

## **Youth Committee Meeting**

Tuesday, February 6, 2024 12:30 p.m. – 2:00 p.m.

 Zoom Meeting ID:
 869 0318 7415

 Zoom Password:
 420681

 Zoom Call-In:
 +1 646 876 9923

CareerSource Broward Board Conference Room, 2890 W. Cypress Creek Road, Ft. Lauderdale, FL 33309

This meeting is being held in person. This meeting is also accessible via a Zoom video conference using the link below.

HTTPS://US02WEB.ZOOM.US/J/86903187415?PWD=ELRNNVVXBGNYS1JFDNFMULQ3AEJ5ZZ09

## PROTOCOL FOR TELEPHONE/ZOOM MEETING

- 1. Please state your name when making or seconding a motion. Such as "I move the item, and your name "Jane Doe." Please also identify yourself when asking a question.
- 2. Put your phone/microphone on mute when not speaking. Don't forget to take it off when you wish to speak. Telephone users must press \*6 to mute or unmute yourself.
- 3. Votes in the affirmative should be "aye," and in opposition should be "no" (delays in responding sometimes make it difficult to determine the intent of the vote).
- 4. Please be in a quiet area free of background noise so we may hear you clearly when you are speaking. When using Zoom, please ensure the background is appropriate or choose one of their virtual backgrounds.
- 5. If you are calling and must leave the call, please don't put your phone on hold. In some cases, we will get music or recorded messages, and we will not be able to conduct business.
- 6. If you are using your phone for audio, please identify yourself on the screen and state the last four digits of the number you are calling from.
- 7. Please note the chat function has been disabled.

The Committee is reminded of the conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) your name and position on the Board, 2) the nature of the conflict, and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B <u>prior</u> to the meeting.

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## **MEETING AGENDA**

## **IDENTIFICATION AND INTRODUCTION OF ANY UNIDENTIFIED CALLERS**

## **APPROVAL OF MINUTES**

Approval of the Minutes of the 11/6 Youth Committee Meeting.

**RECOMM** Approval

ACTION Motion for Approval EXHIBIT Minutes of the Meeting

Pages 6 - 11

## **NEW BUSINESS**

## 1. Accept Funds for the Summer Youth Employment Program (SYEP)

Consideration to accept \$385,000 from Broward County for the SYEP. The funding will serve up to 83 economically disadvantaged youth who have and/or had contact with the Juvenile Justice continuum residing in one of the six distressed zip codes ages 16-18. The SYEP will provide each youth with three days of employability skills training and an eight-week meaningful summer work experience.

**RECOMM** Approval

**ACTION** Motion for Approval

**EXHIBIT** None

## 2. Youth Committee Strategic Planning Matrix Updates

Consideration to approve the final updates to the Strategic Planning Matrix.

**RECOMM** Approval

**ACTION** Motion for Approval

**EXHIBIT** Youth Committee Strategic Planning Matrix

Pages 12 - 18

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## **REPORTS**

## 1. Update on Worlds of Work (WOW) Youth Career Exploration Summit

CSBD, in partnership with the School Board of Broward County, will host the 2024 WOW Youth Career Exploration Summit on 3/14, from 9:00 am to 12:30 pm at the Amerant Bank Arena. WOW is an immersive experiential learning event where over 800 youth in the 9<sup>th</sup> and 10<sup>th</sup> grades will learn about different career pathways that align with their interests. At the event, students will engage in several hands-on career experiences in nine growth industries 1) aviation 2) healthcare 3) information technology 4) manufacturing 5) construction, energy and utility 6) hospitality 7) logistics, transportation and automotive 8) marine and 9) public safety and service. CSBD Intermediary staff have engaged businesses related to the specific industries, education and community partners who have expressed an interest in supporting the event. Exhibitor and Supporter forms are being sent to confirm commitments. A social media campaign will be released on the week of February 5<sup>th</sup>, followed by a press release announcing the event.

ACTION None

**EXHIBITS** Save the Date

**Exhibitor Information and Commitment** 

**Supporter Commitment** 

Pages 19 - 28

## 2. <u>Update on WIOA Youth Performance</u> for Program Year 23/24

This Youth Performance report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act. CSBD funds four (4) Out-of-School (OSY) and two (2) In-School Youth (ISY) programs. Programs are on target for the first quarter of the year.

ACTION None

**EXHIBIT** Memo #14-23 (OPS)

Pages 29 - 32

## 3. Summer Youth Employment Program (SYEP) 2024

The SYEP will serve approximately 1,130 youth this year. The SYEP youth application portal opened on 12/1/23 and will close on 2/29/24. We have already received nearly 1,900 applications. The program begins on 6/12 with a three-day employability skills training. New for this year CSBD is incorporating mental health awareness into the work preparation component. This will be followed by an eight-week meaningful summer work experience. Youth will start working at their assigned workplaces on 6/17, and the program runs to 8/6. To prepare for the intake process, which starts this month, SYEP has begun hiring staff and will be sending out eligibility packets to be completed by the youth. We are also in the process of recruiting employers who will provide a meaningful work experience for youth this summer.

ACTION None

**EXHIBIT** SYEP Video

## 4. <u>Update on Request for Proposals (RFP) for WIOA Youth Providers</u>

CSBD released an RFP for WIOA out-of-school (OSY) and in-school (ISY) services on 1/16. The RFP is to select youth service providers who will work with youth who meet the eligibility criteria of the WIOA youth grants. The services must encompass the WIOA 14 elements as required by the statutes. Flexibility in the ratio of expenditures and numbers of youth served is incorporated into the RFP for providers serving both OSY and ISY. Youth service providers interested in applying must submit a proposal by Friday, 2/23, at 1:00 p.m.

ACTION None EXHIBIT None

## 5. Inaugural State of the Workforce Breakfast

On 1/24, CSBD, in partnership with the chambers of commerce in Fort Lauderdale, Hollywood, Pompano Beach, and Tamarac, hosted the inaugural State of the Workforce Breakfast and Job Fair at the Broward County Convention Center. The event featured a 1) networking breakfast where over 300 business leaders learned about the latest workforce trends and uncovered the dynamic relationship between AI and the workforce 2) Business Marketplace showcasing local vendors that offer services designed to help the companies operate efficiently and 3) job fair where over 100 employers discovered top-notch talent by coming face-to-face with over 1,200 job seekers. Visit Lauderdale provided complimentary parking and Broward County Transit provided complimentary transportation to job seekers from economically distressed zip codes. In addition, students who are soon to graduate from the School Board's three technical colleges, Atlantic, McFatter, and Sheridan attended the event with their teachers. This was the largest event that CareerSource Broward has brought to the community in our 51-year history! By all accounts, the event was an incredible success!

ACTION None

**EXHIBITS** Inaugural State Of The Workforce Event Program

CBS News Story
Team Photo

MATTERS FROM THE YOUTH COMMITTEE CHAIR

MATTERS FROM THE YOUTH COMMITTEE

MATTERS FROM THE FLOOR

MATTERS FROM THE PRESIDENT/CEO

**ADJOURNMENT** 

THE NEXT YOUTH COMMITTEE MEETING IS MONDAY, MARCH 18, 2024.



Broward Workforce Development Board Youth Committee Wednesday, November 6, 2023 12:30 p.m. – 2:00 p.m.

> Zoom Meeting ID: 89614642186 Zoom Password: 307317 Zoom Call in: 1 646 876 9923

## **MEETING MINUTES**

## THE COMMITTEE WAS REMINDED OF CONFLICT-OF-INTEREST PROVISIONS.

## ATTENDANCE:

**Youth Committee Members:** Jill Denis-Lay, Rufus James, Traci Schweitzer, Heiko Dobrikow, Dr. Lisa Knowles, and Dawn Liberta, who chaired the meeting.

**Staff:** Carol Hylton, Ron Moffett, Rochelle Daniels, Mark Klincewicz, Kim Bryant, Javaro Giles, Samantha Vasquez, and Latema King.

Guests: Cara Malave, Patricia Josue, Jaem Dessources, and RaShani Boyton.

At the beginning of the meeting, Committee chair, Dawn Liberta, introduced new committee member, Traci Schweitzer. Ms. Schweitzer is the Circuit Community District Administrator with the Department of Children and Families. Traci stated that she is very excited to be here and to see how she can assist.

## **APPROVAL OF MINUTES**

Approval of the Minutes of the 9/27 Youth Committee meeting.

On a motion by Rufus James and seconded by Heiko Dobrikow, the Youth Committee unanimously approved the minutes of the 9/27 meeting.

## **PRESENTATIONS**

Jaem Dessources, participant, presented on his positive experience in the WIOA Youth program. He is currently a student at The Academy of South Florida pursuing several IT certifications in their Information Technology Professional Program and is also enrolled in a paid work experience at the CSBD Central One Stop Center, providing technical support and customer service assistance. Jaem thanked CSBD staff for assisting him in achieving his academic and career goals.

## **NEW BUSINESS**

## 1. Request for Proposals (RFP) for WIOA Youth Providers

Considered the approval to allow flexibility in serving ISY and OSY for providers serving both categories of youth under the new RFP to be released. CSBD will be releasing an RFP for OSY and ISY services as there are no renewals remaining for the OSY contracts and only one renewal remaining for the ISY contracts. This will place OSY and ISY contracts on the same schedule. The RFP will encompass the WIOA 14 elements as required by the statutes. Currently, FloridaCommerce has a waiver allowing local areas to divide youth funds 50/50 for ISY and OSY as opposed to the 25/75 allocation of funds required by the statute. If the waiver continues, it is recommended that flexibility in the ratio of expenditures and numbers of youth served be incorporated into the RFP for providers serving both ISY and OSY.

Ms. Daniels explained that the number of renewals available under the current RFP for OSY has come to an end and to put everyone, OSY and ISY, on the same schedule, we are requesting to issue a new youth RFP. The RFP will require providers to respond on how they plan to provide the WIOA 14 elements which include things such as case management, tutoring, life skills, and GED.

Ms. Daniels also discussed that the state received a waiver from the Department of Labor which states that allows us to spend 50% on OSY and 50% on ISY. We are requesting approval to allow providers who are serving ISY and OSY the flexibility to shift some of the expenditures as needed, for example, 65% OSY and 35% ISY. We are recommending this because we are required to spend 20% of our funding on work experience as almost every ISY receives paid work experience. This flexibility will help us in meeting this requirement locally.

On a motion by Dr. Lisa Knowles and seconded by Heiko Dobrikow, the Youth Committee unanimously approved the flexibility to allow providers serving both In School and Out of School Youth the ability to adjust funding as needed to 65% OSY and 35% ISY.

## 2. Youth Committee Meeting Calendar 2024

Considered the approval of the Youth Committee 2024 meeting schedule. We have scheduled 4 meetings for the upcoming year. Meetings are in person. On occasion, if necessary, a committee member can attend via Zoom.

On a motion by Traci Schweitzer and seconded by Jill Denis-Lay, the Youth Committee unanimously approved the Youth Committee Meeting Calendar for 2024.

## 3. Youth Committee Strategic Planning Matrix Updates

Considered the approval of the updates to the Strategic Planning Matrix.

Ms. Bryant reviewed the updates to the strategic planning matrix for the committee members. When discussing outreach to the Department of Corrections, Ms. Liberta requested that we explore a relationship with the Department of Juvenile Justice to reach youth prior to them reaching the adult prison system.

Ms. Hylton responded that DJJ was represented on the Youth and One Stop Services committees in the past and that we would look into additional ways to partner.

On a motion by Rufus James and seconded by Heiko Dobrikow, the Youth Committee unanimously approved the updates to the Strategic Planning Matrix.

## 4. Non-custodial Parent Grant Award

CSBD has received \$772,447 in funds to serve non-custodial parents some of whom may be youth. The purpose of this discretionary grant is to assist non-custodial parents who are under or unemployed and have difficulty meeting child support obligations to obtain employment. Suggestions have included working with justice-involved youth, and CSBD is following up with various agencies within the Justice System. However, there are some challenges. These funds are not tagged for ISY and OSY and can be used for youth and adults. The committee members were asked to provide input regarding additional recruitment and outreach strategies for this population.

Ms. Bryant stated that we are faced with a challenge to spend these funds by 6/30/24 and we have already begun outreach to ensure the community is aware that these funds are available to help non-custodial parents who are struggling to meet child support obligations. We have already sent the flyer to the ELC, 211 Broward, CSC, CCB, and the various housing authorities.

Ms. Hylton added that she and board chair, Heiko Dobrikow, created a letter for employers in hospitality and other industries. The letter's purpose was to get the employers on board with the understanding that their employees may be struggling and on child support and we can help them upskill so that they could qualify for better-paying positions within the organization.

The feedback received from the committee members and guests was to share the flyer with the following organizations: WIOA Youth providers, The Funders Forum, ChildNet, Family Success Centers, YMCA, Community-Based Connections, 4Kids, Big Brothers Big Sisters, Faith-based Community, and Family Court.

## **REPORTS**

## 1. Celebrating Success - HVAC Graduates

As the committee is aware, CSBD runs an OSY program out of the Central location in Oakland Park. There, youth can access a myriad of services, including assessment, support services, scholarships for occupational skills training, and more. We are proud to report that on, 11/3, ten (10) youth are graduating from the HVAC Residential & Commercial Technician program at the South Florida Academy of Air Conditioning. This is the largest collective group of HVAC graduates we've had to date. The youth will also attend a job fair on 11/3 coordinated by the school to help place them into employment. CSBD staff have been working with the graduate's providing employability and work skills so that they find employment quickly.

Ms. Bryant shared the heartwarming success story of 10 youth who began the HVAC program together and graduated together. During the training they developed a friendship and supported each other through the training. We held a small celebration to congratulate them on their

accomplishment at Central One Stop Center. The event was attended by representatives from the school, their success coaches, parents, and the CSBD Executive team.

The committee members viewed a slideshow of photos from the event.

Ms. Bryant stated that during the event, one of the youth spoke about how grateful he was and how wonderful his experience was. He shared that he learned about CSBD through a homeless shelter where he was residing at 18 years old.

Ms. Liberta added that at 18 not having permanent housing but still wanting to attend school at such a young age was amazing.

## 2. Update on WIOA Youth Performance for Program Year 23/24

The Youth Performance report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act. CSBD funds four (4) Out-of-School (OSY) and two (2) In-School Youth (ISY) programs. Programs are on target for the first quarter of the year.

Ms. Bryant highlighted that the youth providers finished the first quarter very strong as they were focused on program enrollment. There are no concerns at this time. Future performance reports will highlight youth outcomes as they relate to training completion and placement at program exit.

## 3. Youth Career Exploration Event

CSBD, in partnership with the School Board of Broward County (SBBC), is planning a Youth Career Exploration event for 9th and 10th graders. The goal is to inform students about the career opportunities available to them and the skill sets needed so they can select their courses with their future in mind. We have ongoing meetings with SBBC staff, and we are working with their assigned point person regarding the student logistics for the event. We have received some inquiries regarding co-sponsorship, and we will follow up. We have secured the World of Work (WOW) curriculum, at no cost, which has been used very successfully in other states, as well as more recently, in Tallahassee for a similar event. CSBD and SBBC conducted a walkthrough of the venue on 11/1. We are in the process of securing Virtual Realty firms and schools/employers who will provide experiential experiences for the youth. These hands-on activities will be tied to the most in-demand occupational sectors in Broward County 1) Health 2) IT 3) Hospitality 4) Transportation and logistics 5) Aviation 6) Marine 7) Entrepreneurial/Finance 8) Automotive 9) Construction/Manufacturing and 10) Public Service/Government.

Ms. Bryant shared about the research she and her team conducted by attending a similar youth-focused event in Tallahassee which is where the WOW name comes from. The team enjoyed the event so much that we decided to adopt some of the materials and logo for CSBD's event.

Ms. Hylton added that we are still working with the venue to secure a date as the original date we selected would not allow for set up the day before. It looks like it will be sometime in March.

She's going to personally be speaking with Board members to see what they can bring to the event; one board member from the Marine industry will bring nautical equipment or even a boat if the venue allows.

Ms. Liberta stated that she wants to attend and that this event is needed so youth can decide on a career before it is too late.

Mr. Dobrikow stated that it would be interesting if this is an annual event to see how the World of Work changes over time as it relates to automation, robotics, and artificial intelligence. There will be a shift in the labor force and new jobs and types of work will emerge. CSBD will be one of the organizations that can make those introductions and start planting those seeds for the youth in order to build their transferable skills.

Ms. Hylton agreed and hopes that the event will be annual and expand to a two-generation event.

## 4. Summer Youth Employment Program (SYEP) 2024

The SYEP team has started work on the 2024 summer program. The application portal for youth will go live on 12/8. This year we are recruiting additional private-sector employers to increase the availability of jobs aligned with the youth's interests. Youth will continue to receive employability skills training. New for this year CSBD is incorporating mental health awareness into the work preparation component. This will be followed by an eight-week meaningful summer work experience. The program will begin in June.

Ms. King stated that we have started the planning for the 2024 summer program. We are starting early and informing our community partners and residents in preparation for the application "golive" date of 12/8.

Ms. Hylton added that we are incorporating mental health awareness into the work preparation component which the youth must complete prior to starting at their assigned worksite.

Ms. Liberta congratulated Ms. King and Ms. Hylton on receiving the additional funding that was provided again this year.

## 5. Career, Technical, Adult, and Community Education (CTACE) Advisory Board

Carol Hylton, President/CEO has joined a distinguished group of business leaders, community stakeholders, and educators on the Broward County Schools CTACE Advisory Board. The goal of this board is to continue to advance and meet the demands of industry and bridge the gaps for our local businesses and communities.

Ms. Hylton acknowledged this is a natural progression for CSBD as we already work closely with the School Board and CTACE. She believes this will assist us in getting better at understanding each other's struggles and working together to move our students forward.

## 6. CSBD Acknowledged at the FLITE Center's Annual Heroes Luncheon

The FLITE Center awarded CSBD the Memorial Healthcare System Transition to Independent Living Collaborator of the Year Award, on 10/27 at their Heroes luncheon held at the Signature

Grand. CSBD received this award in partnership with United Healthcare/Optum as both organizations support FLITE's Certified Behavioral Health Technician program.

Mr. Klincewicz updated the committee on the award CSBD received from the FLITE Center. Board members and staff attend the award ceremony. He added that he was honored to accept the award on behalf of CSBD as Ms. Hylton was away at a prescheduled event.

Ms. Liberta extended her congratulations and the committee members applauded CSBD for receiving this well-deserved recognition.

The committee members viewed a slideshow of photos from the event.

MATTERS FROM THE YOUTH COMMITTEE CHAIR: None

MATTERS FROM THE YOUTH COMMITTEE: None

MATTERS FROM THE FLOOR: None

## MATTERS FROM THE PRESIDENT/CEO:

Ms. Hylton provided several updates.

She stated that she and Mr. Dobrikow will serve as waiters on 12/1 at the Breakfast for Champions of the Homeless event hosted by the Broward Partnership for the Homeless.

The Save the Date Flyer is out for the upcoming State of the Workforce Breakfast. It will be on 1/24 at 8 a.m. at the Broward County Convention Center. Adrienne Johnston, CareerSource Florida president, will be one of the keynote speakers. CSBD is partnering with Dan Lindblade from the Greater Fort Lauderdale Chamber of Commerce and others from the various chambers for this event.

The annual Paychecks for Patriots hiring event is coming up on 11/8 at the Central Park Recreation Center in Plantation. Over 100 employers have contacted us to participate and over 300 job seekers have pre-registered. Board members are encouraged to stop by and say a few words which will be video recorded. The support of the Board and committee members is always appreciated.

We will be working with our youth providers to increase awareness of the youth services CSBD funds in the community.

**ADJOURNMENT** 1:53 p.m.

## THE NEXT YOUTH COMMITTEE MEETING IS TO BE DETERMINED.



## BROWARD WORKFORCE DEVELOPMENT BOARD

## YOUTH COMMITTEE

Strategic Planning Matrix for PY 22/23

Heiko Dobrikow, Board Chair Dawn Liberta, Youth Chair Carol Hylton, President/CEO



Building For Our Future
The Next 50
Years

## **CareerSource Broward Mission:**

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs.

## **CareerSource Broward Vision:**

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

## **Youth Committee Goal:**

To promote the successful entry of youth into the workplace through the provision of training, education, and experiential activities.

## CareerSource Broward Strategic Goal #2:

Maintain Our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, and Providing Information and Intelligence to Stakeholders with Feedback from the Community.

and intelligence to Stakeholders with Feedback from the Community.						
Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments		
2.0 - Sponsor a CSBD career exploration day to introduce younger youth in 9 <sup>th</sup> or 10 <sup>th</sup> grade to one-stop career services and industry/community leaders.	2.0.1 – Meet with the School Board of Broward County (SBBC) for approval.  2.0.2 – Contract with an event planner to handle the coordination of this large event.  2.0.3 – The Event Planner will develop a project plan to identify the important benchmarks and timeframes.  2.0.4 – Hold the event.	A meeting was held with SBBC, and event approval was received.  The event planner is selected.  Project Plan completed  CSBD Career Exploration Day is held.	3/29/24	In Progress:  Meetings held with SBBC, including Superintendent Dr. Licata and Career, Technical, Adult & Community Education (CTACE) staff on 8/25, 9/6, 9/8, 10/12, and 10/23. We will continue meeting as the event planning progresses.  While we originally engaged Goodman Public Relations, we later found that Moore Communications has run a similar event and their experience made them more suitable for this specific project.  On 10/20, CSBD staff conducted research by visiting CareerSource Capital Region's Worlds of Work (WOW) youth event to gain best practices.  A project plan was developed and is being executed.  Thursday, 3/14, is the date of the event. We are solidifying partnerships with employers and the education community to provide an immersive learning experience for the youth. We are utilizing an Exhibitor Information and Commitment form to finalize employer participation.		

## CareerSource Broward Strategic Goal #2:

Maintain Our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, and Providing Information and Intelligence to Stakeholders with Feedback from the Community.

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments		
2.1 – Connect with partners/providers serving youth ages 14-15 for input on the content and organization of a career awareness / exploration event.	2.1.1 – Contact the Children's Services Council and Junior Achievement of South Florida to tell them about the event and get feedback on our plan for the Youth Career Awareness event.  2.1.2 – Input is compiled and, where feasible, incorporated into the plan.	Providers / Partners are contacted, and feedback is received.  The input is incorporated into the updates to the plan.	12/1/23	Completed:  On 10/18, CSBD met with CSC to discuss the Youth Career Exploration event. They were very excited about the event and agreed to participate in its planning. We will include CSC staff in future planning meetings for the event.  On 10/10, during a meeting with Junior Achievement staff, we informed them of our plan to have this event in early 2024. They were very receptive to the idea and open to assist, we will circle back as we confirm the date and location of the event.  Now that we have the content and organization of the career awareness/exploration event in place using the WOW format, we are scheduling a meeting this month (February) to share with our youth providers and get any final input.		
2.2 – Query CSBD's current youth providers regarding their services to younger youth to identify opportunities for additional services to provide at the Career Awareness Event.	2.2.1 – Contact our current providers and ask them if they would like to have a booth or other role in the event.	Discussions are held with all the providers, and their event participation is confirmed.	2/29/24	In Progress:  We informed the current youth providers of the event at the 9/27 Youth Committee meeting.  Now that we have the appropriate marketing materials, we are scheduling a meeting this month (February) to see if our youth providers would like to assist with the event and confirm participation.		

## CareerSource Broward Strategic Goal #5:

To Align Broward County Community Services (Social Services and Education) to Maximize Employment and Work Opportunities for Targeted Populations (Veterans, Youth, Individuals with Disabilities, Older Workers, and Ex-offenders.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.0 – Meet with the SBBC to assess the feasibility of having a traveling job/life coach to visit Broward County high schools to deliver information on career pathways, workplace skills, and career exploration.	5.0.1 – Schedule a meeting with the SBBC to discuss this objective.	A meeting was conducted with SBBC, and a determination was made regarding the next steps.	9/21/23	Completed:  In consultation with the SBBC, we determined the one-day career exploration event is the best way to provide information related to career pathways, workplace skills, and career exploration.

## CareerSource Broward Strategic Goal #5:

To Align Broward County Community Services (Social Services and Education) to Maximize Employment and Work Opportunities for Targeted Populations (Veterans, Youth, Individuals with Disabilities, Older Workers, and Ex-offenders,

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.1 - Develop strategies to connect with youth with an emphasis on connecting with justice-involved youth on how to best educate them on career pathways.	5.1.1 – Contact BSO, DJJ, and the prosecutors' office to discuss how we'll be able to connect to serve justice-involved youth.  5.1.2 Strategies to connect with youth justice-involved youth are identified.	Meetings were held with BSO, DJJ and the prosecutor's office.  One or more strategies to connect with justice-involved youth are developed.	2/29/24	CSBD met with several staff at the Department of Corrections Community Transition Department and provided an overview of our youth services and discussed how we could partner to provide information to youth on career pathways. They have approximately 40 youthful offenders soon to be released in Broward County and we will coordinate virtual information sessions for the youth. They requested some time to discuss how to coordinate as not all youth are in the same facility.  We were later notified by the Dept of Corrections that they are not logistically able to conduct the sessions while the youth are incarcerated. CSBD provided their staff with collateral materials to share with the youth so that they are aware of CSBD's services, and once they are released, they can reach out to us.  We've met with BSO to inform them of the variety of services CSBD has available. During the meeting, we also highlighted the Noncustodial Parent Program and Youth Services.  We have been awarded \$385,000 in funding from Broward County to fund 83 youth in our summer program. Two of the priority groups will be 1) youth who reside in a zip code with a high volume of youth offenders based on the Florida Department of Juvenile Justice's (DJJ) County Delinquency Profile and 2) youth who have and/or had contact with the Juvenile Justice continuum.

## CareerSource Broward Strategic Goal #5:

To Align Broward County Community Services (Social Services and Education) to Maximize Employment and Work Opportunities for Targeted Populations (Veterans, Youth, Individuals with Disabilities, Older Workers, and Ex-offenders,

		Benchmark /		ith Disabilities, Older Workers, and Ex-offenders.
Objective	Next Steps	Performance Measures	Due Date	Comments
5.2 – Connect youth to internships in career areas matching their interests in occupations that don't require a college degree.	5.2.1 – Create a job description. 5.2.2 – Post the position, screen candidates, and select a candidate. 5.2.3 - Hire a Youth Employment Specialist to develop employer training/work sites that match the youth's goals. 5.2.4 – Using the youth's ISS Employment goal, identify those who are not interested in traditional classroom training and develop worksites that match their career interests. 5.2.5 – Place the youth in meaningful work experience (WEX) training that offers career exploration.	The job description is created.  The position was posted, candidates were screened, interviews took place, and a candidate was selected and on-boarded.  The employee is hired and trained.  A minimum of 5 additional worksites were developed.  Enroll a minimum of 10 youth in WEX occupations that do not require a college degree.	3/29/24	In Progress:  The job description has been created, and the position has been posted. We are currently sourcing candidates.  The new Youth Employment Specialist started on 11/1 and has begun training on employer outreach procedures. We have identified the first industry we will target will be hospitality.  51 youth have been placed in WEX positions in customer service, warehouse workers, clerical/administrative, information technology, and teacher's assistants.





## THURSDAY, MARCH 14, 2024

AMERANT BANK ARENA
Home of the Florida Panthers

CareerSource Broward, in partnership with the Broward County School Board, is bringing the Worlds of Work (WOW) to our 9th and 10th-grade high school students who will receive handson educational experiences and become familiar with the wide range of career opportunities available to them. Youth will have the chance to participate in virtual reality work experiences in various high-wage-demand occupations, from robots to aircraft and healthcare simulations, career options will come alive for the teen! Don't miss out on this must-attend event!

Today's challenging economy means young people need to make the best career choice possible. However, many students do not know the details or educational requirements surrounding high demand occupations within various industries. Worlds of Work focuses on introducing our students to the amazing career opportunities available.



# EXABITOR INFORMATION









## THURSDAY, MARCH 14, 2024 9:00 A.M. – 12:30 P.M.

**AMERANT BANK ARENA** | Home of the Florida Panthers

CareerSource Broward, in partnership with the Broward County School Board, is bringing the Worlds of Work (WOW) to our 9th and 10th-grade high school students to get a hands-on educational opportunity to become familiar with the wide range of career opportunities available to them. Youth will have the opportunity to participate in virtual reality work experiences in various highwage-demand occupations. From robots to aircraft and healthcare simulations, career options will come alive for the teen!

Today's challenging economy means young people need to make the best career choice possible. However, many students do not know the details or educational requirements surrounding high demand occupations within various industries. Worlds of Work focuses on introducing our students to the amazing career opportunities available. Over 800 students from 29 local high schools are gearing up to attend this inaugural 2024 Worlds of Work Expo in Broward County. Universities and technical colleges will be on hand to advise youth on how to best prepare for their futures and showcase how youth can get the skills they will need to succeed.

At WOW, employers will work together within nine world industry focus areas to create interactive and immersive experiences for the students. Each world will be responsible for showcasing exciting careers in high demand and providing opportunities for economic mobility. Local educators join their respective worlds to provide the most engaging opportunities for all participants.

- 1. Aviation
- 2. Construction, Energy and Utility
- 3. Manufacturing
- 4. Healthcare
- 5. Hospitality
- 6. Information Technology
- 7. Logistics, Transportation, and Automotive
- 8. Marine
- 9. Public Safety and Service

## **EXHIBITOR LOGISTICS**

Please see exhibitor logistical information below for your review. Please note exhibitors will be responsible for all costs associated with their booth and experience on site.

### ITEMS NEEDED FROM EXHIBITORS

- 1. Completed exhibitor registration form. If exhibiting in more than one world, please complete a different form for each world.
- 2. Company logo. Please provide as a .jpg, .png or .eps (as high resolution as possible). Your logo will appear in the WOW Student Book. To be included in the book, we must have your logo by February 26, 2024. Please email your logo to Ann Fonts *annf@themooreagency.com*.
- 3. Proof of liability insurance. Please email a copy to <a href="https://www.wow.ncbe.new.ncb

### **EXHIBIT LOCATION**

There will be activity maps with all exhibitor locations. See the map for world and zone locations.

## **WOW HUB**

The WOW Hub serves as the entrance to the event. All participants will come to the WOW Hub to check-in.

## **BOOTHS**

Note: Vehicles and other large pieces of equipment count as a booth.

### **Booths include:**

- Designated space inside the expo: please request the ideal amount of space you will need in the exhibitor commitment form.
- Employer hospitality area.
- Exposure to over 800 students in Broward County.

## Large Equipment:

- There is limited space for larger (outside-of-booth requests) so these requests will be reviewed by the event organizers, and you will be notified if your request is accepted.
- Vendors who will be bringing large vehicles or equipment will also be bound by a set-up schedule on March 13.
- Stand-up banners are allowed but must fit within your booth space.
- Booths should be both engaging and memorable for students who want to know about various careers.
   Each booth must have a hands-on activity that will let students experience a new career option. Your interactions with the students should help them understand how they might fit in with your organization in the future.

## Security:

• There will be security twenty-four hours a day, Wednesday, March 13; Thursday, March 14 and Friday, March 15 security ends at 4:00 p.m.

## **Power Strips/Extension Cords/Generators:**

• Exhibitors must provide their own power strips, extension cords, generators.

## Parking Pass and Parking:

· Exhibitors will be given specific directions as to where to enter, unload, and park.

## Safety, Security, and First Aid:

• Safety and security are top priorities. Exhibitors will be provided a safety and security plan.

## **World Logistics Liaison:**

- Each world will have a logistics liaison who will be the exhibitor contact.
- Exhibitors should consult this person for all needs.

## **Giveaways:**

- Each world may coordinate a giveaway that promotes the world.
- All promotional items to be handed out to students must be approved prior to the Expo.
- No tents, candy, stickers, pens or umbrellas are allowed.

### Identification:

Exhibitors are asked to have their company identification or driver's license while at the Expo and may
be required to produce the identification upon request. If possible, exhibitors are asked to wear their
company identification while at the Expo.

## Attire:

Exhibitors are asked to wear khakis, a shirt with company logo, and comfortable, closed-toe shoes.
 No jeans.

## Meals/Snacks:

- There will be a hospitality room for all exhibitors and volunteers.
- Water and snacks will be available throughout the day.
- We ask exhibitors to go in shifts so exhibit coverage is ensured. Exhibitors should not eat in the exhibit area or while talking with students.

### **Visitors:**

Visitors are required to register before entering the Expo. Visitor check-in will be at the entrance of the
event. Visitors are asked to have their company identification or driver's license while at the Expo and
may be required to produce the identification upon request.

## STUDENT ROTATION INFORMATION

### **TOUR GUIDES**

• Tour guides will accompany each group. The tour guides, along with each school's chaperones, will lead the students through the Expo following a zone rotation.

## **COLOR CODING**

- For the Expo, we will be using a color-coding system to identify buses, students, and zone rotations.

  The goal is for students to identify with a specific color and use that color throughout the entire event.
- Each student will be given a backpack with a specific color.
- A tour guide will carry a specific-colored sign and will follow a zone rotation map based on that color.

## **SCHEDULE OF EVENTS**

WEDNESDAY, MARCH 13, 2024					
10 a.m. – 4 p.m.	Exhibitor set-up				
THURSDAY, MARCH 14, 2024					
7:30 a.m. – 8:30 a.m.	Exhibitor check-in, set-up, and registration				
9:00 a.m.	All exhibitors are asked to be at their exhibit ready to begin.				
9:00 a.m.	Opening remarks				
9:15 a.m.	Group rotations begin				
12:30 p.m.	Exhibit complete.				
12:45 p.m. – 5:00 p.m.	Exhibitor breakdown				

## EXHIBITOR COMMITMENT FORM

Please fill out the information below and return to WOW@careersourcebroward.com.

Exhibitor space cannot be held without a signed and submitted interest form. All interested exhibitors will be reviewed by the CareerSource Broward team for approval. Exhibitors will be responsible for all costs associated with their booth and experience on site.

COMPANY:
MAIN CONTACT:
ADDRESS:
PHONE:
ADDITIONAL EMAIL OF COMPANY REPRESENTATIVE:
NDUSTRY:
WEBSITE:
PLEASE PROVIDE A FEW BRIEF DETAILS ABOUT WHAT YOUR BUSINESS WOULD LIKE TO EXHIBIT ON SITE AND THE STUDENT EXPERIENCE YOU WILL OFFER:
WHAT SIZE SPACE DO YOU REQUIRE FOR YOUR EXHIBIT?
DO YOU REQUIRE OUTSIDE EXHIBIT SPACE? IF SO PLEASE PROVIDE DETAILS HERE:
AUTHORIZING FIRST AND LAST NAME:
AUTHORIZING SIGNATURE:
AUTHURIZING SIGNATURE,





# THE 2024 WORLDS OF WORK CONFERENCE AND EXPO

JOIN US BY BECOMING A SUPPORTER FOR THIS AMAZING EVENT









## THURSDAY, MARCH 14, 2024 | 9:00 A.M. - 12:30 P.M.

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Today's challenging economy means young people need to make the best career choice possible. However, many students do not know the details or educational requirements surrounding high demand occupations within various industries. WOW focuses on introducing our students to the amazing career opportunities available. Over 800 students from 29 local high schools are gearing up to attend this inaugural 2024 Worlds of Work Expo in Broward County. Universities and technical colleges will be on hand to advise youth on how to best prepare for their futures and showcase how youth can get the skills they will need to succeed.

At WOW, employers will work together within nine world industry focus areas to create interactive and immersive experiences for the students. Each world will be responsible for showcasing exciting careers in high demand and providing opportunities for economic mobility. Local educators join their respective worlds to provide the most engaging opportunities for all participants.

Support opportunities are available. Each support level provides your company with exposure and benefits electronically and in person. With your help and support, this inaugural event will send the message that the time is now for students to start their journey toward a career in diverse industries at work in their own backyards.

All funds received will go towards offsetting the cost of this and future WOW events.

## JOIN US BY BECOMING A SUPPORTER FOR THIS AMAZING EVENT

## **DIAMOND SUPPORTER - \$10,000**

- Top billing in all promotional collateral, including company logo (email, flyers, invitation, media alerts, website, etc.)
- Company logo with direct link on CareerSource Broward's Worlds of Work website
- Company logo on event invitation (only diamond supporter logos displayed)
- Full page, full color advertisement in student companion book
- Logo on welcome sign and other event signage (Due February 16, 2024).
- Sponsorship announcement via social media, company tagged in event promotions
- Company logo printed on student information bag (Due February 9, 2024)
- Company logo printed on map
- Opportunity to put company information (promo item, flyer, pamphlet, etc.) in student goody bag

## **PLATINUM SUPPORTER - \$5,000**

- Company logo with direct link on CareerSource Broward's Worlds of Work website
- Full page, full color advertisement in student companion book
- Company name on event invitation
- Logo on event signage (Due February 16, 2024)
- Sponsorship announcement via social media, company tagged in event promotions
- Company logo printed on student information bag (Due February 9, 2024)
- Company logo printed on map

## **GOLD SUPPORTER - \$2,000**

- Company logo with direct link on CareerSource Broward's Worlds of Work website
- Half page, full color advertisement in student companion book
- Logo on event signage (Due February 16, 2024)
- Sponsorship announcement via social media, company tagged in event promotions
- Company logo printed on student information bag (Due February 9, 2024)
- Company logo printed on map

## **SILVER SUPPORTER - \$1,000**

 Company logo with direct link on CareerSource Broward's Worlds of Work website

- Quarter page, full color advertisement in student companion book
- Event signage (Due February 16, 2024)
- Sponsorship announcement via social media, company tagged in event promotions
- Company logo printed on map

## **BRONZE SUPPORTER - \$500**

- Company logo with direct link on CareerSource Broward's Worlds of Work website
- Acknowledgement in student companion book
- Event signage (Due February 16, 2024)
- Sponsorship announcement via social media, company tagged in event promotions
- Company logo printed on map

BENEFIT	DIAMOND SUPPORTER \$10,000	SUPPORTER \$5,000	GOLD SUPPORTER \$2,000	SILVER SUPPORTER \$1,000	BRONZE SUPPORTER \$500
Company logo printed on student maps	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Supporter announcements via social media, company tagged in event promotions	✓	<b>√</b>	✓	<b>√</b>	✓
Company logo with direct link on CareerSource Broward's Worlds of Work website	<b>√</b>	<b>√</b>	✓	✓	<b>√</b>
Acknowledgement in student companion book	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
General event signage	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Quarter page, full-color advertisement in student companion book				<b>√</b>	
Half-page, full-color advertisement in student companion book			<b>√</b>		
Company logo on student information bag	<b>√</b>	<b>√</b>	<b>√</b>		
Company logo on event signage	<b>√</b>	<b>√</b>	<b>√</b>		
Full-page, full-color advertisement in student companion book	<b>√</b>	<b>√</b>			
Company name on event invitation		<b>√</b>			
Company logo on event invitation	✓				
Logo on welcome signage	✓				
Opportunity to put company info in student information bag	✓				
Top billing in all promotional collateral, including company logo	✓				

## SUPPORTER COMMITMENT FORM

Please fill out the information below, select your supporter commitment, sign, and return to WOW@careersourcebroward.com.

Please note that all supporter commitment acceptances are offered on a first-come, first-served basis. Supporter commitments cannot be held without a signed and submitted commitment form.

Payment for a supporter commitment will be invoiced upon receipt of the signed commitment form.

COMPANY:				
MAIN CONTACT:				
BILLING ADDRESS:				
PHONE:		EMAIL:		
WEBSITE:				
SUPPORTER COMMITM	ENT:			
□ DIAMOND (\$10,000) □ PL	ATINUM (\$5,000)	□ GOLD (\$2,000)	☐ SILVER (\$1,000)	☐ BRONZE (\$500)
AUTHORIZING FIRST AND LAS	ST NAME:			
AUTHORIZING SIGNATURE:				



## Administrative Office 2890 West Cypress Creek Road Ft. Lauderdale, FL 33309



## Memorandum #14 - 23 (OPS)

To: Youth Committee

From: Carol Hylton, President/CEO

**Subject:** WIOA Youth Performance for Program Year (PY) 23/24

Date: February 2, 2024

## **SUMMARY**

This Youth Performance report provides the Youth Committee with provider performance as required under their agreements and in accordance with the Workforce Innovation and Opportunity Act. CSBD funds four (4) Out-of-School (OSY) and two (2) In-School Youth (ISY) programs. CSBD and provider staff meet regularly to discuss achievements and challenges. CSBD provides technical support as needed. The current report indicates that most of our youth providers are on target for meeting recruitment goals and are working towards meeting their contract deliverables.

### **BACKGROUND**

CSBD funds 4 OSY contracts and 2 ISY Contracts. They are:

## <u>OSY</u>

- The School Board of Broward County (SBBC) Career, Technical Adult, and Community Education (CTACE)
- The Fort Lauderdale Independent Training and Education (FLITE) Let's Get To Work Program
- 3. Helping Advance and Nurture the Development of Youth (HANDY) The LIFE Program
- 4. Center for Independent Living (CIL) Jobs for Youth Program

## <u>ISY</u>

- 5. SBBC
- 6. Junior Achievement of South Florida

## **DISCUSSION**

ISY recruitment for Junior Achievement and the SBBC have begun during the month of January and we will update the committee on future reports on their progress.

The charts below provide an overview of each OSY provider's performance for July 1, 2023, to January 31, 2024.

## The School Board of Broward County – GED Program

The program provides youth with assistance in obtaining their GED. Individual career pathway plans are developed with each youth. Youth receive employability skills training and a subsidized internship when appropriate for the youth.

Contract Deliverables	Due Date	<b>Current Performance</b>	CSBD Comments
Enroll 135 youth into the OSY GED program.	3/31/24	104 youth are enrolled. 29 of the youth were carried forward from PY 22-23.	
90% of youth enrolled in GED must achieve a Measurable Skills Gain (MSG).	6/30/24	71 youth have received a measurable skills gain.	
Of the 94 youth that must exit prior to June 30 each year 80 youth, which is 85%, must complete their GED and obtain a High School credential by 6/30/24.	6/30/24	34 youth have obtained their GED.	
Of the 94 youth that must exit prior to June 30, 80 youth must enter the military, post-secondary education or unsubsidized employment upon exit.	6/30/24	17 Youth have exited 15 have been placed 1 neutral exit 1 youth is no longer attending	

## HANDY – THE LIFE PROGRAM

This program serves youth with barriers to employment and education through case management; referral to WIOA-funded services, career pathway planning, job placement and follow-up services.

Contract Deliverables	Due Date	Current Performance	CSBD Comments
Enroll 30 OSY into the program.	3/31/24	15 youth are enrolled. 12 of the youth were carried forward from PY 22-23.	As a result of some staff turnover HANDY delayed recruitment to assure services to enrolled youth would not suffer. They expect to increase enrollment over the upcoming months.
100% of youth enrolled into training must achieve a measurable skills gain (MSG).	6/30/24	1 youth is pending an MSG.	
100% of youth enrolled in a GED or post-secondary training must attain their GED or post-secondary credential in the program year in which they exit.	6/30/24	1 youth is currently in training.	
Of the 15 youth that must exit prior to 6/30/24, 13 youth must enter the military, post-secondary education or unsubsidized employment upon exit.	6/30/24	1 youth has exited.	

## THE FLITE CENTER

The Let's Get to Work program serves foster care youth transitioning to independent living with onsite GED preparation, employability skills training, and WEX.

Contract Deliverables	Due Date	<b>Current Performance</b>	CSBD Comments
Enroll 36 youth into the program.	3/31/24	30 youth are enrolled. 7 of the youth were carried forward from PY 22-23.	
100% of youth enrolled in training must achieve a measurable skills gain.	6/30/24	0	Training is an option for youth at this time youth are opting for employability skills, work experience and placement.
100% of youth enrolled in training must obtain their GED or post-secondary credential in the year that they exit.	6/30/24	N/A	
Of the 18 youth that must exit prior to 6/30/24; 15 youth or 85% must enter the military, post-secondary education or unsubsidized employment at exit.	6/30/24	5 of the 10 youth who exited have been placed.	5 youth were exited and were not placed within the required 90 days however staff have kept the "door" open in the event youth seek to return for services.

## **CENTER FOR INDEPENDENT LIVING BROWARD**

CIL's Jobs for Youth program helps youth with disabilities achieve their career and occupational

goals through help with peer counseling, WEX and employability skills training.			
Contract Deliverables	Due Date	Current Performance	CSBD Comment
Enroll 12 youth into the program.	3/31/24	15 youth are enrolled. 6 of the youth were carried forward from PY 22-23.	
Of the 6 youth that must exit prior to 6/30/24; 5 youth or 85% of the 6 youth shall enter the military, post-secondary education, or be in unsubsidized employment upon exit.	6/30/234	No youth have exited yet.	CILB will begin exiting youth in Feb upon completion of employability skills training.

CSBD will continue to monitor progress and provide updates to the Youth Committee.

## **RECOMMENDATION**

None – information only