
MEETING MINUTES

BROWARD WORKFORCE DEVELOPMENT BOARD, INC. & CAREERSOURCE BROWARD COUNCIL OF ELECTED OFFICIALS

**Partnership Meeting #227
Thursday, June 25, 2020
Ft. Lauderdale, FL 33309**

The Board and Council are reminded of the conflict of interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) your name and position on the Board, 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting whether or not you are able to attend the meeting if you have a conflict with any agenda items.

Attendees via zoom: Mayor Josh Levy, Commissioner Tim Ryan, Mayor Dean Trantalis, Gina Alexis, Gary Arenson, Josie Bacallao, Zac Cassidy, Kristen Cavallini-Soothill, Dr. Ben Chen, Dr. Mildred Coyne, Heiko Dobrikow, Paul Farren, Cynthia Gaber, Frank Horkey, Dr. Lisa Knowles, Kevin Kornahrens, Francois LeConte, Dawn Liberta, Ismael Martinez, James Payne, Dr. Gertrudis Perez-Dusek, Sam Robbin, Pam Sands, Bob Swindell, Dr. Steve Tinsley, Marjorie Walters, and Janet Wincko

PLEDGE OF ALLEGIANCE

IDENTIFICATION AND INTRODUCTION OF ANY UNIDENTIFIED CALLERS

MISSION MOMENT

Chris Ruggere, CSBD Regional Workshop, and Training & Development Manager, provided the mission moment.

APPROVAL OF MINUTES

Approval of the minutes of 5/28/20, Broward Workforce Development Board/CareerSource Broward Council Partnership Meeting #226.

A motion to approve the minutes of May 28, 2020, BWDB Partnership/CareerSource Broward Council meeting #226 was made by Gary Arenson and seconded by Kristen Cavallini-Soothill. The Broward Workforce Development Board, Inc./CareerSource Broward Council of Elected Officials unanimously approved the minutes.

CONSENT AGENDA

Consent Agenda items are items that may not need individual discussion and may be voted on as one item. Any member wishing to discuss an item may move to have it considered individually.

ACCEPTANCE OF CONSENT AGENDA

On a motion made by Francois LeConte and seconded by Kristen Cavallini-Soothill, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the Consent Agenda of June 25, 2020.

1. BWDB Committee Summary

Summary of actions taken at the following meetings:

Employer Services Committee	6/1/20
One Stop Services Committee	6/9/20
Executive Committee	6/15/20

2. Monthly Performance Report

The current performance for the month of April is provided. This month's data reflects that within the Big 7 Regions CSBD is in a four-way tie for 1st in WIOA Entered Employment Rate (EER), is in a two-way tie for 1st in WTP EER, ranks 1st in Veterans EER ranks 2rd in WP EER and WTP All Family Participation Rate and is in a six-way tie for 2nd in WTP Two Parent Participation Rate.

3. Letter of Support

Letter of support was written for Alan B. Levan | Nova Southeastern University (NSU) Broward Center of Innovation and their proposal to the U.S. Department of Commerce, Economic Development Administration (EDA) funding opportunity. The Center is a public-private partnership between Broward County and NSU tasked with linking the innovation ecosystem to help create an entrepreneurship and technology hub.

REGULAR AGENDA

These are items that the Council and Board will discuss individually in the order listed on the Agenda. Individuals who wish to participate in these discussions may do so merely by raising their hands during the discussion and being recognized by the Chair. The Chair will determine the order in which each individual will speak and the length of time allotted.

CSBD COUNCIL OF ELECTED OFFICIALS OLD BUSINESS

1. Contract Terms for Incoming President/CEO Carol Hylton

Consideration to approve the employment contract terms for Carol Hylton. As requested at the May meeting, Mayor Josh Levy, Chair CSBD Council of Elected Officials was authorized to negotiate the terms of Ms. Hylton's contract beginning 7/1/20. Both chairs have agreed the agency has sufficient stability for Ms. Hylton to assume the position of President/CEO on 7/1/2020.

During the discussion, Dr. Ben Chen asked whether any of Carol's salary will be paid out of the General Fund similar to how Mason's salary was paid. Mason Jackson responded that a small amount of money may have to be taken out of the unrestricted funds. Dr. Chen asked if the amount to come from the General Fund could be included in the minutes.

(Information requested by Ben Chen.) Analysis indicates that for this year no funds will be needed from the General Fund to cover Ms. Hylton's salary. This is because Carol's appointment took effect on July 1, the beginning of the program year but the middle of the calendar year. The average of her current salary for the first half of the year along with the increase awarded in recognition of her appointment for the second half of the program year will not exceed the cap of \$197,300 for the program year. In addition in January when the federal government reviews the salary cap it is expected to exceed Ms. Hylton's current salary.)

Mayor Josh Levy congratulated Ms. Carol Hylton on her new position.

On the motion made by Mayor Dean Trantalis and seconded by Commissioner Tim Ryan, the CSBD Council of Elected Officials approved the contract terms for incoming President/CEO Carol Hylton.

NEW BUSINESS

1. Work Experience Contract with Early Learning Coalition, Inc. (ELC)

Consideration to approve a WIOA youth Work Experience contract with the ELC for Program Year 20-21. While we do not know the exact amount of the Work Experience wages to be paid the participants we do not anticipate the amount will exceed \$24,000. Because Mason Jackson, President/CEO of CSBD serves on the ELC Board, a 2/3 vote of the Board members present at a Board meeting with an established quorum is required. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to encourage employers by engaging and identifying their needs, educating and connecting them to the workforce system to produce innovative workforce solutions.)*

Mason Jackson declared a conflict of interest for this item as he serves on the ELC Board. He will be required to submit a conflict of interest form.

Dawn Liberta declared a conflict of interest for this item as she serves on the ELC Board. She abstained from voting and will be required to submit a conflict of interest form.

On a motion made by Josie Bacallao and seconded by Francois LeConte, the Broward Workforce Development Board, Inc./CareerSource Broward Council of Elected Officials unanimously approved a non-financial work experience contract with ELC by a 2/3 vote of the seated quorum.

2. Work Experience Contract with Broward Education Foundation (BEF)

Consideration to approve the WIOA Youth Work Experience contract with the BEF for PY 20-21. While we do not know the exact amount of the Work Experience wages to be paid the participants we do not anticipate the amount will exceed \$24,000. Because Board member

Frank Horkey is also the Chair of the Board of Directors for the BEF, a 2/3 vote of the Board members present at a meeting with an established quorum is required. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to encourage employers by engaging and identifying their needs, educating and connecting them to the workforce system to produce innovative workforce solutions.)*

Mason Jackson stated that both the BEF and ELC contracts are for out of school youth work experience.

Frank Horkey declared a conflict of interest for this item as he is the Chair of the Board of Directors for the BEF. He abstained from voting and will be required to submit a conflict of interest form.

On a motion made by Gary Arenson and seconded by Kristen Cavallini-Soothill, the Broward Workforce Development Board, Inc./CareerSource Broward Council of Elected Officials unanimously approved work experience contract with BEF by a 2/3 vote of the seated quorum.

3. Work Experience Contract with Jewish Adoption and Foster Care Options (JAFCO)

Consideration to approve a WIOA adult Work Experience contract with JAFCO for PY 20-21. While we do not know the exact amount of the Work Experience wages to be paid the participants we do not anticipate the amount will exceed \$24,000. Because Ron Moffett, Senior Vice President of Operations is related to JAFCO's site director, a 2/3 vote of the Board members present at a Board meeting with an established quorum will be required. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to encourage employers by engaging and identifying their needs, educating and connecting them to the workforce system to produce innovative workforce solutions.)*

Mason Jackson stated we would like JAFCO to continue to participate in the WIOA work experience program. This has been a successful partnership and our WIOA customers have benefited from the opportunity to gain work experience at JAFCO.

Ron Moffett declared a conflict of interest for this item as he is related to JAFCO's site director. He will be required to submit a conflict of interest form.

On a motion made by Paul Farren and seconded by Mayor Josh Levy, the Broward Workforce Development Board, Inc./CareerSource Broward Council of Elected Officials unanimously approved work experience contract with JAFCO by a 2/3 vote of the seated quorum.

4. FLITE Navigator Out of School Youth contract

Consideration to approve the addition of \$29,412 to the FLITE center contract budget for PY 20 – 21 which begins on 7/1/20. The additional funds are needed to 1) hire a candidate they have selected at a higher rate than originally budgeted due to their level of experience in working with victims of human trafficking and 2) cover an increase in the percentage of time to be devoted by the supervisor along with related fringes, and payroll taxes. This will bring the amount allocated to the FLITE contract from \$188,790 to \$218,202. Approved at the 6/15 Executive Committee meeting. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and*

work opportunities for targeted populations veterans, youth, individuals with disabilities, and ex-offenders.)

Mason Jackson stated that the contract was approved at the April board meeting. They have selected a candidate and would like to hire them at a higher rate than originally budgeted due to their level of experience in working with victims of human trafficking. The additional funds will also cover an increase in the percentage of time to be devoted by the supervisor, and their related fringes, and payroll taxes.

On a motion made by Heiko Dobrikow and seconded by Dr. Mildred Coyne, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the FLITE navigator out of school youth contract.

5. Renewal of Taylor Hall Miller Parker and Cherry Bekaert Monitoring Contracts

Consideration to renew the contracts for 1) Cherry Bekaert LLP, at a cost of \$22,500 per visit for a total of \$67,500 for 3 visits a year for fiscal monitoring and 2) Taylor Hall Miller Parker, P.A. at a cost of \$28,000 per visit for a total of \$84,000 for 3 visits a year for program monitoring. CSBD was satisfied with the work performed last year. Approved at the 6/15 Executive Committee meeting. *(This is in alignment with the Board goal to improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.)*

Mason Jackson stated CSBD has been satisfied with the services of both firms and is recommending their contracts be renewed for one year at a cost of \$67,500 and \$84,000 respectively, which are at the same rates as last year. This is preventive monitoring.

On a motion made by Gina Alexis and seconded by Marjorie Walters, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the renewal of Taylor Hall Miller Parker and Cherry Bekaert monitoring contracts.

6. Region 22 Targeted Occupations List (TOL) for PY 20-21

Consideration to approve the TOL for PY 20-21. We sent the preliminary TOL for PY 20-21 provided by the state to local education and business stakeholders to get input and gather additional relevant labor market data. We also held a publicly noticed meeting to review the occupational changes to Region 22's TOL and gather additional information. CSBD recommends 1) retaining 21 occupations proposed by the State for removal and 2) adding 7 new occupations. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.)*

Mason Jackson stated that this is the most important thing the board does each year. We start with a list from DEO and compare it to the Board approved criteria. Then we hold a public meeting and invite community partners, eligible training providers, business leaders, and industry intermediaries. We retained the 21 occupations proposed by the stated and we added 7 new occupations based upon historical data.

Mason Jackson thanked Bob Swindell of the Greater Fort Lauderdale Alliance along with Dr. Lisa Knowles, Board chair for attending the TOL meeting.

Commissioner Ryan stated it surprised me that the state would remove automotive service techs, executive secretaries, and industrial engineers. Seems like they are occupations that have a very strong need for training and skilled persons. He then asked: Is this done statewide, because in our county we have different needs and it is incumbent upon us to recognize this and to put these occupations back on the list.

Mason responded that is exactly right. They pull historical data and it is generally updated by employers on a quarterly basis. They send their information to the Department of Economic Opportunity but the information could be 6 - 9 months old. We look at real-time data in Employ FL and Jobs EQ which searches all the online job ads and we make changes as appropriate. For example, we have a huge avionics aerospace industry growing in Western Broward and the state wanted to take avionic technician off the list. This made no sense so it remains on the list. It is incumbent upon us to take a look at these occupations and vet them through local community economic development. We want to make sure that if there are occupations on the horizon, we will be able to meet the demand for workers in that area.

Commissioner Ryan then directed the boards' attention to Table 2 in the Agenda Item Exhibit and asked whether we recommended 7 occupations that were not on the list? Mason stated that the state recommended the 7 new occupations and we agreed. Commissioner Ryan then inquired as to item # 5, "computer operations", it seems to me like we would always have that on the list. He went on to say is there a larger technology classification beyond just computer operations? Maybe at the next meeting, someone can speak on that. Commissioner Ryan continued stating that at the County level, they are always looking at the issues of sea-level rise, and how do we reduce carbon footprint and at the same time fortify our infrastructure for the inevitable sea-level rise with respect to the mitigation aspect. Do we have occupations in the area of clean energy?

Mason responded saying that Tables 1 and 2 of the exhibit just reflected retention and additions. Pages 48 – 51 contain the complete list of occupations which can also be found on our website. At the next meeting, we can report on jobs related to the environment which are on our ITA list.

Ben Chen commented on the strength of the real estate industry. Dr. Mildred Coyne wanted to know how the board would respond to adjustments to the TOL in a post COVID economy. She inquired if the TOL addressed entrepreneurship? Mason stated the TOL list is dynamic. We can change this list as we go along. He also reminded the boards that we do not train in every occupation on the list. There are a variety of factors we consider before targeting an occupation for training, such as the number of people looking for jobs vs the number of openings; with respect to entrepreneurship while it is not an occupation per se WIOA allows us to train people to go into business for themselves.

Commissioner Ryan brought the discussion to a close by returning to his original concern regarding the inclusion of as many occupational areas as possible in the IT Sector even those that don't require college.

On a motion made by Commissioner Tim Ryan and seconded by Bob Swindell, the Broward Workforce Development Board, Inc. / CareerSource Broward Council of Elected Officials unanimously approved region 22 TOL for PY 20 – 21.

7. **Continued Eligibility for Miami Dade College**

Consideration to approve Miami Dade College's Continuing Eligibility for the next two year period 7/1/20 thru 6/30/22. WIOA requires Eligible Training Providers (ETPs) to submit new applications every two years to remain on the ETP List. Miami Dade College has met the ETP application renewal requirements. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, and ex-offenders.)*

Mason Jackson stated that before the 4/1 deadline Miami Dade College informed us that they were unable to apply by the deadline due to the school's closure because of COVID-19. Miami Dade College has now submitted its renewal application and all the mandated criteria are met.

On a motion made by Gary Arenson and seconded by Marjorie Walters, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the continued eligibility for Miami Dade College.

8. **CareerSource Broward Marketing and Communications Plan for PY 20-21**

Each year, CSBD implements targeted and strategic outreach to job seekers, employers, and community stakeholders through the press, digital, print, and social media, to increase awareness of our services. The plan identifies CSBD's communication goals and objectives for PY 20-21. This year, a majority of our marketing efforts will center on the "Help Is Here" campaign in response to the coronavirus pandemic. Approved at the 6/1 Employer Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.)*

Tony Ash stated we will create messaging about our virtual services, including virtual job fairs and online professional career development workshops; online and phone appointments. Through the Help Is Here campaign, we will also target messaging to the distressed and Latin/Caribbean communities.

On a motion made by Gary Arenson and seconded by Gina Alexis, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved CSBD marketing and communications plan for PY 20 – 21.

9. **Outreach to Large/Small Employers and Employers in Distressed Communities**

Consideration to approve CSBD's strategies for outreach and engagement of employers in alignment with the Employer Services Committee's Strategic Planning Matrix. Due to the impacts on the local workforce as a result of the Coronavirus pandemic, CSBD developed strategies for outreach and engagement of employers in order to identify those with current hiring and training needs in this changing landscape. Approved at the 6/1 Employer Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.)*

Mason Jackson mentioned that Bob Swindell may want to pass this along with Prosperity Broward.

Tony Ash stated that since the pandemic CSBD has been extremely proactive in sharing important workforce development resources and support programs with Broward County job seekers, employers, community partners, and local municipalities.

Francois LeConte asked what our efforts have been with the small chambers of commerce? Tony Ash responded that our initiatives were promoted in several municipal and community newsletters, including the City of Fort Lauderdale, the City of Hollywood, the City of Sunrise, Greater Fort Lauderdale Chamber of Commerce, Hallandale Beach Chamber of Commerce, and South Florida Hospital & Healthcare Association. He further noted that we are exploring our options with the Haitian Chamber and we have been researching the Caribbean Chamber in Broward but they aren't as active.

Francois LeConte stated that there is a Broward Black Chamber of Commerce that he would be happy to reach out to and set up a meeting with CSBD.

On a motion made by Marjorie Walters and seconded by Heiko Dobrikow, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the outreach to large/small employers and employers in distressed communities.

10. Additional Workforce Innovation and Opportunity Act (WIOA) Funds

Consideration to accept \$100,569 in WIOA state-level funds. This is Region 22's share of funds awarded by the State for WIOA performance under their performance model. These additional funds will be used to build capacity to serve the anticipated increase in dislocated workers who will be coming to our centers for re-employment assistance. CSBD will continue to monitor demand and program expenditures to assure the maximum number of individuals is being served. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.)*

On a motion made by Gary Arenson and seconded by Francois LeConte, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved WIOA funds.

11. Acceptance of Bank of America Charitable Foundation Funds for Start-Up Now

Consideration to accept a grant award of \$10,000 from the Bank of America Charitable Foundation for the Start-Up Now Program. In April 2017, the Board approved for CSBD to seek financial support for Start-Up Now. CSBD completed the Bank of America grant application in February and has been awarded \$10,000 in private funding. These funds will be used to cover PY 20 – 21 costs such as grant writing, tuition for non-WIOA applicants, and food for program events. Approved at the 6/9 One Stop Services and 6/15 Executive Committee meetings. *(This is in alignment with the Board goal to improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.)*

Gary Arenson stated that this is a great opportunity and partnership.

On a motion made by Francois LeConte and seconded by Pam Sands, the Broward Workforce Development Board, Inc. /CareerSource Broward Council of Elected Officials unanimously approved the acceptance of Bank of America Charitable Foundation Funds for Start-Up Now.

REPORTS

1. **Directors & Officers (D&O) Insurance with Employment Practice Liability**

The Board has authorized the President/CEO to make the purchase of D&O Insurance with a report to the governing boards each year. Our current carrier, Philadelphia Insurance gave us the lowest quote. The current policy for D&O and Employee Practices Liability Insurance is expiring. The cost of the policy is \$9,384, which is \$1,766 more than last year's premium of \$7,618 because we added, fiduciary liability coverage for the staff 401K and workplace violence coverage up to \$250,000.

Mason Jackson stated that this is a slight increase because we are increasing coverage for workplace violence and adding fiduciary liability coverage for the staff 401K.

2. **Workers' Compensation**

This is to report that Bridgefield Employers Insurance Company, which is A-rated and our current carrier for workers' compensation insurance will continue to be our carrier effective 5/1/20 at a rate of \$24,751.94. This is a decrease from our rate last year of \$38,882.59 and is a result of not operating the summer youth program this year. Prior to coverage from our current carrier we had to enter the State Joint Underwriting Association pool. We sought quotes from other carriers but they declined to respond. This policy covers CSBD employees. EmpHire has its own policy for the center staff.

Mason Jackson stated that this decrease is a result of not operating the summer youth program this year.

3. **Update on Re-Opening the Three One Stop Career Centers and Admin Office**

This memo provides an update on the re-opening of CSBD administrative office and the three one stop career centers. In preparation to re-open the centers, CSBD developed a detailed project plan. We executed that plan and successfully re-opened each of the three centers to staff and customers on Monday, 6/1.

Mason Jackson stated that we are taking steps to ensure the safety of our staff and the public. We have installed Plexiglas to reduce customer contact; staggered staff scheduling and hired security personnel.

4. **Summary of CSBD's On-going Communication During COVID-19**

Since the outbreak of COVID-19, CSBD has been extremely proactive in sharing important workforce development resources and support programs with Broward County job seekers, employers, community partners, and local municipalities. Staff used all communication channels including 1) frequent updates to our [website](#) 2) media relations and 3) social media to inform customers and the community about our services and the availability of resources needed to help recover. The included exhibit is a summary of messaging completed and planned by CSBD's communications department through 6/10/2020.

Javon Lloyd stated that we have a dedicated page on our website for job seekers and employers. We also created other landing pages to make items easier for employers to

submit job orders. Mr. Lloyd further noted that we have been busy with media relations. Even though some of the stories have been negative about unemployment compensation we have made it positive by linking it back to CSBD and how we are assisting jobseekers and letting employers know we are here to help. We have been sending out messages through our social media platforms. We have noticed that our community partners have been sharing our initiatives and job fairs. We have also launched “tips”, where we provide best practices for business and job seekers, as it relates to seeking employment, hiring talent, and the importance of utilizing technology.

5. At-A-Glance Guide to Re-Employment Assistance

As a result of COVID-19, there are many types of assistance available to those whose employment has been affected by the virus. This is an at-a-glance guide to 1) Florida’s reemployment assistance 2) the assistance available under The Coronavirus Aid, Relief, and Economic Security (CARES) Act of 2020 and 3) Disaster Unemployment Assistance.

Mason Jackson advised that congress has various programs for the Coronavirus assistance programs. CSBD put together a summary and a link to assist customers to help lessen the confusion.

Gina Alexis thanked Mr. Jackson for providing this detailed document because she has gotten several calls on these programs and now she has the information to provide to customers.

6. CSBD Presentation to the Council of Chamber Executives

At the 2019 Board Planning session, one of the goals developed was for staff to make a presentation at a Council of Chamber Executives meeting. At their 6/10/20 meeting, we made a Zoom presentation covering the array of services we provide. The Council of Chamber Executives consists of the presidents of the Chambers of Commerce in Broward County. The presentation covered our employer solutions such as training grants, virtual job fair services, job posting and pre-screening, and resources to employers related to the COVID-19 pandemic. The presentation was well received and we have already received requests to meet and present with individual chambers and connect our services such as On-the-Job Training and Paid Internships to chamber member companies as well as the chambers themselves. These presentations are being scheduled.

Mason Jackson stated that this was one of the ideas from the planning session. Tony Ash provided the presentation on 6/10.

7. Broward County Unemployment

The unemployment rate in Broward County was 16 percent in May 2020. It was higher by 13 percentage points over the year. In May 2020, Broward County’s unemployment rate was higher than the state rate (14.3) and 3 percent higher than the national rate (13 percent). Out of a labor force of 988,718, there were 157,752 unemployed Broward County residents.

Mason Jackson stated that the labor force is increasing even though the number of unemployed has gone up. There are signs that we have a small recovery.

Heiko Dobrikow stated that in the next year or two hotels will have a slow recovery. He further noted that we should look into a way to find new opportunities to get these people employed. He highly recommends that the board start thinking of how to pivot Broward College with

helping these employees with certificates. We need to put together a strategy to help these people who lost their jobs in the hotel industry.

Mason Jackson stated that the \$35,000,000 in the CARES Act for the education community to develop rapid credentialing for training lasting 6 - 18 weeks for certifications that articulate to college credit. The South Florida Regional Planning Council is applying for CARES Act Recovery Assistance. The funds in this grant will be used to develop and begin implementation of the South Florida Economic Resiliency Strategic Plan by a regional partnership of economic development and workforce organizations, county economic development partners, educational partners, technology partners, and industry associations. The plan will respond to the adverse impacts of COVID-19 and build future resiliency through economic diversification, and talent attraction, retention, and development.

Dr. Coyne stated that Broward College would like to work with CSBD and the technical colleges on the rapid certification programs. She inquired how we could strategically help these hospitality workers. Mason Jackson indicated we could pull together a workgroup with our Hospitality intermediary to brainstorm ideas. Heiko Dobrikow and Josie Bacallao stated they would like to be included.

Heiko Dobrikow stated that restaurant businesses that are staying open are doing well but 40% of them are closing. Mr. Dobrikow stated he would pass on all the information he has on the hospitality business to Auvernia Molina the CSBD intermediary.

Dr. Steve Tinsley asked if we have any information on the CareerSource South Florida layoff aversion program that assists employers. Mason Jackson stated he was not aware of the Miami initiative. Mr. Jackson further noted that CareerSource South Florida did a video on OJTs and IWT layoff aversion program as a marketing initiative.

8. CSBD Media Outreach Encouraging Customers to Complete the Census

In response to the concerns raised by Mayor Trantalis on the need to have people complete the census, CSBD sent an email blast on 6/9/20 to over 20,000 people that are in our database telling them the importance of the Census and urging them to fill it out. We also emphasized it on our social media platforms. Mason Jackson reached out to the Census Bureau's Community Partnership Specialist for our area about Mayor Trantalis' idea of creating a Census Day where each employer would allow their employees to go online at work and fill out the census. The Partnership Specialist thought it was a great idea and is going to bring it to Senator Nan Rich. She also had ideas about how employers could incentivize participation. She said she would send Mason materials targeted to employers. These will be forwarded to the members of the Board when received. Deadline for filling out the forms is 10/31.

MATTERS FROM THE CAREERSOURCE BROWARD COUNCIL

None

MATTERS FROM THE BOARD

None

MATTERS FROM THE FLOOR

Lynn Goldman stated that she has been working with Mason Jackson for over 20 years. She thanked him for being loyal to the technical education program. She wished him the very best for the next chapter in his life.

MATTERS FROM THE PRESIDENT/CEO

Mason Jackson that we are using the Metrix (SkillUp® Broward) software program. Metrix is a comprehensive career pathway and online training platform. Since Metrix was rolled out a year ago, over 730 of our customers have registered and used Metrix. He further noted that we are exploring using Coursera. Coursera offers a Master's, bachelor's degrees, and certificate programs.

Mason Jackson thanked the Council of Elected officials for everything they have done to assist the board through the years and the transition of his retirement.

Mason Jackson thanked Rochelle Daniels for all her support throughout the last 34 years and mostly for her partnership and friendship.

Mason Jackson thanked Carol Hylton for being his trusted advisor for the last 13 years and congratulated her on becoming the next President/CEO.

Mason Jackson thanked the board and staff for their commitment over the last 34 years.

Mason Jackson congratulated Ron Moffett on becoming the new Executive Vice President.

ADJOURNMENT: 1:50 P.M.

***THE NEXT BROWARD WORKFORCE DEVELOPMENT BOARD/CAREERSOURCE BROWARD
COUNCIL MEETING IS SCHEDULED FOR JULY 23, 2020 AT 12:00 P.M.***