
MEETING MINUTES

BROWARD WORKFORCE DEVELOPMENT BOARD, INC. & CAREERSOURCE BROWARD COUNCIL OF ELECTED OFFICIALS

**Partnership Meeting #248
Thursday, April 27, 2023
CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309**

The Board and Council are reminded of the conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) your name and position on the Board 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting whether or not you are able to attend the meeting if you have a conflict with any agenda items.

Attendees via Zoom/in person: Mayor Josh Levy, Commissioner Tim Ryan (by telephone), Dr. Ben Chen, Keith Costello, Paul Farren, Cynthia Gaber, Frank Horkey, James Rufus, Dr. Lisa Knowles, Kevin Kornahrens, Francois Leconte, Dawn Liberta, Sandy McDonald, Felipe Pinzon, Jim Ryan, Pam Sands, Mark Schaunaman, Rick Shawbell, Cynthia Sheppard, Shane Strum, Bob Swindell, Marjorie Walters, Lori Wheeler, Tara Williams and Heiko Dobrikow, who chaired the meeting.

Guests: Eugene Bold and Jason Kruszka, Commissioner Ryan's office, Adrienne Johnston, Adriane Grant, and Carmen Hilbert CareerSource Florida, Cindy Arenburg Seltzer, Children's Services Council of Broward County, Laurie Sallarulo, Junior Achievement of South Florida, and Marie Suarez, Greater Hollywood Chamber of Commerce.

Staff: Carol Hylton, Ron Moffett, Mark Klineciewicz, Rochelle Daniels, Tony Ash, Kim Bryant, Andrew Skobinsky, Michael Watson, Maurice Gardner, Lucrechia Childs, Reynold Hicks, and Michele Baldis.

MATTERS FROM THE CAREERSOURCE BROWARD BOARD CHAIR

Mr. Dobrikow recognized the staff for an outstanding job. He discussed the recent events at the centers and that he was very impressed with the positivity, and can-do attitude of the staff. He was inspired by the way the staff talked about their leadership. Mr. Dobrikow learned a lot from the experience and highly recommended all board members visit the Career Centers.

Mr. Dobrikow highlighted the success of the recent Hospitality, Construction, and Health Care industry Forums.

Mr. Dobrikow provided a review of the Learn. Work. Win. Job Fair. He shared bringing the employers and educators together with the job seekers gave those in attendance the opportunity to learn about and register for occupational training and/or apply to open positions. He thanked the Urban League of Broward County for providing the facility and Hispanic Unity of Florida for their partnership in supporting the event.

Mr. Dobrikow recognized Keith Castello for his willingness to develop and offer CSBD customers financial literacy workshops. Mr. Castello thanked Mr. Dobrikow for the recognition and stated a total of 5 sessions are planned.

Mr. Dobrikow reviewed some of the key points he took away from the recent National Association of Workforce Boards conference:

- The American Job Centers across the country are underutilized by job seekers.
- A best practice is to market our value proposition which are the services we offer to employers to better engage them.
- The technology field is moving so fast that by the time a student completes their four-year degree the skills required for employment will have changed. Using a trade skill program in conjunction with a traditional degree will fill the gap.
- Trade skill education could be sufficient for many occupations across all industries.

RECOGNITION OF BOARD MEMBER

Mr. Dobrikow stated that Dr. Mildred Coyne had resigned from the Board and was traveling and could not attend today's meeting.

MISSION MOMENT

Carol Hylton presented an award to Cindy Arenburg Seltzer for her visionary leadership and partnership as the President and CEO of the Children's Services Council of Broward County and the instrumental role she has played in shaping our future workforce over many years.

APPROVAL OF MINUTES

Approval of the minutes of the 2/23 BWDB meeting #247.

On a motion made by Keith Costello and seconded by Francois Leconte, the BWDB/CSBD Council of Elected Officials unanimously approved the minutes of the 2/23 Meeting #247.

CONSENT AGENDA

Consent Agenda items are items that may not need individual discussion and may be voted on as one item. Any member wishing to discuss an item may move to have it considered individually.

ACCEPTANCE OF CONSENT AGENDA

Mr. Dobrikow introduced and reviewed the consent agenda items.

There was no further discussion.

On a motion made by Frank Horkey and seconded by Felipe Pinzon, the BWDB/CSBD Council of Elected Officials unanimously approved the Consent Agenda of 4/27/23.

1. Monthly Performance Report

The current performance for the month of February was provided. The data reflects that within the Big 7 Regions, CSBD is in a four-way tie for 1st in WIOA Entered Employment Rate (EER), ranks 1st in Veterans and Wagner Peyser EER, WTP All Family and Two Parent participation rate, and ranks 2nd in WTP EER.

2. Letters of Support

Letters of support were written for 1) OIC of South Florida's grant application to the U.S. Department of Justice to provide services to individuals involved with the criminal justice system and 2) Broward College on their Corrections to College Project proposal to the U.S. DOL.

REGULAR AGENDA

These are items that the Council and Board will discuss individually in the order listed on the Agenda. Individuals who wish to participate in these discussions may do so merely by raising their hand during the discussion and being recognized by the Chair. The Chair will determine the order in which each individual will speak and the length of time allotted.

NEW BUSINESS

1. Broward Workforce Development Board Appointments

Considered recommending the appointment of 1) Dr. Earlean Smiley, Interim Superintendent of Broward County Public Schools to fill the mandatory core partner Adult Basic Education seat and 2) Dr. Stacy Volnick, Interim President, Florida Atlantic University to fill the required post-secondary seat on the BWDB. Carol Hylton, President/CEO has spoken to each of the prospective appointees and they have agreed to serve. The CSBD Council of Elected officials appoints board members by a vote of the Council following a recommendation from the Board. Approved at 3/24 Organizational Resources and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.)*

Mayor Levy congratulated Carol Hylton on recruiting these two excellent additions to the Workforce Development Board.

On a motion made by Mayor Levy and seconded by Commissioner Ryan, the BWDB/CSBD Council of Elected Officials unanimously approved the appointment of Dr. Earlean Smiley, Interim Superintendent of Broward County Public Schools and Dr. Stacy Volnick, Interim President, Florida Atlantic University to the BWDB.

2. PY 23/24 School Board of Broward County (SBBC) Out-of-School Contract Renewal

Considered the approval of 1) the renewal of the SBBC out-of-school youth contract for PY 23/24 and 2) an increase of 20% to account for staff wage and benefit increases not to exceed \$615,185 subject to negotiation. The number of youth to be served is the same as last year, up to 135 youth. This is the 4th and final renewal under the current contract. Because SBBC is represented on the BWDB, this recommendation must be approved by a 2/3 vote of the Board members present with an established quorum at a Board meeting. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders).*

Ms. Liberta introduced the item and reviewed it with the members. There was no further discussion.

On a motion made by Rick Shawbell and seconded by Dr. Ben Chen, the BWDB/CSBD Council of Elected Officials unanimously approved the renewal of the SBBC out-of-school youth contract for PY 23/24 not to exceed \$615,185.

3. PY 23/24 Navigator Out of School Youth (OSY) Contract Renewals

Considered the approval of PY 23/24 contract renewals for three Navigator contracts, 1) Helping Advance and Nurture the Development of Youth (HANDY) for up to \$156,900 2) The Fort Lauderdale Independent Training and Education (FLITE) Center for up to \$257,947 3) The Center for Independent Living, Broward (CILB) for up to \$67,662 and 4) which includes increases of 20% to account for staff wage and benefit increases subject to negotiation. The number of youth to be served by each provider is the same as last year. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders).*

Ms. Liberta introduced the item and reviewed it with the members. There was no further discussion.

On a motion made by Keith Costello and seconded by Pam Sands, the BWDB/CSBD Council of Elected Officials unanimously approved PY 23/24 navigator OSY contract renewals.

4. PY 23/24 SBBC In-School Contract Renewal

Considered the approval of 1) the renewal of the SBBC in-school youth contract for PY 23/24 not to exceed \$360,000 subject to negotiation and 2) which includes an increase to the number of youth to be served from 50 to 100 youth as USDOL has granted the state a waiver allowing us to spend up to 50% of our youth funds on in-school youth. The contract will provide seniors with employability skills and a work experience related to their career interests. As this year's program started in January current performance is not yet available. Because SBBC is represented on the BWDB, this recommendation must be approved by a 2/3 vote of the Board members present with an established quorum at a Board meeting. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders).*

Ms. Liberta introduced the item and reviewed it with the members. There was no further discussion.

On a motion made by Dr. Lisa Knowles and seconded by Marjorie Walters the BWDB/CSBD Council of Elected Officials unanimously approved the renewal of the SBBC in-school youth contract for PY 23/24 not to exceed \$360,000.

5. PY 23/24 Junior Achievement of South Florida (JASF) In-School Contract Renewal

Considered the approval of 1) the renewal of the JASF in-school youth contract for PY 23/24 not to exceed \$300,000 subject to negotiation and 2) an increase to the number of youth to be served from 25 to 50 youth as USDOL has granted the state a waiver allowing us to spend up to 50% of our youth funds on in-school youth. The contract targets youth in their senior year providing them with employability skills and a work experience related to their career interests. As this year's program started in January current performance is not yet available. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders)).*

On a motion made by Dawn Liberta and seconded by Frank Horkey the BWDB/CSBD Council of Elected Officials unanimously approved the renewal of the JASF in-school youth contract for PY 23/24 not to exceed \$300,000.

6. Accept Funds for the Summer Youth Employment Program (SYEP)

Considered the acceptance of an additional 1.4 million from the Children's Services Council of Broward to increase the number of youth who can participate in the SYEP. The funding will be used to serve up to an additional 280 economically disadvantaged youth ages 16-18 years old in the 2023 SYEP. The SYEP will provide each youth with three days of employability skills training and an eight-week meaningful summer work experience. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders)).*

Ms. Hylton indicated that she conducted a presentation of the SYEP for the CSC board. At the end of the presentation, the Board voted to give CSBD an additional 1.4 million in funds for the SYEP program so that more youth could be served. She expressed her appreciation to Cindy Arenberg Seltzer.

On a motion made by Felipe Pinzon and seconded by Marjorie Walters the BWDB/CSBD Council of Elected Officials unanimously approved the acceptance of an additional 1.4 million in funds from the Children's Services Council of Broward for the 2023 SYEP.

7. Accept Funds for the SYEP

Considered the acceptance of \$100,000 from the Community Foundation of Broward to serve an additional 20 economically disadvantaged youth ages 16-18 years old in the 2023 SYEP. The SYEP will provide youth with three days of employability skills training and an eight-week meaningful summer work experience. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders)).*

On a motion made by Jim Ryan and seconded by Dr. Lisa Knowles the BWDB/CSBD Council of Elected Officials unanimously approved the acceptance of \$100,000 from the Community Foundation of Broward to serve an additional 20 youth in the 2023 SYEP.

8. Implementation of Career Awareness for Youth 14 - 16

Considered approval of a career awareness initiative with a budget up to \$100,000. This initiative for youth ages 14 – 16 will educate in-school youth in our target areas, regarding one-stop and CSBD services, and introduce youth at an earlier age to career options. This will also help to establish a pipeline for youth to utilize our resources when seeking training or employment. This would be funded with TANF funds to the extent they are available under the purpose of preventing individuals from needing TANF. Approved at the 3/27 Youth and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders).*

Keith Costello asked what the acronym TANF stands for, Carol Hylton explained TANF stands for Temporary Assistance for Needy Families and that these funds are used for our Welfare Transition Program.

On a motion made by Keith Castello and seconded by Shane Strum the BWDB/CSBD Council of Elected Officials unanimously approved the implementation of a career awareness for initiative youth 14 – 16 with a budget up to \$100,000.

9. CareerSource Broward (CSBD) Ambassador Program for BWDB Members

Considered approving the adoption of a no-cost outreach campaign to be led by our board members. BWDB Chair Heiko Dobrikow has worked with staff to create a letter/email for board members to use to encourage employers to avail themselves of CSBD's employer services. As ambassadors in the employer community, each of our BWDB members will assist with increasing awareness of our employer services. Approved at the 4/3 Employer Services and 4/10 Executive Committee meetings. *(This is in alignment with the Board goal to maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community).*

Mr. Dobrikow reiterated his desire for the BWDB members to use this letter in their sphere of influence for the purpose of increasing awareness of our employer services.

On a motion made by Shane Strum and seconded by Pam Sands, the BWDB/CSBD Council of Elected Officials unanimously approved the Ambassador Program for BWDB members.

REPORTS

1. Recognition From the Greater Hollywood Chamber of Commerce

CSBD was honored to receive the 2022 Greater Hollywood Chamber of Commerce Community Partner of the Year award from Marie Suarez, CEO/Executive Director.

2. Recognition From Representative Debbie Wasserman Schultz

Carol Hylton was recognized by Representative Debbie Wasserman Schultz at a special Women's History Month Reception for being a woman who makes a difference in South Florida.

3. Recognition From Broward County Public Schools

Broward County Public Schools Superintendent Dr. Earleen Smiley will present CSBD with the 2023 Outstanding District Partner of the Year award for the integral role we play in shaping the lives of students.

Heiko Dobrikow congratulated Carol Hylton and the entire CSBD team for these well-deserved awards.

4. Broward County Unemployment

The unemployment rate in Broward County was 2.5 percent in March 2023. This rate was 0.5 percentage points lower than the region's year-ago rate. In March 2023, Broward County's unemployment rate was 1.1 percentage points lower than the national rate (3.6 percent). Out of a labor force of 1,081,132, up 24,156 (+2.3 percent) over the year. There were 27,362 unemployed Broward County residents.

5. CSBD Broward County Economic & Workforce Dashboard

Mr. Dobrikow provided an overview of the information reported by the CSBD Economic & Workforce Dashboard. He stated the user-friendly dashboard on our website allows users to drill down on economic and workforce data to view trends and extrapolate information. Mr. Dobrikow stated the information is useful to drive job seekers to our job centers and opens the door for businesses to dialogue with CSBD on the array of employer services we offer.

MATTERS FROM THE CAREERSOURCE BROWARD COUNCIL OF ELECTED OFFICIALS

Mr. Eugene Bold on behalf of Commissioner Tim Ryan welcomed everyone to the Planning Session. In opening remarks, Mr. Bold spoke of the mission of CareerSource Broward to provide innovative solutions to address the workforce needs of our community.

CareerSource Broward's dedication to diversity and inclusivity and the valuable services we provide such as producing labor market information and economic data that is instrumental in developing, informing, and shaping policy. Mr. Bold recognized Career Center staff for being customer focused and providing one-on-one personal support to those who need it. In its service to the community, he reminded everyone of the profound impact CareerSource Broward has and continues to have on elevating the prosperity of our County.

MATTERS FROM THE BOARD None

MATTERS FROM THE FLOOR None

MATTERS FROM THE PRESIDENT/CEO None

Ms. Hylton deferred her comments in order to proceed with the Planning Session.

ADJOURNMENT

THE NEXT BROWARD WORKFORCE DEVELOPMENT BOARD/CAREERSOURCE BROWARD COUNCIL MEETING WILL BE HELD ON MAY 25, 2023.