



Broward Workforce Development Board
Strategic Planning Committee

Tuesday, October 3, 2023
12:30 p.m. – 2:00 p.m.

Zoom Meeting ID: 827 1344 0703
Zoom Password: 768937
Zoom Call-In: 1 646 876 9923

MEETING MINUTES

CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309

The Committee was reminded of the conflict-of-interest provisions.

ATTENDEES IN-PERSON: Sandy-Michael McDonald, who chaired the meeting.

ATTENDEES VIA ZOOM: Dr. Ben Chen, Heiko Dobrikow, Francois Leconte, and Cynthia Gaber.

STAFF: Carol Hylton, Ron Moffett, Rochelle Daniels, Michael Bateman, and Michell Williams.

GUESTS: Ryan Britton.

APPROVAL OF MINUTES

Approval of the Minutes of the 1/25 Strategic Planning Committee Meeting.

On a motion by Heiko Dobrikow and seconded by Dr. Ben Chen, the Strategic Planning Committee unanimously approved the minutes of the 1/25 Committee meeting.

NEW BUSINESS

1. 2024 BWDB Draft Legislative Agenda

Considered approval of 1) the 2024 BWDB Draft Legislative Agenda and 2) the identification of Committee members who can reach out to our local delegation to present our agenda. We are monitoring WIOA reauthorization and will bring updates as bills are introduced.

Ms. Hylton discussed the draft of the 2024 BWDB Legislative Agenda and legislative session dates. She highlighted supporting legislation that expands 1) Workforce Development and apprenticeship programs 2) welfare transition program options 3) year-round work experience for youth at risk 4) workforce housing initiatives 5) the use of Opportunity Zones and Census Property Tracts in WIOA reauthorization for eligibility for youth and adults and 6) local board discretion in how WIOA funds are spent. Ms. Hylton reviewed the 2024 Broward Legislative Delegation Directory and the Legislative Interim Committee Meeting Schedule, Legislative Session Dates, and Contact Tracker.

Ms. Hylton asked the committee to review the Legislative Contact Tracker and inform her if they had any professional relationships with the legislators, so we could update the tracker.

Mr. Dobrikow asked whether CareerSource Florida had developed their legislative priorities yet. Ms. Hylton stated we have not seen one but their priority and focus right now is the realignment of the Boards, the Master Credential List, and the formation of the Education and Industry Consortium committees across the state.

Mr. Dobrikow asked Ms. Hylton if there was the possibility of further board realignment during the upcoming session. Ms. Hylton responded that, per the conversations she has been involved in, additional realignment initiatives are not something being contemplated at this time. Further clarified that, although the Broward Workforce Development Board was not affected by realignment, we will have to enter into a planning region arrangement with Miami sometime next year.

Dr. Chen thanked Ms. Hylton for adding the Sadowski Act to the agenda. He asked whether staff checked to see if over \$250,000,000 was available and how the money would be spread out over the State for homeowner and renter markets. He stated this could be a potential funding source for the re-development of the Central Career Center if we acquire the property. Ms. Hylton replied that our Vice President of Quality Assurance, Michael Bateman, had called the State to find out what happened with the Sadowski Trust over the past year but had not received a response in time for this committee meeting.

Mr. McDonald encouraged the Committee to stay connected with Vice Mayor Rich and Ms. Einhorn if they had any questions regarding the Sadowski funding. He stated that Vice Mayor Rich's priority was affordable housing. He indicated that it was anticipated that, by the end of next month, Vice Mayor Rich would become the Mayor of Broward County. He indicated that Vice Mayor Rich, Ms. Einhorn, and Ralph Stone from the Broward County Housing Authority already have an affordable housing plan with respect to the Sadowski Fund that we need to be aware of.

Mr. McDonald informed the Board that the County is looking to expand more offerings through his office and therefore they may hear of a solicitation by the end of the calendar year to identify partners to help them with Pre-Apprenticeship to build a pipeline for the apprenticeship programs going forward.

On a motion by Heiko Dobrikow and seconded by Francois Leconte, the Strategic Planning Committee unanimously approved the 2024 BWDB Draft Legislative Agenda.

2. 2024 Community Partner Legislative Agendas

To fulfill our role as conveners, community partner legislative agendas were collected for reference and consideration. As of 9/29, only one community partner agenda with items related to workforce development was available.

Ms. Hylton reviewed the item related to workforce development that was included in the Legislative Agenda for the Florida Manufacturing & Supply Chain Advocacy Council. Ms. Hylton stated we had not received a legislative agenda from the Florida Workforce Development Association. She explained it was still somewhat early and mentioned that we

checked with 15 of our community partners, who have also not yet published their legislative agendas.

On a motion by Dr. Ben Chen and seconded by Cynthia Sheppard, the Strategic Planning Committee unanimously approved support for the Florida Manufacturing & Supply Chain Advocacy Council item related to workforce development.

3. Strategic Planning Committee Matrix Update

Considered approving the updates to the Strategic Planning Committee Matrix.

Mr. Bateman provided the updates to the Strategic Planning Committee Matrix. He highlighted objectives and tasks involved with developing our legislative agenda for the Board, such as conducting outreach and meetings with legislators, elected officials, and community leaders by both Board and CSBD staff. Mr. Bateman stated that during the meetings we provided infographs and other collateral material to promote our organization.

Mr. Bateman stated that once the State has finalized the guidance on regional planning we would possibly be partnering with Miami-Dade on shared initiatives.

Mr. Dobrikow asked if the conversation about regionalism should start with the Board Chair or the President of CareerSource South Florida to build a relationship. Ms. Hylton replied she and Rick Beasley have already spoken in regard to ways we may approach regional planning during the recent summit along with Board members Frank Horkey and Dr. Lisa Knowles. She added that due to Rick's region taking part in realignment, the State will not require us to finalize our plan until the next program year.

Mr. Dobrikow asked if CareerSource South Florida has a Strategic Planning Committee and, if so, suggested that CareerSource Broward and CareerSource South Florida Strategic Planning Committees organize a virtual meeting to collaborate. Mr. McDonald agreed with Mr. Dobrikow. Ms. Hylton stated that although she was unsure if CareerSource South Florida has a Strategic Planning Committee, she committed to finding out and suggesting to Mr. Beasley the possibility of having a joint meeting in the next program year when this alignment is completed.

On a motion by Dr. Ben Chen and seconded by Francois Leconte, the Strategic Planning Committee unanimously approved the updates to the Strategic Planning Committee Matrix.

REPORTS

1. Update on Meetings with Elected Officials

In an effort to strengthen partnerships and expand networks with local elected city and county officials and the Broward Legislative Delegation, since March 2023, Carol Hylton, President/CEO, and CSBD staff have met with 15 elected officials with several more planned in the next month for a total of 18. These meetings provided an opportunity to showcase our

services and programs, listen to their priorities and areas of focus, and reaffirm our value to their constituents by offering an array of customizable job seeker and employer workforce-related services that we could provide based on their specific circumstances.

Ms. Hylton provided an update of the meetings and informed the committee of the schedule for upcoming meetings that include Representatives Christine Hunschofsky, Lisa Dunkley, Patricia Williams, and Daryl Campbell.

Mr. Dobrikow recommended inviting the incoming Broward County Mayor, Nan Rich, to a Board meeting and, as a standard practice, inviting incoming county mayors to a Board meeting each year. Ms. Hylton replied it was an excellent idea and that she would invite Mayor Rich to a future Board meeting.

2. BWDB Committee Strategic Planning Matrices

Stemming from the 2023 Board Strategic Planning Session last April, strategic objectives were identified and incorporated into the planning matrices of the various board committees to work on during the year.

Mr. Moffett provided updates on the exhibits from the Employer Services, One-Stop Services, and Youth Committee Matrices. He highlighted several initiatives from each including the regionalism strategy and the work done thus far with Broward County Chambers of Commerce on the State of the Workforce Breakfast rescheduled for 1/24.

Mr. Moffett informed of ongoing coordination for our career awareness exploration day to engage youth on the in-demand careers in Broward County. Mr. McDonald asked that his office be provided with informational materials as we get closer to the date of the State of the Workforce event. He added that he would be willing to support in promotion and marketing as well as possibly sponsor the event. Mr. Moffett indicated that we would share the event flyers.

3. Broward County Unemployment Information – December 2022

The unemployment rate in the CareerSource Broward region (Broward County) was 3.1 percent in August 2023. The rate was 0.2 percentage points higher than the region's year-ago rate. In August 2023, Broward County's unemployment rate was equal to the State's rate. Out of a labor force of 1,110,853, up 37,570 (+3.5 percent) over the year, 37,570 Broward County residents were unemployed. CSBD also created a dashboard allowing website visitors to review the current and historical economic and workforce status of Broward County. The dashboard is a value-added resource allowing businesses and those looking to move to Broward the ability to make data-informed decisions.

Mr. Moffett reported on the Broward County unemployment information. Mr. McDonald added that the CareerSource Broward dashboard provided the best talking points for any member to use and share with their business contacts. Ms. Hylton added that she uses the dashboard when she meets with the city commissioners and elected officials.

Mr. Dobrikow emphasized to the committee the importance of expanding the dashboard's capabilities. He urged the committee to review the dashboard and offer ideas for its improvement.

Mr. McDonald added that he realized that some small businesses do not know about the opportunities and services available from CSBD. He asked the members to consider ways for Ms. Hylton and the CSBD team to push their message out.

Ms. Hylton thanked Mr. McDonald and invited him to consider holding one of his meetings with small business owners at one of our centers, adding that it would be a great opportunity to incorporate that meeting with our Workforce Wednesday forum and then conduct a tour of the facility. Mr. McDonald confirmed that he would schedule one of their “meet and greets” at the Career Center.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR

None.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE

None.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

Ms. Hylton mentioned that we kicked off September’s Workforce Professional Development Month with the Proclamation event by Broward County Commissioner and Council Chair Tim Ryan.

Also, as approved by the Board, the Centers were closed on 9/13 for in-service training. We held the training offsite at the Urban League, where Mr. Dobrikow and Eugene Bold, representing Commissioner Tim Ryan, attended and provided a welcome to the staff.

Ms. Hylton informed the committee that we recently received funding for a non-custodial grant, the focus of which will be on assisting returning citizens who are non-custodial parents with employment. Additionally, we also received a little over \$900,000 for the Healthcare Dedicated Grant. The plan for these funds is to work with hospitals, technical schools, and high schools to assist with the talent pipeline to connect job seekers to the workforce faster.

Lastly, Ms. Hylton provided an update on the Single Mothers Grant Initiative, informing that we just started our second year of this two-year grant to serve up to 100 mothers and have already enrolled almost 100 mothers in the program, so we are well ahead of schedule.

ADJOURNMENT – 1:37 p.m.

THE NEXT MEETING IS TO BE DETERMINED.