



**Broward Workforce Development Board
One Stop Services Committee
Tuesday, January 24, 2023
12:30 p.m. – 2:00 p.m.
Zoom Meeting ID: 827 0366 7790
Zoom Password: 264543
Zoom Call in: 1 646 876 9923**

MEETING MINUTES

CareerSource Broward Board Conference Room, 2890 W. Cypress Creek Road, Ft. Lauderdale, FL 33309

This meeting was held in person. Due to Coronavirus, in the interest of keeping our committee members, staff, and public safe, this meeting was also accessible via a Zoom video conference using the link below.

<https://us02web.zoom.us/j/82703667790?pwd=N0dnNFIVR0F5WFVhTIIPcIhUWIWQT09>

THE COMMITTEE WAS REMINDED OF CONFLICT OF INTEREST PROVISIONS.

ATTENDANCE:

One Stop Services Committee Members: Heiko Dobrikow, Cassandra Evans, Marjorie Walters, Jill Denis-Lay, Audrey Ljung, Dawn Liberta, Kareen Torres, Cynthia Sheppard, Rufus James, and Rick Shawbell who chaired the meeting.

Staff: Ron Moffett, Kimberly Bryant, Mark Klinecicz, Christine Azor and Michell Williams.

Guests: Christy Bradford, Robert Sawyer, Tarsha Knight, Taryn Howe, Nardege Laforest, Kirk Brown, Cara Malave, Brian Johnson and Je' Rhonda Lewis.

APPROVAL OF MINUTES

Approval of the Minutes of the 11/1 One Stop Services Committee Meeting.

On a motion by Dawn Liberta and seconded by Cassandra Evans, the One Stop Services Committee unanimously approved the minutes of the 11/1 Committee meeting.

NEW BUSINESS

1. Accept Non-Custodial Parent Employment Program Funding

Considered the acceptance of 1) \$950,742 from the Department of Economic Opportunity (DEO) for a Non-Custodial Parent Employment Program and 2) an increase to the amount previously approved for OIC by \$241,185 to serve an additional 50 participants. These funds will serve non-custodial parents who are unemployed or underemployed. The remaining funds will be allocated to participant services such as paid work experience, life skills, employability skills,

parenting, financial literacy education, support services, training, and job placement.

Ms. Bryant stated these funds will help parents who do not have custody of their children with support and help lower their child support payments. OIC has been working with CSBD and has enrolled 20 new participants. For the Non-Custodial Parents Grant funding, out of the 18 boards who applied, CSBD was 1 of 3 Boards selected by DEO.

On a motion by Cassandra Evans and seconded by Dawn Liberta, the One Stop Services Committee unanimously approved the acceptance of 1) \$950,742 from DEO for a Non-Custodial Parent Employment Program and 2) to increase the amount previously approved for OIC by \$241,185 to serve an additional 50 participants.

2. Program Year 22/23 Revised Budget

This is our annual update from the preliminary budget presented in May. It is the adjusted budget based on the final grant awards received by CSBD. The CSBD formula grants for Program Year (PY) 22/23 total \$21,066,829, an increase of \$1,156,661 or 6% from the planning numbers presented in May. Dedicated grants total \$6,453,572, an increase of \$1,718,414. Our total available budget is \$27,520,401 (\$21,066,829 + \$6,453,572) for PY 22/23.

Mr. Moffett indicated that the preliminary budget presented in May was based on what CSBD projected, including the carryforward and planning numbers we received from DEO. Mr. Moffett explained the True Up budget presented provides the actual budget available to our governing boards for PY 22/23. The increases from the preliminary to the actual budget were allocated according to the Board's guidance and to serve the maximum number of employers and job seekers. Mr. Moffett provided an overview of various categories within the budget.

On a motion by Audrey Ljung and seconded by Kareen Torres, the One Stop Services Committee unanimously approved the program year (PY) 22/23 revised budget.

3. Additions to the Targeted Occupations List (TOL)

Considered approving the addition of 1) Home Health Aides and 2) Nursing Assistants to our local Targeted Occupations List (TOL) and 3) allowing referrals for WIOA Adult and Dislocated Worker participants to the corresponding training programs on our Individual Account Training (ITA) List. Using employer feedback received via the CareerSource Broward Medical industry intermediary and tools such as Jobs EQ and Career-OneStop, CareerSource Broward staff established all Board-mandated criteria have been met for these occupational titles to be added to the TOL for Program Year 22/23.

Ms. Bryant stated that the Board can add occupations to our TOL at any time throughout the year, and for a training program to be added to the WIOA ITA List, the occupation must first be on our TOL. Ms. Bryant explained Home Health Aides and Nursing Assistants are on our WTP and WIOA Youth ITA List, but because the entry wage did not meet performance we do not provide ITA's for WIOA Adult or Dislocated Worker participants. Based on our research, CSBD established that the entry wage for each occupation has increased to over \$15 an hour. As a result, these occupations are now eligible to be added to our WIOA Adult and Dislocated Worker TOL List.

Mr. Moffett stated that a notification would be sent to DEO and CareerSource Florida if the Board approves our updated TOL.

On a motion by Kareen Torres and seconded by Jill Denis-Lay, the One Stop Services Committee unanimously approved adding 1) Home Health Aides and 2) Nursing Assistants to our local WIOA TOL and 3) allowing referrals for WIOA Adult and Dislocated Worker participants to the corresponding training programs on our ITA List.

4. One Stop Services (OSS) Committee Strategic Planning Matrix Updates

Considered approving the updates to the OSS Committee Strategic Planning Matrix.

Ms. Bryant reviewed the OSSC Strategic Planning Matrix Updates with the committee and provided an overview of the steps taken to achieve the benchmarks and performance measures.

Ms. Bryant discussed as a follow-up to objective 2.0.2 CSBD has been working with Barney McCoy, Assistant General Manager of BCT, and relayed to the committee that Mr. McCoy would like to come to an upcoming meeting to present the new programs BCT is implementing. One program is the late shift connect program, for customers working non-traditional hours who would be eligible for discounted ride-share services. BCT is also working on a micro transit pilot program, an on-demand service for customers who request pickup transportation based on location. BCT also plans to open up more transit services in the West Park areas restricted since Covid-19.

Ms. Bryant reviewed section 2.2.1. of the Matrix and indicated CSBD met with the ITA providers to discuss their needs and receive input. In the meeting, Ms. Bryant stated we discussed ideas about co-branding and using CSBD funds to assist providers with advertising needed for the WIOA program and adding new training courses to the ITA list. She further stated that based on feedback from our intermediaries, employers indicated that new employees needed basic computer skills and soft skills training for their employees. In response, in February CSBD is reinstating the Basic Computer Skills workshop. Ms. Ljung commented that adding the computer skills workshop was a great idea.

Ms. Bryant discussed item 5.1.2 stating CSBD has implemented strategies to attract and engage youth and increase spending, such as providing emergency rental assistance, purchasing swag bags and laptops, providing referral incentives for outreach, adding ride-share support services, and extending the hours for WEX youth to a maximum of 600.

Ms. Bryant discussed meeting with the Urban League of Broward County and Hispanic Unity. They discussed different outreach strategies and decided to contract with CSBD to conduct outreach on our behalf by posting our links for services on their website and to co-facilitate in community meetings.

Ms. Torres commented it is great that we are receiving feedback from the providers and making changes based on the input.

On a motion by Kareen Torres and seconded by Audrey Ljung, the One Stop Services Committee unanimously approved the OSS Committee Strategic Planning Matrix updates.

REPORTS

1. WIOA Youth Performance for Program Year 22/23

Youth performance was reported while the new Youth Committee was being appointed. CSBD currently contracts with four (4) OSY providers and two (2) ISY providers. OSY providers' enrollments are on target, and the ISY programs are now starting in accordance with their contracts.

Mr. Moffet reported enrollment numbers have increased and thanked the youth providers for their hard work. Mr. Moffett shared that two new ISY programs are starting now with the School Board of Broward County and Junior Achievement of South Florida. We are working with both providers to increase enrollment in those programs.

Mr. Moffett explained that this was the last time the report for WIOA Youth Performance would be before the OSSC, as it will be transferred to the Youth Committee, and Dawn Liberta would be the committee chair. Mr. Moffett stated Ms. Hylton would contact the OSSC members to discuss their preferences to see which committee they preferred to serve on.

2. Welfare Transition Program (WTP) Participation Rate

The Welfare Transition Program (WTP) requires recipients to participate in work activities. Customers in refugee status, who receive welfare benefits but do not have work permits, are exempt from work activities; however, they count towards the federal performance participation measures. The number of refugee referrals has increased monthly, negatively impacting our participation rate performance. CSBD raised the issue with DEO and requested that refugee participants are removed from our performance. DEO said several regions raised the issue and are looking into it. We will continue to follow up with DEO.

Ms. Bryant explained CSBD wanted to bring to the attention of the committee issues with the WTP participation rate due to the high caseload of refugees. Customers with refugee status, who receive welfare benefits but do not have work permits, are exempt from work activities. However, they count towards the federal performance participation measures. CSBD raised the issue with DEO and requested that refugee participants be removed from our performance. Ms. Bryant stated DEO said that several regions have also raised the issue and they are looking into it. We will continue to follow up with DEO.

3. Meeting with Cassandra Evans, Department of Juvenile Justice (DJJ)

As part of our ongoing outreach efforts, CSBD staff met with One Stop Committee member Cassandra Evans to discuss how we can strengthen our partnership with DJJ. We shared information about CSBD services, such as job search and work-based learning. CSBD also provided DJJ with marketing materials describing the various CSBD youth programs and 12 short online career awareness videos.

Ms. Bryant explained in follow-up to one of our outreach efforts, CSBD met with OSSC member Ms. Evans of DJJ and discussed ways to strengthen our partnership, shared job search and work-based learning information, and shared 12 short online career awareness videos so that

DJJ can provide them to youth who are in the DJJ system. Ms. Evans thanked CSBD for providing the video links.

4. Monthly Performance Report

The current performance for the month of December is provided. The data reflects that within the Big 7 Regions, CSBD is in a four-way tie for 1st in WIOA Entered Employment Rate (EER), ranks 1st in Veterans EER, and 2nd in Wagner Peyser EER. The DEO has not released the December data for the Welfare Transition Program.

Ms. Bryant reviewed the Performance Report for December.

5. Broward County and Florida Unemployment Information

The unemployment rate in Broward County was 2.2 percent in December 2022. This rate was 0.9 percentage points lower than the region's year-ago rate. In December 2022, Broward County's unemployment rate was 1.1 percentage points lower than the national rate (3.3%). Out of a labor force of 1,066,747, up 29,376 (+2.8 percent) over the year, 23,192 unemployed Broward County residents were unemployed.

Mr. Moffett reviewed the Broward County and Florida Unemployment Information with the committee.

MATTERS FROM THE ONE STOP SERVICES COMMITTEE:

Mr. Dobrikow reviewed the Broward County Economic and Workforce Dashboard (located on the CSBD website). He referred to the housing inventory tab and asked if the CSBD consultant could get the statistics on rent, inventory of rent, and the rent price differential between last year and this year. He referred to the Broward County and Florida Unemployment Information on the agenda under the Florida 12-month moving average. Mr. Dobrikow referred to the Broward County and Florida Unemployment Information on the agenda - under the latest Unemployment rates by age, gender, and race- and was happy that the youth committee is being brought back to focus on ages 16-19 and 20-24 to excel this group forward.

Mr. Dobrikow referred to the Prosperity Broward website regarding the six distressed zip codes (33311, 33309, 33313, 33319, 33069, and 33023), where the unemployment rate is higher than 10 percent. Mr. Dorikow shared and suggested using the Florida Chamber of Commerce Gap Map site as a resource to look at zip codes and drill down on specific items. Mr. Dobrikow stated that he noticed the source was from 2021 and said he would contact the Florida Chamber President to receive updated Gap Map data. Lastly, Mr. Dobrikow suggested that the One Stop Services committee review the Broward County Economic and Workforce Dashboard as an agenda item for every meeting.

Ms. Evans responded that she liked the dashboard presented by Mr. Dobrikow, it was important data, tied everything together and showed the challenges. It focuses on the data and the distressed zip codes.

Ms. Torres asked if the Broward County Economic and Workforce Dashboard could be drilled down to the zip code level. Mr. Moffett responded that he did not believe so as much of the data comes from the Bureau of Labor Statics, which is usually at the State level. He explained this is why CSBD

contracted and procured their own study to drill down more on local numbers, and we have various tools such as Jobs EQ built on the Bureau of Labor Statistics information. However, we are working to see if we can get more localized data to develop heat maps to know where the job seekers are and to do more targeted advertising.

Ms. Ljung stated as it relates to the distressed zip codes, she would like to get in touch and meet with the representatives of those cities in the distressed zip codes. Ms. Torres replied that she could collaborate with Ms. Ljung.

MATTERS FROM THE PRESIDENT/CEO:

In the absence of Mrs. Hylton, Mr. Moffett shared that Mr. Klincewicz and the CSBD team have put a lot of effort into the dashboard and will continue to work on updating the information as the data becomes available.

ADJOURNMENT 1:42 p.m.

THE NEXT COMMITTEE MEETING IS ON MARCH 28, 2023.