



**Broward Workforce Development Board
Strategic Planning Committee
Wednesday, January 25, 2023
12:30 p.m. – 2:00 p.m.
Zoom Meeting ID: 837 3979 5254
Zoom Password: 743036
Zoom Call in: 1 646 876 9923**

MEETING MINUTES

CareerSource Broward Board Conference Room, 2890 W. Cypress Creek Road, Ft. Lauderdale, FL 33309

This meeting was held in person. Due to Coronavirus, in the interest of keeping our committee members, staff, and public safe, this meeting was also accessible via a Zoom video conference using the link below.

<https://us02web.zoom.us/j/83739795254?pwd=TDMzMIU3QWF1QWFDRWxKT20xQUJlQT09>

THE COMMITTEE WAS REMINDED OF CONFLICT OF INTEREST PROVISIONS.

ATTENDANCE:

Strategic Planning Committee Members: Ben Chen, Heiko Dobrikow, Frank Horkey, Cynthia Gaber, Lisa Knowles, Pam Sands, and Sandy-Michael McDonald, who chaired the meeting.

Staff: Carol Hylton, Ron Moffett, Rochelle Daniels, Mark Klinecicz, Michael Bateman, and Michell Williams.

Guest: Marti Coley.

APPROVAL OF MINUTES

Approval of the Minutes of the 7/12/22 Strategic Planning Committee Meeting.

On a motion by Frank Horkey and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved the minutes of the 7/12/22 Committee meeting.

PRESENTATION

Marti Coley of PinPoint Results, LLC, who represents the Florida Workforce Development Association on matters related to the Florida Legislature, provided an update on the upcoming State Legislative Session, specifically relating to workforce development issues.

Ms. Coley stated Adriane Johnson was appointed to replace President & CEO, Michelle Dennard with CareerSource Florida, Inc., and Meredith Ivey would temporarily replace Secretary of the Florida Department of Economic Opportunity (DEO), Dane Eagle. She discussed the implementation and realignment of House of Representatives Bill 1507 (HB 1507) and suggested the Board continues to communicate and form relationships with their local delegation and business leaders. Ms. Coley indicated there would be a bill to amend and address the issues with HB 1507. She stated that Jason Shoaf, Chair of the Higher Education Appropriations Committee, mentioned his committee would oversee the implementation of HB 1507.

Ms. Coley shared that the legislature put out a 25% holdback on DEO funds, which directly impacts the Boards' TANF funds. She stated that the CFO of DEO confirmed that all requirements have been met and are on the next Legislative Budget Commission meeting agenda. Ms. Coley indicated these funds should impact us well before the final quarter.

Dr. Chen asked Ms. Coley if she thought the Governor's Office would leave the urban Boards alone and consolidate the rural Boards. She replied that they have not received a solid message on where the Governor's Office stands. Dr. Chen asked if Ms. Coley is she believed Broward County would take on another rural County area if there was some consolidation. Ms. Coley replied it was too early to tell.

Mr. Horkey asked Ms. Coley if there was any discussion or concern about the fact that technically, under Federal Law, the Governor does not have the authority to merge Broward County if its goals are met. She replied yes, it had been discussed and raised, but she believes a waiver was submitted and had been approved; however, she will check to confirm. Ms. Coley explained staff has looked at other existing statutes, and many of them believe the Governor already had that authority and did not need to submit a waiver even if a Board is meeting its performance.

Mr. Dobrikow asked Ms. Coley if she would recommend that some of our Board members connect with specific members of the legislative delegation to have a conversation and, if so, whom she advised contacting. Ms. Coley suggested Chip LaMarca and stated she would follow up with Mr. LaMarca about this discussion. Mr. Dobrikow replied he has a good relationship with Mr. LaMarca and would contact him, and Mr. Chen stated he, too, has a relationship with Mr. LaMarca and would also reach out to him.

Ms. Hylton stated EY will provide a list of options to CareerSource Florida, and from that, they will have a staff recommendation that goes to their full Board at the end of February. Ms. Hylton stated that she and Ms. Daniels spoke with CareerSource Florida leadership about regionalism as one of the options, instead of consolidating our board with another.

Ms. Coley stated she would follow up with Alex Kelly, Deputy Chief of Staff in the Governor's

Office, to get more information on the process. Ms. Hylton stated she provided Shane Strum with our talking points and how CSBD supported the Governor by assisting when DEO's systems crashed, along with the two-step verification system.

NEW BUSINESS

1. Draft 2023 BWDB Legislative Agenda

Considered approving 1) the draft 2023 BWDB Legislative Agenda and 2) identifying Committee members who can reach out to our local delegation to present our agenda. The 2023 session bills filed relating to workforce development were provided.

Mr. Moffett discussed the draft of the 2023 BWDB Legislative Agenda and legislative session dates. He highlighted Workforce Development Area Boundaries, Labor Shortage, Illegal Immigration, and the Apprenticeship Program. Mr. Moffett stated the Legislative Agenda would be updated as needed.

Mr. Moffett added that he and Ms. Hylton joined Broward Days and will travel to Tallahassee in March to discuss the items on our legislative agenda with members of our local delegation.

On a motion by Pam Sands and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved the 2023 BWDB Legislative Agenda.

2. 2023 Community Partner Legislative Agendas

To fulfill our role as conveners, community partner legislative agendas were collected for reference and consideration. As of 1/17/23, only two community partner agendas were available with items related to workforce development.

Mr. Moffett reviewed the items related to workforce development that are included in the Legislative Agendas for Broward County and the United Way. Mr. Moffett stated we had not received an agenda from the Florida Workforce Development Association. He explained that he had spoken with Marti Coley earlier that day and learned they are working on the agenda, but it has yet to be released. Mr. Bateman stated the Florida Chamber of Commerce and the Florida Children's Council reported their agendas should be ready early to mid-February.

On a motion by Frank Horkey and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved support for the items related to workforce development in the 2023 community partner legislative agendas.

3. Strategic Planning Committee Matrix Update

Considered approving the updates to the Strategic Planning Committee Matrix.

Mr. Bateman provided the updates for the Strategic Planning Committee Matrix. He highlighted that to build closer relationships with our state and congressional legislative delegations, several Board members and Ms. Hylton met with Congresswoman Debbie Wasserman Schultz and Congresswoman Sheila Cherfilus-McCormick. Ms. Hylton also recently met with Broward County Vice Mayor Nan Rich and has planned meetings with Senator Lauren Book, Broward County Mayor Lamar Fisher, and Commissioner Pam Beasley-Pittman.

Mr. Bateman highlighted the Boards and CSBD staff involvement with input regarding the REACH Act and the local board realignment. CSBD staff, Board members, and Elected Officials have attended meetings and Ernst & Young round table discussions with our community partner leaders to inform them of the legislation and related issues. Ms. Hylton stated Mayor Levy and Mayor Trantalis met with Ernest & Young (EY) and did an outstanding job underlining why Broward County should stand alone and the significance of our work.

Mr. Bateman mentioned the Matrix reflects updates involving working with the Council member government to push workforce development.

On a motion by Frank Horkey and seconded by Lisa Knowles, the Strategic Planning Committee unanimously approved the updates to the Strategic Planning Committee Matrix.

REPORTS

1. Broward County Unemployment Information – December 2022

The unemployment rate in the CareerSource Broward region (Broward County) was 2.2 percent in December 2022. The rate was 0.9 percentage points lower than the region's year-ago rate of 3.1 percent. The region's December 2022 unemployment rate was equal to the state rate of 2.2 percent. Out of a labor force of 1,066,747, up 29,376 (+2.8 percent) over the year, 23,192 unemployed Broward County residents were unemployed.

Mr. Moffett reported the Broward County unemployment information.

Mr. Dobrikow reviewed the Broward County Economic and Workforce Dashboard. He referred to the tab for unemployment in Broward County, wages, and housing inventory. Mr. Dobrikow suggested the committee support workforce housing and full funding of the Sadowski Act by speaking with the legislatures and adding both as advocacy items to the agenda.

Ms. Hylton agreed it is a good idea to add workforce housing and the Sadowski Act to the legislative agenda. CSBD had excluded that component for the last couple of years because the state was flush with funding. Ms. Daniels stated that a motion is required to add the workforce housing and Sadowski Act matter to the Board's legislative agenda.

Mr. Horkey suggested reaching out to Sandra Einhorn of the Coordinating Council of Broward to discuss purchasing our Central Career Center buildings and coordinating with companies to rent some of its space.

Ms. Hylton stated she had a conversation with Sandra Einhorn, who spoke with Dane Eagle, and he implied the state would be open to selling all the buildings at our Central Career Center to provide housing, a one-stop center, and parking. She indicated the matter must first go to the Audit Committee, and then we could move forward from there.

Ms. Sands suggested always looking at our first responders, educators, and the hospitality industry, who are impacted by having no affordable housing.

Mr. McDonald added that many partners have been in the trenches, and so we must let them know they are supported and encourage more affordable housing funds. We want our partners to make workforce development a part of their daily messages and conversations and know we are doing the same. We all know that we can't attract new business if their employees don't have a place to reside.

Ms. Daniels stated we had not forgotten that workforce housing was important, but because the alignment is a matter of whether CareerSource Broward would exist next year, we felt we should emphasize the realignment. Ms. Daniels stated Ms. Einhorn is tied in with all the right folks in the county, including developers who work with government and non-profit agencies. Ms. Daniels said they would follow up with Ms. Einhorn.

Ms. Hylton stated she invited Ms. Einhorn, Vice Mayor Nan Rich, and Dr. Ned Murray to an upcoming Board meeting to discuss workforce housing.

On a motion by Heiko Dobrikow and seconded by Frank Horkey, the Strategic Planning Committee unanimously approved adding workforce housing, including full funding of Sadowski Act funds, to the 2023 BWDB Legislative Agenda.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR

None.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE

Mr. Dobrikow and Mr. Horkey thanked the Committee, Ms. Hylton, and CSBD staff for their hard work.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

Ms. Hylton stated CSBD applied and received almost \$1,000,000 for a Non-Custodial Parent Employment Program grant.

SYEP is gearing up and currently has 1,107 youth who applied, but there is funding for only 650 to 700 Youth. Ms. Hylton stated she would invite some employers in our targeted industries to share

information about career paths with the youth. She planned to ask Cindy Arenberg-Seltzer and the elected officials to visit one of the SYEP 3-day orientations to get an overview of what CSBD does and the importance of supporting the community.

Ms. Hylton informed the members that Ismael Martinez has retired from Broward County. Ms. Hylton stated she reached out to Tara Williams, Broward County Human Services Department Director, and she is willing to replace Mr. Martinez on the Board. A recommendation to appoint Ms. Williams will be brought to the Ad Hoc Organizational Committee for consideration.

ADJOURNMENT 2:05 p.m.

THE NEXT COMMITTEE MEETING IS TO BE DETERMINED.