



Broward Workforce Development Board
Executive Committee
Monday, March 8, 2021
12:00 Noon – 1:30 p.m.

Zoom Meeting ID: 841 5218 4498
Zoom Password: 832287
Zoom Call in: +1 646 876 9923

MEETING MINUTES

The Committee is reminded of the conflict of interest provisions. In declaring a conflict please refrain from voting or discussion and declare the following information: 1) Your name and position on the Board, 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.

MEETING AGENDA

Attendees via zoom/phone: Gary Arenson, Zac Cassidy, Dr. Ben Chen, Paul Farren, Frank Horkey, Dr. Lisa Knowles, Jim Ryan, Rick Shawbell, Dr. Steve Tinsley, Marjorie Walters, and Janet Wincko

Staff via zoom/phone: Carol Hylton, Ron Moffett, Rochelle Daniels, Tony Ash, and Amy Winer

APPROVAL OF MINUTES

Approval of the Minutes of the 2/8/21 meeting.

On a motion made by Gary Arenson and seconded by Jim Ryan, the Executive Committee unanimously approved the minutes of the 2/8/21 Executive Committee meeting.

NEW BUSINESS

1. **Summer Youth Work Experience Contract Approval for Advanced Roofing, Inc.**

The Committee considered approval of a Summer Youth Employment contract with Advanced Roofing for summer 2021. Advanced Roofing will serve as a worksite for one youth. Board member Mr. Kevin Kornahrens works for Advanced Roofing, Inc. State rules require the governing boards approve this item by a 2/3 vote, after a conflict has been declared at the Board meeting.

On a motion made by Dr. Ben Chen and seconded by Paul Farren, the Executive Committee unanimously approved to renew the SYEP contract with Advanced Roofing.

2. Addition of New Courses for Existing Eligible Training Provider – Broward College

The Committee considered approval of the addition of two training programs at Broward College (BC) 1) Aviation Maintenance Management and 2) Avionics Technician to the WIOA Training Account list. Since Board member, Dr. Mildred Coyne, is employed at BC and Board Member, Francois LeConte, serves on the BC Business Advisory Committee this recommendation must be approved by a 2/3 vote of the Board members present with an established quorum at a Board meeting.

Carol Hylton stated that one of the board's criteria for approving a course is that there is a minimum of 25 job openings. We are just shy of this. Since these are both two year programs we spoke Sam Robbin and the President of the Greater Miami Aviation Association to get their input. They told us that these positions are often filled through word of mouth and they are often advertised on industry job boards. They further stated that before the pandemic, these occupations were in high demand and they anticipate the demand will be back after the rollout of vaccinations and recommended we add them to the ITA list.

Frank Horkey inquired if the recommendation is to make an exception to our policy and add them as a provider although they are a few jobs short of our policy to add. Ms. Hylton responded yes, based on the recommendation of the industry leaders.

On a motion made by Gary Arenson and seconded by Janet Wincko, the Executive Committee unanimously approved the addition of two new courses for existing eligible training provider – Broward College.

3. Local Employer Awareness and Satisfaction Survey

Every two years, CSBD conducts a survey to measure our employer awareness of CSBD and customer satisfaction among employers in the area. We will also use this opportunity to learn of the impacts of the pandemic on employers and their short-term hiring plans. Collecting this data will allow us to better gauge employer awareness and satisfaction at the local level and determine which areas of service need improvement. Approved at the 3/1 Employer Services Committee meeting.

This year's survey will ask questions about the COVID-19 related impacts on the employers' workforce so we can determine what we can do to assist. Mr. Ash stated that we are collaborating with the Greater Fort Lauderdale Alliance and the various Chambers of Commerce to send out the survey to employers that are not currently in our system, which is what we did in the past.

On a motion made by Dr. Ben Chen and seconded by Janet Wincko, the Executive Committee unanimously approved the local employer awareness and satisfaction survey.

REPORTS

1. Employer Services Updates on Various Initiatives

Recently, CSBD has developed several industry-related workforce initiatives, some designed to assist employers with workforce challenges related to the pandemic. This is an update on the initiatives and activities.

Tony Ash stated that we are planning a virtual job fair for the industry on March 23rd. He stated that we have been in contact with the General Manager's Consortium, which is a group of South Florida hotel general managers. They have informed us that hotels are starting to sell out on the weekends, and their conference rooms and rooftop spaces for events are being booked.

Mr. Ash reported that 1) we are coordinating with the County on transportation for these industry workers as often they live to the west and transportation to and from the east has become an issue; 2) we have developed OJT's for construction industry apprenticeship programs 3) we are working with Balfour Beatty and Broward County to develop apprenticeship OJT's with sub-contractors for the convention center construction project and 4) we are working with them to assist with candidate recruitment.

Amazon is opening distribution centers in Deerfield Beach and Pompano Beach. Mr. Ash also reported that we are finalizing "A Day in the Life of an Apprentice" video that will showcase the benefits of apprenticeships for individuals that are looking to upgrade their skills and advance their career development.

In closing Mr. Ash stated we held a virtual job fair for Tesla in January and are we having another later this month. Mr. Ash further stated that we are conducting ongoing candidate referrals for Tesla for auto service technicians and solar roofing installers.

Rick Shawbell offered to assist in any way he can with the onboarding of our new apprenticeship navigator.

2. Presentations at the March Board Meeting

Daniel Harper, Senior Management Analyst Supervisor at the Department of Economic Opportunity will provide the performance presentation and 2) John Wensveen, Chief Innovation Officer at Nova Southeastern University will discuss the new Alan B. Levan Innovation Center.

3. Welfare Transition (WTP) & Supplemental Nutrition Assistance (SNAP) Waivers

The Department of Children and families is continuing to waive the work requirements for WTP and SNAP Programs through 3/31/21. Customers referred during the waiver period will not be required to participate in job search activities. CSBD staff continues to encourage customers to voluntarily participate to help them get back to work quickly.

Ms. Hylton mentioned that our monitors; Taylor Hall Miller and Parker also monitor several other regions and informed us that no other region has as many customers voluntarily participating in work activities as we do.

Dr. Chen asked if we could provide the percentage of customers who are participating in WTP at the Board meeting. Ms. Hylton responded that she would follow up.

4. Reemployment Assistance (RA) Waivers

The Department of Economic Opportunity is continuing to waive the work registration and work search requirements through 4/24/21. This means those who are applying for RA benefits are not required to work register in Employ Florida (EF). In addition, individuals already receiving benefits are not required to look for work.

MATTERS FROM THE EXECUTIVE COMMITTEE

Jim Ryan recognized Carol Hylton and all women board members for International Women's Day.

MATTERS FROM THE FLOOR

None

MATTERS FROM THE PRESIDENT/CEO

Ms. Hylton informed the committee that we have some concerns with several House and Senate bills that have been filed recently. She highlighted some of the proposed changes that would affect us such as 1) the creation of the Office of Reimagining Education and Career Help 2) an MOU with the Department of Children and Families to utilize SNAP and TANF without having to visit a One Stop Center and 3) reducing the term limits of board members to six years. With respect to the board term limits, Carol explained this is too short of a term as it would not give a board member time to understand the various programs and move up the leadership ladder to the chair position.

Carol added there is also a requirement to establish a workforce opportunity portal and integrate state information systems. We recognize this is something they want to do but per federal law, the kind of information they want to add isn't something we can share since it is confidential.

Rochelle Daniels added that we have also connected with the large boards to identify the items we collectively want to address. We divided the work up between us and sent the items to Palm Beach who is going to put it together. We will distribute talking points to the board for those members who wish to reach out to the delegation.

Ms. Hylton advised that Tesla will be the Mission Moment at the board meeting, the State will provide their performance presentation and John Wensveen, from Nova University will discuss the new Alan B. Levan Innovation Center as requested by the Board.

ADJOURNMENT 12:52 p.m.

THE NEXT EXECUTIVE COMMITTEE MEETING WILL BE HELD ON APRIL 12, 2021.