



Broward Workforce Development Board
Youth Committee
Monday, September 23, 2024
12:30 p.m. – 2:00 p.m.

Zoom Meeting ID: 730 243 5583
Zoom Password: 223498
Zoom Call-In: 1 646 876 9923

MEETING MINUTES

CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309

The Committee was reminded of the conflict-of-interest provisions.

ATTENDEES: Traci Schweitzer, Heiko Dobrikow, Dr. Lisa Knowles, Jill Denis-Lay, Joe Cox, and Dawn Liberta, who chaired the meeting.

STAFF: Carol Hylton, Kimberly Bryant, Ron Moffett, Mark Klinecicz, Yushika Florence, Rochelle Daniels, and LaTanya Brown.

GUESTS: Gregory Todd, Christine Frederick, Gabriela Raurell, and Laurie Sallarulo.

NEW COMMITTEE MEMBER INTRODUCTION

On behalf of the Committee, Dawn Liberta extended a warm welcome to Joe Cox, President & CEO of the Museum of Discovery and Science (MODS) and invited him to speak.

Mr. Cox thanked Ms. Liberta and stated that the goal of MODS is to ensure that every child in Broward County has the opportunity to fully experience the museum, its programs, and exhibits. He noted the alignment between MODS and CareerSource Broward (CSBD) and expressed enthusiasm about joining the Committee.

EMPLOYER TESTIMONIAL

Gregory Todd of 007 Protective Services and Training shared his experience with the Summer Youth Employment Program (SYEP). He noted that while mentoring the youth, his organization also gained valuable insights from the youth. Mr. Todd commended CSBD for providing these valuable services to the community and expressed excitement about participating next year.

Dawn Liberta thanked Mr. Todd for his testimony, and reiterated that the program is a truly great experience for both the youth and the participating employers.

APPROVAL OF MINUTES

Approval of the Minutes of the 6/24 Youth Committee meeting.

On a motion made by Traci Schweitzer and seconded by Dr. Lisa Knowles, the Youth Committee unanimously approved the minutes of the 6/24 meeting.

NEW BUSINESS

1. Accept Summer Youth Employment Program (SYEP) Funds for 2025

Considered the acceptance of \$4,277,213 from the Children's Services Council to serve 913 economically disadvantaged youth ages 16-18 years old. The SYEP will provide each youth with three days of employability skills training and an eight-week meaningful summer work experience.

Carol Hylton presented the item and reviewed the recommendation.

Joe Cox shared that the Museum of Discovery and Science will host 110 high school students as part of the Workforce Development Program, providing a paid internship that allows participants to work approximately 25 hours per month during the school year. He highlighted that the opportunity piggybacks on the SYEP and enables the students to build on skills developed during their summer program. Mr. Cox noted that combining the two has enabled the students to gain significant experience in the world of work. MODS will participate in the program again next year, and Mr. Cox expressed his enthusiasm for the partnership's continued growth.

On a motion made by Dr. Lisa Knowles and seconded by Joe Cox, the Youth Committee unanimously approved the acceptance of \$4,277,213 from the Children's Services Council to serve 913 economically disadvantaged youth ages 16-18 years old.

2. Accept Summer Youth Employment Program (SYEP) Funds for 2025

Considered the acceptance of \$385,000 from Broward County for the SYEP. The funding will serve up to 83 economically disadvantaged youth who have and/or had contact with the Juvenile Justice continuum residing in one of the six distressed zip codes ages 16-18. CSBD must also provide the youth's parents with information on Broward County's services upon intake.

Dawn Liberta expressed her support for the program and asked Carol Hylton if she had anything additional to add.

Carol Hylton stated that the program received funding from Broward County last year as well, emphasizing that the decision to fund us again highlights the program's success. Ms. Hylton stated she is proud of the program's impact in preparing our future talent pipeline.

On a motion made by Traci Schweitzer and seconded by Dr. Lisa Knowles, the Youth Committee unanimously approved the acceptance of \$385,000 from Broward County for the SYEP that will be used to serve 83 economically disadvantaged youth who have and/or had contact with the Juvenile Justice continuum that reside in one of the six distressed zip codes and are ages 16-18 years old.

3. CareerSource Broward (CSBD) Youth Summit

Considered the approval of a CSBD Youth Summit to be held in the Fall of 2025, focused on services for Opportunity Youth, sometimes referred to as "disconnected youth," ages 16-24 years old. The event would be aimed at recognizing the barriers and finding meaningful solutions for providing services that the youth value to develop relationships with the youth so that they see the benefit of connecting with education and employment. The target audience

will be education, social workers, mental health professionals, case managers, counselors, and experts from our partners in the community who serve these youth. Youth Committee member input was requested on the event's framework and critical components.

Joe Cox asked to be recognized by the chair and asked if this initiative was separate from the Worlds of Work (WOW) event.

Carol Hylton indicated that WOW is an immersive experience designed for 9th and 10th graders, while the Youth Summit is *directed* at our youth providers who work with disconnected youth. The summit's goal is to engage the community by fostering dialogue through discussion panels involving experts and youth. The focus will be on how Broward County can better support youth, provide access to resources and services, and identify any legislative policies that CSBD and partner agencies may wish to champion.

Rochelle Daniels stated that while significant discussion has been around this group, no specific formula has been identified for engaging and assisting these youth, who are disconnected from society, their parents, and organizations that could help them.

Carol Hylton added that the summit will also serve as a resource-sharing opportunity, providing a platform for attendees to understand who is working with the youth and opening doors for further dialogue.

Laurie Sallarulo, one of our youth providers, strongly supported the idea.

Carol Hylton and Dawn Liberta thanked Ms. Sallarulo for her support.

On a motion made by Traci Schweitzer and seconded by Joe Cox, the Youth Committee unanimously approved the CSBD Youth Summit to be held in the Fall of 2025, focused on services for Opportunity Youth ages 16-24 years old.

4. Updates to the Youth Committee Matrix PY 24/25

Considered the approval of the updates to the Strategic Planning Matrix which includes updates to the matrix from the Education and Industry Consortium.

Kimberly Bryant presented the item and highlighted the progress made toward accomplishing the next steps and benchmarks.

Laurie Sallarulo suggested that CSBD consider establishing a storefront at JA. Carol Hylton indicated that we can see if the State has funding to support such an initiative.

On a motion made by Jill Denis-Lay and seconded by Joe Cox, the Youth Committee unanimously approved the updates made to the Strategic Planning Matrix.

REPORTS

1. WIOA Youth Provider Performance for Program Year (PY) 23/24

For program year (PY) 23/24 that ended on 6/30, CSBD, funded four (4) Out-of-School (OSY) and two (2) In-School Youth (ISY) programs. During their time enrolled in the programs the youth received case management, career pathway planning, occupational skills training and job readiness preparation. This Youth Performance Report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act (WIOA). Overall, the providers were successful during the year.

Kimberly Bryant presented the item and reviewed the recommendation.

Joe Cox inquired what the term "global exclusion" meant.

Kimberly Bryant explained that "Global Exclusion" refers to when an individual exits the program due to circumstances beyond their control, such as health issues or incarceration. She added that these situations do not impact CSBD or the provider's performance. Mr. Cox thanked Ms. Bryant for the clarification.

Dawn Liberta congratulated the providers on their excellent work.

2. WIOA Youth Provider Performance for PY 24/25

For program year (PY) 24/25 CareerSource Broward (CSBD) currently contracts with five (5) Out-of-School Youth and two (2) In-School Youth programs. The youth receive case management, career pathway planning, occupational skills training, and job readiness preparation. This Youth Performance report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act (WIOA).

Kimberly Bryant presented the item and reviewed current performance and shared that the providers are off to a great start to the year. She explained that as a new provider, Harmony has hired staff and completed their training with Yushika Florence, CSBD Youth Program Manager, and the Fiscal Department.

3. Marine Career Pathways Video

This video showcases the various opportunities available in the marine industry and highlights the yacht service technician apprenticeship program. Board member Lori Wheeler, Vice President of the Marine Industries Association of South Florida will share the video within the Marine industry. CSBD has shared the video with 1) Broward Schools 2) the Career Technical Adult and Community Education Department to distribute to students, parents 3) career advisors, 4) technical colleges 5) promoted through the Claim Your Future and 6) My Next Move events 7) featured on our website and social media platforms and 8) sent to the 1,120 summer youth participants to share with their parents 9) Community partners 10) municipalities and youth providers.

The Marine Career Pathways video was played. Dawn Liberta remarked that the video was excellent.

Laurie Sallarulo agreed with Ms. Liberta and shared that Junior Achievement (JA) and Lori Wheeler partnered on the Marine Industry Pre-apprenticeship Program.

Heiko Dobrikow added that the video library we are building serves as a valuable resource for the youth, providing a clear depiction of career opportunities. He highlighted that these videos help the youth envision themselves in those roles. Mr. Dobrikow also mentioned that as the industry videos continue to expand, they will be an essential tool for partners to use in engaging the youth. He mentioned that he has already personally experienced youth showing interest in pursuing a career in the industry thanks to the video. He emphasized the importance of showcasing advancement opportunities, diversity, and growth available in the field. Mr. Dobrikow congratulated the team for their excellent work, adding that the video effectively inspires the youth.

Heiko Dobrikow asked how often the video is viewed and whether there is a way to measure if viewers watch the entire video, as it is important to assess the impact.

Ms. Hylton reported that the video has been viewed approximately 1,200 times and is still being distributed to various locations. Recently, it was sent to the Summer Youth Employment Program, participants. Lori Wheeler has included the video on her website, and it has also been shared with our youth providers.

Ms. Sallarulo asked to share the video with students involved with JA. Ms. Hylton informed her that a hyperlink to the video is included in the agenda, which can be used for further distribution, including sharing with JA and other organizations.

MATTERS FROM THE YOUTH COMMITTEE CHAIR

None.

MATTERS FROM THE YOUTH COMMITTEE

Heiko Dobrikow presented the Economic Dashboard site and reviewed several of the tiles.

MATTERS FROM THE FLOOR

Laurie Sallarulo shared that she sits on the CareerSource Florida Board where there have been discussions on youth with disabilities and asked if CSBD has any ongoing efforts or initiatives in this area.

Carol Hylton responded that CSBD is committed to serving youth with barriers to employment and also contracts with the Center for Independent Living, which works with youth with disabilities. CSBD runs a Ticket to Work Program, which serves adults receiving Social Security Disability Insurance who are interested in employment.

Mr. Dobrikow shared that he would be hosting the ARC Broward Inspired Luncheon at the end of October. He noted that only 35% of the disability population that are capable of working are

employed, despite their interest in working. He suggested exploring opportunities to discuss this issue with the Chambers of Commerce to increase employer engagement to address employers' concerns about hiring individuals with disabilities.

Mr. Dobrikow also shared information from the CSBD website regarding services available for individuals with disabilities.

Carol Hylton added that CSBD works with ARC of Broward County. They attend CSBD's hiring events and also have an apprenticeship program where CSBD provides OJT funding for their eligible participants.

Ms. Hylton reminded the Committee that CSBD has also been working with employers to encourage them to seek candidates from various talent pools, emphasizing the benefits of hiring individuals with disabilities, older workers, returning citizens, and disconnected youth. Ms. Hylton stated that CSBD has shared this research during our various forums. She noted that CSBD has adaptive equipment for job seekers with disabilities available in the One-Stop Operator and Nadine Jackson, works closely with Vocational Rehabilitation to ensure seamless referrals for customers ready to transition into employment.

MATTERS FROM THE PRESIDENT/CEO

Carol Hylton informed the members that our Paychecks for Patriots event is scheduled on 11/14 at the Tamarac Community Center and flyers will be sent out soon.

The State of the Workforce will return to the Convention Center on 1/29/2025. We considered other venues but found that the Convention Center worked best.

Regarding the WOW event, a tentative date has been set, and we expect to confirm it in mid-November. The event previously featured nine worlds, but with input from this Committee and the Education and Industry Consortium, we are adding a few more.

Ms. Hylton stated we recently attended the Workforce Summit in Orlando, where we highlighted our collaboration with local chambers of commerce. Along with herself, Barbara Cevieux and Marie Suarez of the Greater Hollywood Chamber of Commerce served as a panel moderated by Mark Klinecicz. The presentation was well-received, with many attendees of the Workforce Summit approaching us with further questions.

Laurie Sallarulo shared that she also attended the Summit in Orlando, noting that CSBD is highly regarded across the State. She commended Carol Hylton and her team for their work.

Dawn Liberta also expressed her gratitude to Carol Hylton and her staff for their excellent work.

ADJOURNMENT – 1:47 p.m.

<p>THE NEXT YOUTH COMMITTEE MEETING IS ON NOVEMBER 18, 2024.</p>
