



**Broward Workforce Development Board
One Stop Services Committee
Tuesday, June 8, 2021
12:30 p.m. – 2:00 p.m.
Zoom Meeting ID: 858 1639 2914
Zoom Password: 983476
Zoom Call in: 1-646-876-9923**

MEETING MINUTES

Due to Coronavirus, in the interest of keeping our board, staff, and public safe this meeting was held via a Zoom video conference.

THE COMMITTEE WAS REMINDED OF CONFLICT OF INTEREST PROVISIONS.

ATTENDANCE:

One Stop Services Committee Members: Rick Shawbell, Gary Arenson, Cassandra Evans, Ann Deibert, Jill Denis-Lay and Audrey Llung.

Staff: Carol Hylton, Ron Moffett, Rochelle Daniels, Kimberly Bryant, Tony Ash, Barbara Cevieux, Elisha Westfall, Mark Klincewicz and Michell Williams.

Guests: Olivia Sarson, Andree Garnier, Shrie Ramey-Allen and Brian Johnson.

APPROVAL OF MINUTES

Approval of the Minutes of the 5/4/2021 One Stop Services Committee Meeting.

On a motion by Cassandra Evans and seconded by Gary Arenson, the One Stop Services Committee unanimously approved the minutes of the 5/4/2021 One Stop Services Committee Meeting.

NEW BUSINESS

1. Region 22 Targeted Occupations List (TOL) for PY 21-22

Considered approval of the TOL for PY 21-22. We sent the preliminary TOL for PY 21-22 provided by the state to local education and business stakeholders to get input and gather additional relevant labor market data. We also held a publicly noticed meeting on 5/25 to review the occupational changes to Region 22's TOL and gather additional information. Based upon our review and community input, CSBD recommended 1) retaining 13 occupations proposed by the State for removal and 2) adding 20 new occupations.

Carol Hylton explained the importance of the TOL to our region as it allows us to understand where to put our resources and how to direct training funds. Each year when the state sends us the preliminary list, we compare it to the Board approved criteria.

We look at the educational components and the occupation's wage rate. Once that research is complete, we hold a public meeting and invite our training providers, community partners, business leaders and industry intermediaries.

Carol Hylton shared that 55 individuals attended the recent TOL meeting where we reviewed the proposed changes to the list by the state. Based on the feedback and our research, the recommendation is to retain 13 occupational titles that the State proposed for removal and add the 20 new occupations the state proposed we add.

On a motion by Audrey Llung and seconded by Cassandra Evans, the One Stop Services Committee unanimously approved Region 22's Targeted Occupations List (TOL) for PY 21-22.

2. Accept City of Dania Beach Summer Youth Funds

Considered the acceptance of \$22,114 from the City of Dania Beach to serve 7 economically disadvantaged youth ages 16-18 years old in the PY 20-21 Summer Youth Employment Program (SYEP). The SYEP will provide youth with three days of employability skills training and an eight-week meaningful summer work experience..

Kim Bryant informed the members this is the first time CSBD has partnered with the City of Dania Beach for SYEP and we hope to have many more years of partnership with them.

On a motion by Gary Arenson and seconded by Ann Deibert, the One Stop Services Committee unanimously approved the acceptance of \$22,114 from City of Dania Beach to serve 7 economically disadvantaged youth ages 16-18 years old in the PY 20-21 SYEP.

3. Accept Reemployment Services and Eligibility Assessment Program Funds

Considered the acceptance of \$220,314 in Reemployment Services and Eligibility Assessment (RESEA) funds. The funds will be used to provide mandatory career center services for the expected increase in RESEA customers. With the additional funding, the total amount received by CSBD for RESEA is \$838,303.

Kim Bryant informed the members that the RESEA program is designed to reduce the amount of time the participant receives reemployment assistance. The participants receive orientation, assessment, and help developing an employment development plan using labor marketing information to help them return to work.

On a motion by Audrey Llung and seconded by Cassandra Evans, the One Stop Services Committee unanimously approved the acceptance of \$220,314 in Reemployment Services and Eligibility Assessment Program Funds.

4. Accept Children's Services Council Funds for Summer Youth Program

Considered the acceptance of \$2,772,408 from the Children's Services Council (CSC) to serve 817 economically disadvantaged youth ages 16-18 years old in the PY 21-22 Summer Youth Employment Program (SYEP). These funds will allow us to maintain the same number of youth we served this year and offset the anticipated increase in the minimum wage. The SYEP will provide each youth with three days of employability skills training and an eight-week meaningful summer work experience.

Carol Hylton stated we are requesting approval to accept \$2,772,408 from the Children's Services Council for next program year. She reminded the committee that last year we did not have the SYEP program due to the pandemic and that CSC has increased our funding to serve 200 additional youth.

Gary Arenson asked if there are problems placing the youth; Carol stated we do need additional worksites for the youth and asked for the committee members to **share the SYEP Employer flyer with in the community**. Carol stated the SYEP Employer flyer will be provided to the committee members after the meeting.

On a motion by Gary Arenson and seconded by Audrey Llung, the One Stop Services Committee unanimously approved to accept \$2,772,408 from the Children's Services Council Funds to serve 817 economically disadvantaged youth ages 16-18 years old in the PY 21-22 SYEP.

5. One Stop Services Committee Strategic Planning Matrix for PY 21 - 22

On 4/22, the Board held its annual planning session. At the meeting, two separate workgroups discussed and made recommendations for the upcoming year. The Board approved these recommendations on 5/27 and staff distributed the recommendations amongst Board committees. The goals and objectives are tracked by each committee in the form of a strategic planning matrix. The proposed PY 21 - 22 matrix was presented for committees review to Consider designating a workgroup and Chair to develop strategies to achieve the goals.

Ron Moffett explained the recommendations applicable to job seekers were added to the One Stop Services Committee's matrix. Ron stated that throughout the course of the year updates will be provided on our progress.

Gary Arenson asked if the recommended objectives in the matrix are from the Board or the staff. Ron explained these are recommendations from the board planning session.

Rick Shawbell made an amended motion to have CSBD staff do research, develop the next steps, benchmarks and due dates and to bring back the recommendations to the One Stop Committee.

On a motion by Cassandra Evans and seconded by Ann Deibert, the One Stop Services Committee unanimously approved the amended motion to 1) adopt the One Stop Services Committee Strategic Planning Matrix for PY 21 – 22 and 2) for CSBD staff to flesh out the matrix by adding the tasks and benchmarks.

REPORTS

1. Apprenticeship Awareness Campaign

The Board requested CareerSource Broward 1) create three (3) apprenticeship videos and 2) a digital and social media advertising campaign targeting employers and those interested in exploring apprenticeship opportunities to increase awareness. Board members Rick Shawbell and Zac Cassidy reviewed a draft of the videos and provided feedback which was incorporated. Apprenticeships are a proven training method benefitting both apprentices and businesses.

Tony indicated the videos were sent to Lynn Goldman at Broward County Public Schools to share with her network of students who are undecided on their plans after high school, as a part of the My Next Move initiative. Our school board liaison, Christy Bradford will also share the videos with the Talent Forward work based initiative.

Gary Arenson asked how long we can use the videos and pointed out people wearing the masks in the videos will date the videos. Carol stated we can refresh the videos when appropriate. Carol shared this is the first time our youth providers are viewing the videos and we will share the video links with the providers.

Audrey stated the videos were excellent. Rick stated his agreement with Audrey and thanked Tony for all the work put into the videos.

2. City of Dania Beach Referrals Partnership

Dania Beach Commissioner Lori Lewellen approached CareerSource Broward (CSBD) to see how we could work together to increase awareness and provide additional opportunities for Dania Beach residents to pursue marine-related careers. The city plans to utilize \$75,000 in general fund revenues to provide supportive services to ten (10) Dania Beach residents enrolled in marine-related training programs through CSBD. Each individual could receive up to \$7,500 in support to assist with items such as transportation (to include ride share or car purchase) childcare, and/or elderly care. CSBD has 1) created a referral form which was approved by Dania Beach 2) trained staff on this new initiative and 3) started referring customers for the additional support.

Kim Bryant informed the committee this is a partnership with the City of Dania Beach. The marine industry is a key component of Dania Beach's economy and they want to invest into Dania Beach residents who are interested in marine occupational skills training.

3. City of Lauderhill's Return to Work Town Hall

City of Lauderhill Commissioner Melissa Dunn approached Carol Hylton, President/CEO of CSBD to invite us to collaborate on a Return to Work Week that included multiple events to inform employers, job seekers, and the community of employment resources. On 5/11, a virtual town hall conversation about Workforce Development Investment for COVID Economic Recovery included Ron Moffett, CSBD's Executive Vice President and Board member Bob Swindell, President/CEO of the Greater Fort Lauderdale Alliance as two of the featured panelists. The town hall provided an opportunity to discuss our resources with the community and spotlighted our partnership with the Prosperity Broward initiative, which is focused on improving the self-sufficient wage of those residents in the distressed communities.

Ron Moffett stated that he participated in the City of Lauderhill's virtual town hall event. He indicated that he used the opportunity to discuss our resources with the community and also to promote our summer youth employment program.

4. Monthly Performance Report

The current performance for the month of April was provided. April's data reflects that within the Big 7 Regions CSBD ranks 1st in Wagner Peyser and Veterans Entered Employment Rate (EER), and ranks 2nd in WTP EER, WTP Two Parent Participation and WTP All Family Participation.

Kim Bryant stated we have sustained a high level of performance on our Entered Employment Rates throughout the program year. Gary stated the report was great and thanked the CSBD staff for their work.

5. Broward County and Florida Unemployment Information

The unemployment rate in Broward County for April 2021 was 5.3% the same as March 2021 and compared to 16.4% in April 2020. The state unemployment rate is 5.1% compared to the national rate of 5.7%. In April 2021, nonagricultural employment in the Ft. Lauderdale-Pompano Beach-Deerfield Beach Metro Division was 815,600, an increase of 78,000 jobs (+10.6 percent) over the year.

Carol Hylton stated the unemployment rate was 5.3% for March and April. We are heading in the right direction, the work waivers have ended and we are focusing on targeting those customers to get them employed.

Audrey Llung commented on the fact that Broward County in April 2020 was at 16.4% unemployment rate and now we are at 5.1% unemployment rate is great.

Carol commended the staff, and highlighted that we were the first responders for workforce and had to pivot the agency in a matter of days to provide services safely. Rick agreed and stated his thanks to the dedicated staff and Carol.

MATTERS FROM THE ONE STOP SERVICES COMMITTEE: Cassandra Evans asked what will be the considerations to change from having the meetings in zoom format to in-person. Carol stated the Board asked the same question and a survey was done. We are waiting for all the responses but so far it looks like most members would like to start having in person meetings in September, they are looking at what happens over the summer and once the board reverts back to in-person, then the committees will follow.

MATTERS FROM THE FLOOR: NONE

MATTERS FROM THE PRESIDENT/CEO: NONE

ADJOURNMENT 1:11 P.M.

THE NEXT COMMITTEE MEETING IS SCHEDULED FOR THURSDAY, 9/9/2021, AT 12:30 P.M.