



**Broward Workforce Development Board
One-Stop Services Committee**

**Tuesday, March 25, 2025
12:30 p.m. – 2:00 p.m.**

**Zoom Meeting ID: 730 243 5583
Zoom Password: 223498
Zoom Call-In: 1 646 876 9923**

MEETING MINUTES

**CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309**

The Committee was reminded of the conflict-of-interest provisions.

ATTENDEES: Sheri Brown Grosvenor, Catherina Rozario, Felipe Pinzon, Melida Akiti, Tara Williams, Marjorie Walters and Rick Shawbell, who chaired the meeting.

STAFF: Carol Hylton, Kimberly Bryant, Ron Moffett, Rochelle Daniels, Mark Klinecicz, and LaTanya Brown.

APPROVAL OF MINUTES

Approval of the Minutes of the 1/28 One-Stop Services Committee meeting.

On a motion made by Rick Shawbell and seconded by Felipe Pinzon, the One-Stop Services Committee unanimously approved the minutes of the 1/28 meeting.

NEW BUSINESS

1. New Training Provider My IT Future

Considered approval to add My IT Future under initial eligibility status as an Eligible Training Provider and adding eight (8) courses 1) Cyber Security Analyst 2) Network Security Technician 3) Cyber Security Forensic & Intrusion Analyst 4) Cisco Certified Network Associate (CCNA) 5) Cyber Security IT Professional 6) CompTIA A+ / Network+ 7) Project Management Professional and 8) Master Certificate in Cyber Security & Information Assurance to the Workforce Innovation and Opportunity Act (WIOA) Individual Training Account List (ITA). CSBD adds schools and courses that meet federal, state, and local criteria to give customers more choices.

Rick Shawbell presented the item and inquired if the provider was already approved by other workforce boards. Carol Hylton responded that they may be; however, once they are approved by the state, they must meet each local board's requirements, which may be different.

Sheri Brown Grosvenor asked if we have providers that already offer similar training or if this training is for an occupation for which we do not have current training available.

Mrs. Hylton responded that we have similar training programs on our eligible training providers list. Broward College and our tech colleges have many of the same programs.

On a motion made by Rick Shawbell and seconded by Felipe Pinzon, the One-Stop Services Committee unanimously approved new training provider, My IT Future under initial eligibility status and to add eight courses 1) Cyber Security Analyst 2) Network Security Technician 3) Cyber Security Forensic & Intrusion Analyst 4) Cisco Certified Network Associate (CCNA) 5) Cyber Security IT Professional 6) CompTIA A+ / Network+ 7) Project Management Professional and 8) Master Certificate in Cyber Security & Information Assurance to the WIOA ITA List.

2. Updates to the One-Stop Services Committee Strategic Planning Matrix

Considered approval of the final updates to the Strategic Planning Matrix.

Ms. Bryant reviewed the report and highlighted various accomplishments, of the work done by staff over the course of the year.

At the conclusion of the matrix review, Rick Shawbell expressed his appreciation for the work done, indicating he loves seeing the wonderful progress made on the matrix and looks forward to initiating another one next year after the Board holds its annual planning session in April.

On a motion made by Rick Shawbell and seconded by Sherri Brown Grosvenor, the One-Stop Services Committee unanimously approved the final updates to the Strategic Planning Matrix.

REPORTS

1. CSBD Job Seeker Workshop Survey Results

CSBD offers job seekers a variety of Job Search Workshops, ranging in topics such as resume writing, soft skills, interview coaching, and money management. Since 1/1, over 1,300 people attended CSBD's workshops both in-person and virtually. We periodically survey the workshop attendees to assess and ensure the voice of the customer is heard. They provide essential feedback needed to measure the effectiveness of our workshops. The survey results show that 99% of the participants are satisfied or extremely satisfied with the workshops. Some of the attendees commented: "I would recommend everyone to attend these classes. The instructors are on top of their game.", "Good speaker, great details, took her time to review & ask questions.", "The information presented was useful and applicable to our needs, with ample opportunity for interaction, questions, and participation."

Rick Shawbell introduced the item. Ms. Bryant explained that as part of our continuous improvement to improve our customers' experience, we conduct surveys to hear the customer's voice. As can be seen, our workshops get high marks from those who attend.

Rick Shawbell agreed and stated this is another example of the outstanding job done by the staff and that the CSBD staff always knocks it out of the park.

2. Learn Work Win Information Technology Fair

On 3/20, CSBD hosted the first of three Learn Work Win Career Events, with a focus on Information Technology (IT) at the Central One-Stop Center. Our keynote speaker, Rob Petrosino, Chief Innovation Officer at Peak Activity. He delivered an engaging presentation on

careers in IT and the transformative impact of artificial intelligence. Additionally, a mini job fair was held, featuring employers actively recruiting for IT positions. The event attracted 93 job seekers, providing them with an invaluable opportunity to connect with industry experts and training providers specializing in IT. Upcoming Learn Work Win Career Fairs will highlight opportunities in the Healthcare and Hospitality industries.

Rick Shawbell introduced the item.

Carol Hylton said that almost 100 people attended. She explained that we liken these events to the adult version of Worlds of Work. Customers learn about the various occupations that are in demand in Broward County and the schools that can offer occupational training that leads to jobs in these industries.

Photos from the event were shared with the committee.

Mr. Shawbell confirmed that the next learn Work Win event is coming up in hospitality and thought that the concept of these mini job fairs, which combine elements of the Worlds of Work, was outstanding.

Catherina Rozario indicated that she believes it would be helpful for vocational rehabilitation staff to attend. She said that they can bring one representative to the fair and bring back the information to share. Ms. Hylton thought that was a great idea because vocational rehabilitation also has case managers. Catherina Rozario asked for a tour of the One-Stop center for her staff to see firsthand the services CareerSource Broward provides. Carol Hylton responded with: Yes, yes, and yes! We will connect them to the appropriate One-Stop Center based on their location.

3. The Source Podcast

CSBD is thrilled to announce the launch of The Source Podcast, a bi-monthly series delivering expert insights on workforce trends, employer services, and job seeker resources! Since January, we've recorded three podcasts highlighting our signature events 1) Summer Youth Enrichment Program 2) State of the Workforce Job Fair & Business Breakfast and 3) Worlds of Work Youth Fair. Upcoming episodes will feature our services 1) CSBD's Senior Manager of Career Center Services spotlighting our job seeker services in May 2) our Vice-President of Business Relations discussing the power of our job services to employers in July 3) BWDB Chair, Jim Ryan will be providing leadership perspectives in September and 4) our CSBD economist offering insights on economic and workforce trends in November. With a full calendar of exciting topics ahead, The Source Podcast is your go-to for all things workforce! It is available on our social media platforms.

Rick Shawbell introduced the item, and Kimberly Bryant provided an overview of the podcasts that have been produced and mentioned several of the ones that are planned in the coming months.

Mr. Shawbell asked how the reaction to the Podcast has been. Mark Klinecicz responded, stating that it has been very positive.

Felipe Pinzon asked who was providing the technical support? Mr. Klinecicz confirmed that it is completely internal with CSBD staff.

4. Monthly Performance Report

The current performance for the month of January is provided. The data reflects that within the Big 6 Regions, CSBD is in a two-way tie for 1st in WIOA Entered Employment Rate (EER), 1st in Veterans EER, 1st in Welfare Transition (WT) All Family Participation Rate and Two-Parent Participation Rate, and 2nd in Wagner-Peyser EER and WTP EER.

Rick Shawbell reviewed the item and encouraged staff to keep up the good work.

5. Broward County Unemployment and Economic Dashboard

The unemployment rate in Broward County was 3.4 percent in January 2025. This rate was 0.3 percentage points higher than the region's year-ago rate. In January 2025, Broward County's unemployment rate was 0.3 lower than the State's rate. Out of a labor force of 1,091,243, up 12,874 (+1.2%) over the year, there were 37,507 unemployed Broward County Residents. CSBD also created a dashboard allowing website visitors to review the current and historical economic and workforce status of Broward County. The dashboard is value-added resource allowing businesses and those looking to move to Broward the ability to make data-informed decisions.

Rick Shawbell introduced the item and Mark Klineciewicz reviewed the CSBD Economic Dashboard with the committee members. He shared that the data will be updated Friday with February's data.

Rick Shawbell commented that he would like to see the rental prices go down. A lot of his apprentices share with him how tough it is to afford rental housing here while in training.

MATTERS FROM THE ONE-STOP SERVICES COMMITTEE CHAIR

None.

MATTERS FROM THE ONE-STOP SERVICES COMMITTEE

None.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

Carol Hylton shared the WOW Event news story video and the 2025 WOW Book that was given to all students at the event. The book also has QR Codes for the youth to share with their parents that will take them to our website, where they can view a day in the life video of that particular job/career.

Rick Shawbell thanked all involved and stated that it was absolutely amazing how it was put together. Excellent job. Mr. Pinzon echoed this sentiment. He is proud to be a part of this organization, the work that it does, and how we continue to set the bar high.

Carol Hylton stated that we received an additional \$300,000 from the State that we have to use by 6/30/25. We will have a Board meeting tomorrow to recommend accepting the funds. Mrs. Hylton also explained that we are querying employers to determine if their interest in applying for the grant.

The Summer Youth Employment Program is gearing up. This year, over 1,000 children will be given meaningful work experience. Over 3,000 youth applied, which indicates the many youth who want to work.

Mrs. Hylton also shared that we are getting ready for our Board Planning Session coming up next month. We will have Mr. Mark Wilson, President of the Florida Chamber, Dr. Henry Mack, III, who is the nominee for the Assistant Secretary of Employment and Training Administration position at the Department of Labor, Matt Rocco, President of the Manufacturing Association, and Kirk Brown, CEO of HANDY, will be joining us as well. Mrs. Hylton indicated that inviting outside stakeholders in the planning sessions is a best practice because it gives additional perspectives as we share ideas and plan workforce services for the upcoming year.

ADJOURNMENT – 1:07 p.m.

<p>THE NEXT ONE-STOP SERVICES COMMITTEE MEETING IS ON MAY 27, 2025.</p>
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