately to allow us to focus on our core issues.

Gary Arenson inquired about Level 2 background checks. Carol Hylton explained that the master agreement we signed requires all regions to do a Level 2 background check on certain staff, however regions are not recognized as an entity to be able to perform these checks.

Josie Bacallao recommended distinguishing which of our legislative items we are going to take the 1) lead on 2) support or 3) monitor, and to limit our legislative agenda to a few priority items.

On a motion by Pam Sands and seconded by Josie Bacallao, the SPPDLAR Committee unanimously approved the 2021 Draft BWDB Agenda subject to the recommended prioritization changes made by Josie Bacallao.

2. 2021 Community Partner Legislative Agendas

To fulfill our role as conveners, we selected the workforce development related items from our community partners' legislative agendas. The Committee is invited to recommend additional items for incorporation into our BWDB Legislative Agenda.

Carol Hylton discussed the excerpts from community partner legislative agendas on pages 34-37. These include those items involving workforce and economic development. Carol asked the committee to review and advise if they wanted any of these items added to our legislative agenda. Steve Tinsley affirmed the county's position to support apprenticeship and workforce funding, which is already on our legislative agenda.

Rochelle Daniels emphasized that while we support these other agendas, we should stay focused on our workforce agenda. Michael Carn agreed with Rochelle's suggestion not to include these community partner legislative agendas with our agenda. Steve Tinsley agreed that we need to focus on our lead items.

On a motion by Gary Arenson and seconded by Kristen Cavallini-Soothill, the SPPDLAR Committee unanimously approved to lead with our workforce issues, support our community partner issues, and monitor related issues.

3. Board Member Template Letter to Broward Delegation and Congressional Representatives

Considered the approval of a letter from the BWDB to our Congressional Representatives, asking that they support a role for the local workforce delivery system in infrastructure and climate control initiatives. The local workforce system has been instrumental in bringing together job seekers and employers quickly and seamlessly through the American Job Center system and can be catalysts for matching these projects with workers, especially those hardest hit by the pandemic.

Rochelle Daniels stated workforce boards would like to be at the table on those discussions.

On a motion by Josie Bacallao and seconded by Gary Arenson, the SPPDLAR Committee unanimously approved the Letter to Broward Delegation and Congressional Representatives.

4. BWDB SPPDLAR Committee Matrix

SPPDLAR strategic planning matrix, which reflects the committee's objectives and tasks by CSBD for 2021.

Carol Hylton discussed the SPPDLAR Strategic Planning Matrix and how it maps out what we need to do over the next months. Josie Bacallao suggested changing the due dates to April 30th. Gary Arenson noted that some items are ongoing. Josie also suggested adding a start date for tasks.

On a motion by Gary Arenson and seconded by Josie Bacallao, the SPPDLAR Committee unanimously approved the BWDB SPPDLAR Committee Matrix to include the necessary modifications of adding start dates for matrix items and noting end dates no later than April 30th or as ongoing, as appropriate.

REPORTS

1. Broward County Unemployment Information – December 2020

The unemployment rate in Broward County was 6.6 percent in December 2020. The rate was 4.0 percentage points higher than the region's rate a year ago of 2.6 percent. In December 2020, Broward County's unemployment rate was .5 percent higher than the state rate (6.1 percent) and .1 percent lower than the national rate (6.7 percent). Out of a labor force of 1,007,605, there were 66,482 unemployed Broward County residents.

Carol Hylton reviewed the State labor market information.

MATTERS FROM THE SPPDLAR COMMITTEE

None

MATTERS FROM THE FLOOR

None

MATTERS FROM THE PRESIDENT/CEO

Carol Hylton thanked the committee members for their time and participation.

ADJOURNMENT - 2:25 p.m.

The NEXT SPPDLAR COMMITTEE MEETING IS TO BE DETERMINED.
