



**Broward Workforce Development Board
Employer Services Committee**

Monday, February 3, 2020, – 12:30 p.m. to 2:00 p.m.
Call In Number: (888) 585-9008
Conference Room Number: 219-169-288

MINUTES

**CareerSource Broward Board Conference Room, 2890 West Cypress Creek Road
Ft. Lauderdale, FL 33309**

The Committee is reminded of conflict of interest provisions. In declaring a conflict please refrain from voting or discussion and declare the following information: 1) Your name and position on the Board, 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.

SELF-INTRODUCTIONS:

ATTENDANCE: Paul Farren, Francois Leconte, Dr. Lisa Knowles, and (via phone) Steve Tinsley, Janet Wincko and Kristen Cavallini-Soothill,

STAFF: Tony Ash, Mason Jackson, Carol Hylton, Javon Lloyd, Robert Evans, Jack Bennings, Irma Valentin

PRESENTATIONS

Leticia Latino van-Splunteren, CEO of Neptuno USA Corp. and Chair of the Federal Communications Commission's (FCC) Working Group on Broadband Infrastructure Deployment Job Skills and Training Opportunities, presented on the expansion of 5G wireless locally and the job growth that will accompany it. Her presentation focused on 1) the need to add more 5G infrastructure to the area, such as towers, to meet the demand, and 2) the employment opportunities the expansion will create and the skills training needed to meet the employment demand.

According to Ms. Van-Splunteren, there are currently 20,000 tower climbers in the United States but will need to increase to 49,000 in the next five to seven years in order to remain competitive globally. Mason Jackson asked what happens to the trained workers once the towers are built since we'd have several people trained for a time limited job. Ms. Van-Splunteren responded that her FCC working group is designing career pathways that tower climbers can transition into.

APPROVAL OF MINUTES

Approval of the Minutes of the December 2, 2019 Employer Services Committee meeting.

On a motion made by Francois Leconte and seconded by Dr. Lisa Knowles the Employer Services Committee unanimously approved the minutes of the December 2, 2019 Employer Services Committee meeting.

NEW BUSINESS

1. ESC Strategic Plan Matrix for 2020

Consideration to approve the Employer Services Committee Strategic Plan Matrix for 2020 where the board asked that CSBD focus digital outreach to employers.

On a motion made by Dr. Lisa Knowles and seconded by Kristen Cavallini-Soothill the Employer Services Committee unanimously approved the ESC Strategic Plan Matrix for 2020.

2. Industry Employer Forums

Consideration to approve CSBD to host seven (7) Employer Forums through November 30, 2020 and recommendation to the board to authorize CSBD to use up to \$2,000.00 per forum for a total of \$14,000.00 of the funds reserved for food and beverage out of the general fund. The forums will provide information on CSBD services and benefits to the employers and provide CSBD the opportunity to learn about the issues that impact their recruiting, hiring and training decisions and what skills gaps exist.

On a motion made by Francois Leconte and seconded by Dr. Lisa Knowles the Employer Services Committee unanimously approved the planning and implementation of seven Industry Employer Forums.

REPORTS

1. Targeted Community Outreach Infograph July 2019 – January 2020

Tony Ash presented an overview of the Targeted Community Outreach Infograph showing the targeted zip codes and reported that we have partnered with other community organizations and held job readiness workshops in the targeted communities. CSBD has also placed advertisements on targeted Broward County Transit buses and bus benches and the targeted zip codes to promote scholarship opportunities and workforce education.

2. Broward College IT Apprenticeship

Tony Ash reported that CSBD is collaborating with Broward College to recruit employers for the IT apprenticeship program. CSBD can assist with grant funding which covers up to \$2,620 per apprentice for wages and training costs. The graduates will obtain their IT certifications upon completion of the program.

3. Getting Ready for 5G: Preparing a Skilled Workforce for Future Wireless Networks

Fifth-generation (5G) mobile communications networks are expected to disrupt nearly every job sector and ecosystem across the world as deployment of these technologies enables more robotics and automation, adding to productivity wherever advanced network services are deployed. The sea change expected from the deployment of 5G networks can only happen with a sufficiently skilled labor force trained to design, install, and monitor these networks. This report aims to address the need for effective on-the-job training, classroom, and online education to meet the labor needs associated with this growth.

4. Employer Services Infograph November - December 2019

CSBD hosted 28 mass recruitment events for employers seeking to fill over 715 available positions. Also through the industry intermediaries, CSBD posted 43 available jobs for employers in Broward's targeted industries during this time period.

5. Broward County Unemployment Information

The Broward County unemployment rate was 2.5 percent in December 2019, 0.6 percentage point lower than the region's year-ago rate (3.1 percent). The December 2019 rate was equal to the state rate of 2.5 percent. The labor force was 1,049,805, up 13,021 (+1.3) over the year. There were 26,705 unemployed Broward residents.

MATTERS FROM THE EMPLOYER SERVICES COMMITTEE

None

MATTERS FROM THE FLOOR

None

MATTERS FROM THE PRESIDENT/CEO

None

ADJOURNMENT: 1:45 P.M.

THE NEXT ESC MEETING WILL BE HELD ON APRIL 6, 2020 at 12:30pm
--