



**Broward Workforce Development Board  
Strategic Planning Committee**

**Monday, March 24, 2025  
12:30 p.m. – 2:00 p.m.**

**Zoom Meeting ID: 880 3657 3547  
Zoom Password: 989555  
Zoom Call-In: +1 646 876 9923**

**CareerSource Broward Boardroom  
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309**

**This meeting is being held in person.  
This meeting is also accessible via a Zoom video conference.**

**PROTOCOL FOR TELEPHONE/ZOOM MEETING**

1. Please state your name when making or seconding a motion. Such as “I move the item, and your name – “Jane Doe.” Please also identify yourself when asking a question.
2. Put your phone/microphone on mute when not speaking. Don't forget to take it off when you wish to speak. Telephone users must press \*6 to mute or unmute yourself.
3. Votes in the affirmative should be “aye” and in opposition should be “no” (delays in responding sometimes make it difficult to determine the intent of the vote).
4. Please be in a quiet area free of background noise, so we may hear you clearly when you are speaking. When using Zoom, please make sure the background is appropriate or choose one of their virtual backgrounds.
5. If you are calling and must leave the call, please don't put your phone on hold. In some cases, we will get music or recorded messages and we will not be able to conduct business.
6. If you are using your phone for audio, please identify yourself on the screen and state the last 4 digits of the number you are calling from.
7. Please note the chat function has been disabled.

**The Committees are reminded of the conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) your name and position on the Board, 2) the nature of the conflict and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B prior to the meeting.**

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## MEETING AGENDA

### IDENTIFICATION AND INTRODUCTION OF ANY UNIDENTIFIED CALLERS

### SELF-INTRODUCTIONS

### APPROVAL OF MINUTES

Approval of the Minutes of the 5/8/24 Strategic Planning Committee meeting.

<b>RECOMM</b>	Approval
<b>ACTION</b>	Motion for Approval
<b>EXHIBIT</b>	Minutes of the 5/8/24 Meeting

Pages 6 – 8

### NEW BUSINESS

#### 1. Draft 2025 BWDB Legislative Agenda

The Public Workforce System is performance-driven and welcomes changes that will make the programs and Broward County stronger. As Congress is planning to reauthorize WIOA, we are recommending small modifications to be incorporated into any WIOA reauthorization legislation. Consideration to 1) approve the draft 2025 BWDB Legislative Agenda 2) identify committee members who can reach out to our local delegation to support our legislative agenda and 3) allow the President/CEO to support follow-up communications from other public interest groups such as US Conference of Mayors that address similar concerns.

<b>RECOMM</b>	Approval
<b>ACTION</b>	Motion for Approval
<b>EXHIBITS</b>	Draft 2025 BWDB Legislative Agenda Board Member Contact Tracker 2025 Legislative Session Dates 2025 Broward County Legislative Delegation Directory

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## 2. 2025 Community Partner Legislative Agendas

Consideration to support community partners' workforce-related legislative agendas. To fulfill our role as conveners, we have collected workforce-related excerpts from community partner legislative agendas for reference and consideration. We emphasize apprenticeship programs and Sadowski affordable housing, as they are strongly intertwined with workforce development.

<b>RECOMM</b>	Approval
<b>ACTION</b>	Motion for Approval
<b>EXHIBIT</b>	Workforce Excerpts of 2025 Community Partner Legislative Positions

**Pages 25 – 26**

## 3. North Career One-Stop Center Location Options

The lease for our North Career One-Stop Center located in Coconut Creek comes to an end next February 2026. The center is 8,000 square feet and houses 22 staff. We have identified a list of options to pursue 1) renew the lease 2) issue a procurement for a new location in north Broward County or 3) arrange and co-locate at a community partner site. The Committee is asked to review the options and provide input on additional suggestions that should be considered moving forward.

<b>RECOMM</b>	Discussion
<b>ACTION</b>	Motion for Approval
<b>EXHIBIT</b>	None

## 4. Regional Collaboration Initiatives with CareerSource South Florida

Consideration to approve the regional collaboration initiatives we have developed. If approved, we will share them with CareerSource South Florida (CSSF) for inclusion as part of the Regional Plan being jointly developed.

<b>RECOMM</b>	None
<b>ACTION</b>	Dependent on Discussion
<b>EXHIBIT</b>	Memo #10-24 (QA)

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## 5. Updates to the Committee's Strategic Planning Matrix

Consideration to review and approve the final updates to the Committee's PY 24/25 Strategic Planning Matrix.

<b>RECOMM</b>	Approval
<b>ACTION</b>	Motion for Approval
<b>EXHIBIT</b>	Strategic Planning Matrix

**Pages 29 – 35**

## REPORTS

### 1. Broward County Unemployment and Economic Dashboard

The unemployment rate in Broward County was 3.4 percent in January 2025. This rate was 0.3 percentage points higher than the region's year-ago rate. In January 2025, Broward County's unemployment rate was 0.3 lower than the State's rate. Out of a labor force of 1,091,243, up 12,874 (+1.2%) over the year, there were 37,507 unemployed Broward County residents. CSBDs Economic and Workforce Dashboard allows website visitors to review the current and historical economic and workforce status of Broward County. The dashboard is a value-added resource allowing businesses and those looking to move to Broward the ability to make data-informed decisions.

<b>ACTION</b>	None
<b>EXHIBIT</b>	Broward County Labor Market Information <a href="#">CareerSource Broward Dashboard</a>

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**MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR**

**MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CO-CHAIR**

**MATTERS FROM THE STRATEGIC PLANNING COMMITTEE**

**MATTERS FROM THE FLOOR**

**MATTERS FROM THE PRESIDENT/CEO**

**ADJOURNMENT**

<p><b>THE NEXT STRATEGIC PLANNING COMMITTEE MEETING IS TO BE DETERMINED.</b></p>
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**Broward Workforce Development Board  
Strategic Planning Committee**  
Wednesday, May 8, 2024  
12:30 p.m. – 2:00 p.m.

**Zoom Meeting ID:** 815 7114 3661  
**Zoom Password:** 678883  
**Zoom Call-In:** +1 646 876 9923

## **MEETING MINUTES**

**CareerSource Broward Main Conference Room  
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309**

**The Committee was reminded of the conflict-of-interest provisions.**

**ATTENDEES:** Dr. Ben Chen, Shane Strum, and Sandy-Michael McDonald who chaired the meeting.

**STAFF:** Carol Hylton, Ron Moffett, Rochelle Daniels, Michael Bateman, Marques Alexander and Samantha Vazquez.

### **APPROVAL OF MINUTES**

Approval of the Minutes of the 10/23/23 Strategic Planning Committee Meeting.

**On a motion by Dr. Ben Chen and seconded by Shane Strum, the Strategic Planning Committee unanimously approved the minutes of the 10/23/23 Committee meeting.**

### **NEW BUSINESS**

#### **1. Workforce Innovation and Opportunity Act (WIOA) Reauthorization**

Considered approval of 1) CSBD Council Chair Mayor Levy signing the United States Conference of Mayors (USCM) letter to the U.S. Senate addressing issues of concern in HR6655, A Stronger Workforce for America Act (ASWA), which passed the House on 4/10 and 2) share the concerns with our Washington delegation. If approved by the Senate, the Bill amends the WIOA of 2014.

Sandy McDonald introduced the item and asked Rochelle Daniels to present it. Rochelle Daniels reminded the committee that she is our representative on the USCM Workforce Development Council and Chair of its Policy and Advocacy Committee. She emphasized that the USCM's letter, which is being distributed nationally across all local workforce development boards, specifically targets three major issues 1) the requirement that 50% of WIOA Title I Adult and Dislocated Worker funds be spent on training, which is very narrowly defined in the bill 2) an increase in the state set aside from 15% to 25% so states can create a critical industry skills fund to incentivize innovation and 3) the ability for Governors to re-designate local area boundaries four (4) years after passage.

Dr. Ben Chen asked what percentage of our expenditures is currently spent on training. Carol Hylton confirmed that it is typically up to 50%. She explained that the current definition of training allows workforce boards to include support services such as books and

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uniforms needed for school and staff salaries when working with customers in training. This broader definition of the costs that can count toward the requirement, so it is easier to reach the 50% threshold.

The proposed narrow definition, on the other hand, would exclude support service and staff payroll costs and restrict our ability to adapt to changing economic conditions. Carol indicated that it would be more difficult to reach the 50% threshold.

In regard to the second issue, of increasing in the state set aside from 15% to 25%, Rochelle Daniels underscored that local levels are already underfunded so redirecting funds to the state level would reduce funding for customers who rely on these local services.

Lastly, Rochelle Daniels indicated that re-designating local area boundaries every four (4) years would throw the system into chaos, a common outcome whenever the governance structure is subject to frequent change.

Dr. Ben Chen asked if there are other entities aligned with us to assist with advocating our position. Rochelle Daniels stated yes, the National Association of Workforce Boards and the National Association of Counties.

Sandy McDonald stated that CSBD's position on these items is in alignment with points made during his organization's own recent Strategic Planning Committee meeting.

**On a motion by Dr. Ben Chen and seconded by Shane Strum, the Strategic Planning Committee unanimously approved of 1) CSBD Council Chair Mayor Levy signing the USCM letter to the U.S. Senate addressing issues of concern in HR 6655, ASWA, and 2) to share the concerns with our Washington delegation.**

## REPORTS

### 1. **Broward County Unemployment and CSBD Economic Dashboard**

The unemployment rate in Broward County was 3.2 percent in March 2024. This rate was 0.6 percentage points higher than the region's year-ago rate. In March 2024, Broward County's unemployment rate was 0.1 percent less than the State's rate. Out of a labor force of 1,097,797, up 20,499 (+1.9 percent) over the year, there were 35,320 unemployed Broward County residents. CSBD also created a dashboard for visitors to review the current and historical economic status of Broward County. A new tile was recently added, which provides a year-over-year comparison of tax and revenue data to identify trends in the hotel and lodging industry.

Sandy McDonald introduced the item and asked Carol Hylton to present it. Carol Hylton reviewed the unemployment information and in reference to the CSBD dashboard explained 1) that there is a new tile "business confidence" currently in development and 2) that we have changed the layout of the tiles to make the display more user friendly. She emphasized her use of the dashboard as a value-added communication tool during meetings with elected officials.

Shane Strum and Sandy McDonald lauded the dashboard and the information it provides.

Carol Hylton thanked Mr. Strum and Mr. McDonald and encouraged all the members to offer suggestions for the dashboard's continued development and improvement.

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## **MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR**

Sandy McDonald thanked CSBD staff for the excellent work they do in keeping the committee and board informed and in ensuring the members have the information needed for effective decision-making

Lastly, Sandy McDonald expressed gratitude for CSBD's partnership at the Broward & Beyond Business Conference last Friday, 5/3. He stated that over 900 small businesses had the opportunity to learn about the services offered by CSBD.

## **MATTERS FROM THE STRATEGIC PLANNING COMMITTEE**

None.

## **MATTERS FROM THE FLOOR**

None.

## **MATTERS FROM THE PRESIDENT/CEO**

Carol Hylton stated that the planning session report is being finalized and will be presented at the Executive Committee meeting on 5/13. She elaborated on some outcomes, including plans for podcasts to enhance outreach and collaboration with various groups such as the Rotary Club, Toastmasters, and smaller chambers.

Ms. Hylton informed the members that we will be bringing a recommendation to the Executive Committee to accept an additional \$100,000 in Welfare Transition Program funds for the SYEP. These extra state funds will be allocated to support the influx of youth seeking employment.

Lastly, Ms. Hylton announced that she will be speaking at the 2024 Florida Prosperity and Economic Opportunity Summit alongside with CareerSource Florida President Adrienne Johnston on Thursday, 5/23. She will discuss collaborative efforts with Hope Florida, our youth programs, and the healthcare initiative.

**ADJOURNMENT** – 1:07 p.m.

<p><b>THE NEXT MEETING IS TO BE DETERMINED.</b></p>
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## **Broward Workforce Development Board**

### **Draft 2025 Legislative Agenda**

#### **Introduction**

The local Public Workforce System is lean, effective and efficient returning \$6.13 to the public coffers for every \$1.00 invested based on individuals placed into permanent and full-time jobs. This does not include reductions to TANF and Medicaid as individuals enter the workforce or additional funds leveraged to support local programs, such as summer youth employment and apprenticeship programs.

#### **1. Fully Fund the Workforce System**

Concern: The workforce system has been funded at less than recommended levels for many years.

Recommendation: Fund the workforce system at authorized levels to maximize its impact on job placement and business support, enabling more individuals to secure employment and businesses to thrive. As stated above, the local Public Workforce System is lean, effective and efficient returning \$6.13 to the public coffers for every \$1.00 invested based on USDOL data.

#### **2. Maintain Flexibility in Use of Funds by Adopting a Broader Definition of Training**

Concern: WIOA reauthorization would require 50% of the formula adult and dislocated worker funds be spent on training.

Recommendation: Provide flexibility in the definition of training. The 50% training expenditure requirement is currently in force in many states. The governors in those states have incorporated flexibility in their policies which is not currently found in proposed WIOA reauthorization. Allow governors to adopt definitions of training as appropriate to their states; or define training to include paid work experience (a form of on-the-job training), the cost of books and fees, and the cost of case management during the period participants are actually in training. Finally, grant governors waiver powers to address economic shifts.

#### **3. Preserve Local Control and Support Workforce Boards and Designation of Workforce Areas**

Concern: Proposed legislation would allow reorganization of local boundaries 4 years following passage.

Recommendation: Local Workforce Board input, control, and oversight in partnership with local elected officials is the engine that drives local workforce development and the entrepreneurial revolution needed to propel local economies to new heights. Local workforce boards and local areas comprised of like-seeing contiguous counties and cities are the most responsive to employer and job seeker needs. It is local events that impact businesses and job seekers, requiring a local response and the ability to be nimble, flexible and impactful. Local workforce areas and their combination of local elected officials and labor are unique in being able to cut through red tape and provide customized, tailored approaches to meet employer needs. Further, current oversight and accountability measures have successfully resulted in effective and efficient local governance.

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US Congresswoman Frederica Wilson (Dist. #24)		954-921-3682, 202-225-4506	<a href="http://wilson.house.gov">wilson.house.gov</a>	Heiko Dobrikow
US Congresswoman Debbie Wasserman Shultz (Dist. #25)		954-845-1179, 202-225-7931	<a href="http://wassermanschultz.house.gov">wassermanschultz.house.gov</a>	Heiko Dobrikow Carol Hylton

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## **2025 REGULAR SESSION DATES (Remaining)**

- March 4, 2025 Regular Session convenes (Article III, section 3(b), State Constitution)  
12:00 noon, deadline for filing bills for introduction (Senate Rule 3.7(1))
- April 19, 2025 Motion to reconsider made and considered the same day (Senate Rule 6.4(4))  
All bills are immediately certified (Senate Rule 6.8)
- April 22, 2025 50<sup>th</sup> day – Last day for regularly scheduled committee meetings (Senate Rule 2.9(2))
- May 2, 2025 60<sup>th</sup> day – Last day of Regular Session (Article III, section 3(d), State Constitution)



**2025**

***BROWARD LEGISLATIVE DELEGATION***  
**DIRECTORY**

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BrowardLegislativeDelegation



BrowardLegDel

Representative Marie Paule Woodson  
**Chair**

Senator Dr. Rosalind Osgood  
**Vice Chair**

Robert "Bob" Mayersohn  
**Executive Director**

Sydni B. Wilson  
**Administrative Coordinator**

Louis Reinstein, Esq.  
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Chair



## Representative Marie Woodson

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Nedgine Saint-Louis  
Luetisha Clark

### Committee Assignments:

Budget Committee; Health & Human Services Committee; Education Subcommittee; Insurance & Banking Subcommittee; Local, Joint Legislative Budget Commission; Rules & Ethics Committee

Vice Chair



## Senator Dr. Rosalind Osgood

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Fiscal Policy, **Vice Chair**; Appropriations Committee on Criminal and Civil Justice Banking and Insurance; Community Affairs; Education Pre K-12; Health Policy; Judiciary; Regulated Industries; Rules; Joint Committee on Public Counsel Oversight



## Robert "Bob" Mayersohn

Executive Director

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**Sydni B. Wilson**

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# Senators

## Senator Tina S. Polsky

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Senate District 30



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### **Committee Assignments:**

Appropriations Committee on Transportation, Tourism, and Economic Development, VICE CHAIR;  
Governmental Oversight and Accountability, Appropriations; Appropriations Committee on  
Agriculture, Environment, and General Government; Criminal Justice; Environment and Natural  
Resources; Ethics and Elections; Committee on Judiciary; Joint Administrative Procedures Committee;  
Joint Select Committee on Collective Bargaining

### Staff:

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Robert Marriaga  
Savannah Marshall

## Senator Dr. Barbara Sharief

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### **Committee Assignments:**

Banking and Insurance, VICE CHAIR; Appropriations; Appropriations Committee  
on Agriculture, Environment, and General Government; Appropriations  
Committee on Transportation, Tourism, and Economic Development; Children,  
Families, and Elder Affairs; Community Affairs; Military and Veterans Affairs,  
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Senate Minority Leader

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# House of Representatives



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# House of Representatives



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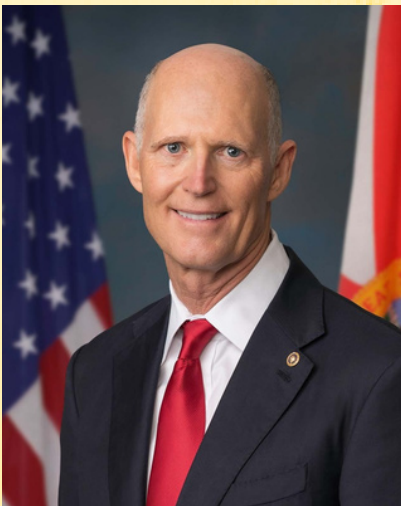
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# U.S. House of Representatives



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## **Workforce Excerpts of 2025 Community Partner Legislative Positions**

### **Broward County State Legislative and Executive Program Commission Priorities**

- **Apprenticeships:** Promote workforce development by investing in apprenticeship and training programs including hard-to-hire individuals.
- **Affordable Housing:** Support full utilization of the Sadowski Affordable Housing Trust Fund for housing programs, opposing any diversion of these funds for unrelated purposes.
- **Workforce Housing Concurrency:** Develop policies requiring commercial developments to offset their impact on workforce housing needs through financial contributions or housing unit allocations.
- **Small Business:** Support policies that foster fair competition practices among businesses including procurement and contracting opportunities.
- **Infrastructure Investments:** Advocate for significant investments in public infrastructure projects to enhance business opportunities and community connectivity.

### **Broward County Public Schools**

- Maintain funding for industry credentials; target funding for college, career, and technical education programs for all students including ESE students, and funding for job coaching.
- Support the Governor's initiative to make Florida the #1 state for Workforce Education by 2030.

### **Florida Restaurant & Lodging Association (FRLA)**

- Support continued funding for VISIT FLORIDA. FRLA further supports extending VISIT FLORIDA'S sunset date to facilitate strategic planning and marketing for the near-term and long-term.

### **Florida Manufacturing & Supply Chain Advocacy Council**

- **Talent Development and Retention**  
As fostering a future pipeline of skilled workers is essential for Florida's manufacturing, support initiatives improving early engagement, upskilling, and talent attraction and retention.
- **Florida's Competitive Edge**  
The Council supports policies that position Florida as a leader in the manufacturing industry by enhancing the business climate for Florida's manufacturers and promoting in-state production.
- **Industry Modernization**  
The Council supports innovation and modernization, which is vital for keeping Florida's manufacturers globally competitive.

## **Florida Economic Development Council**

- Fund the Job Growth Grant Fund at \$100,000,000 to invest in site identification, site improvements, related infrastructure and talent development critical to high-wage job creation and skills upgrades.
- Retain and expand Florida's growth industries by increasing funding for Incumbent Worker Training and Quick Response Training grants, offering flexibility in average wage thresholds.

## **Florida Chamber of Commerce**

- **Creating America's Best Workforce**  
Support the efforts of all public and private colleges, universities, technical schools, and industry certification programs to produce a skilled and talented workforce.
- **Small Business Support**  
To continue as the #1 state for business start-ups, support state / federal measures that accelerate economic growth for Florida small businesses while knocking down bureaucratic hurdles to free enterprise.
- **Marketing Florida's Business Brand & Diversifying the Economy**  
Support an aggressive marketing of Florida's brand as a business-friendly state, and initiatives that support the creation of high-skill, high-wage jobs and/or encourage capital investments in Florida.
- **Reemployment Assistance**  
Continue to ensure that unemployment taxes remain affordable and consistent so job creators can do what they do best- create jobs.

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**Memorandum #10 – 24 (QA)**

**To:** Strategic Planning Committee

**From:** Carol Hylton, President/CEO

**Subject:** Regional Collaboration Initiatives with CareerSource South Florida

**Date:** March 17, 2025

**SUMMARY**

Consideration to approve the regional collaboration initiatives we have developed. If approved, we will share them with CareerSource South Florida (CSSF) for inclusion as part of the Regional Plan being jointly developed.

**BACKGROUND**

In accordance with the REACH Act, CareerSource Florida (CSF) assigned all local workforce boards to a planning region. The State paired CSBD with CSSF. As there are no formal directions for the establishment of regional areas in the statute per state direction we presented a designation request to our governing boards at its December 2024 meeting, which has been forwarded to CS and creates the CareerSource Broward and CareerSource South Florida Regional Planning Area (RPA).

**DISCUSSION**

CSBD will be required to draft a Regional Plan which will be appended to our local plan in partnership with CSSF. To that purpose we have identified areas of collaboration, which can be incorporated into our plan if CSSF agrees. The Committee is asked to review the below list of initiatives and provide input on additional areas for collaboration:

1. Explore joint marketing on mutual workforce development initiatives.
2. Look into participating in the South Florida Stand Down Vet event and other joint veteran initiatives.
3. Explore collaborating on having an Apprenticeship Week, a Disability Day and a Small Business Day.
4. Pursue regional grants together.
5. Identify common technological tools we both use to leverage pricing.
6. Continue to participate together on the South Florida Regional Planning Council.
7. Continue to display and share workforce and economic development data as a dashboard on our website for the tri-county area.

8. Look into participating in joint staff trainings facilitated by the state and by each region.
9. Continue to have Board and Education and Industry Consortium members representation who interface with Miami-Dade County.
10. Explore participating in joint recruitment events and hosting employer forums involving businesses in common industry sectors.

## **RECOMMENDATION**

Approve the regional collaboration initiatives we have developed. If approved we will share them with CareerSource South Florida (CSSF) for inclusion as part of the Regional Plan being jointly developed.



CareerSource  
**BROWARD**

A proud partner of the  
American **JobCenter**  
network

# STRATEGIC PLANNING COMMITTEE

Strategic Planning Matrix for PY 24/25

Jim Ryan, Board Chair

Sandy-Michael McDonald, Strategic Planning Chair

Dr. Ben Chen, Strategic Planning Co-Chair

Carol Hylton, President/CEO

**CONNECTING • REIMAGINING • INNOVATING**

**Transformative Partnerships For Tomorrow's Workforce**

**CareerSource Broward Mission:**

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs.

**CareerSource Broward Vision:**

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

**Strategic Planning Committee Goal:**

To formulate strategic plans, shape and champion local policy, aligned with state and federal workforce development legislation and statewide administrative issues; promote regionalism and collaborative partnerships.

**STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.**

**CareerSource Broward Strategic Goal #1: Improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
1.0 Explore ways to generate dedicated revenue.	1.0.1 Research and apply to grants to generate more dedicated revenue.	Minimum of 6 grants applied.	3/25	<p><b>Completed:</b></p> <ol style="list-style-type: none"> <li>1. Received \$785,000 from FloridaCommerce's 2024/2025 grant to serve more non-custodial parents with employment and training services.</li> <li>2. Received \$481,000 in additional funding from FloridaCommerce in 2/25 for the Dislocated Worker Grant to help the community with training.</li> <li>3. Received \$199,948 from Pompano Beach to fund work experience opportunities for up to 18 Pompano Beach city residents. The funds will be used to address skill gaps in the city's workforce by providing targeted work-based training opportunities in high-demand trades.</li> <li>4. Received an additional \$75,000 in 2/25 from FloridaCommerce for FI Healthcare.</li> <li>5. Received \$50,000 for the 2024 SYEP from the Community Foundation of Broward.</li> <li>6. Applied to the USDOL's Critical Sector Job Quality Grant initiative to help fill the hospitality industry labor shortage by developing and connecting jobseekers with in-demand career pathways, training and placement opportunities with local employers in hospitality.</li> <li>7. Applied to be part of FAU's 2024 Powering Climate and Infrastructure Careers Challenge 4-year grant to train in the building trade and skilled labor industry, along with providing job search and placement services, to help prepare and build a climate-ready workforce.</li> <li>8. Submitted a 4-year budget to the state to be part of their Home Energy Efficiency Contractor Training Competitive Grant to the U.S. Department of Energy to enhance Broward County's residential energy efficiency by training and certifying contractors through collaborative efforts and ongoing evaluation.</li> <li>9. Applied to two (2) other Community Foundation of Broward grants: 1) to facilitate tours of 3 Florida university campuses for 40 high school seniors and 2) to fund and house a Community Program Navigator at our North Center.</li> </ol>

**STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.**

**CareerSource Broward Strategic Goal #1: Improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
(Cont.) 1.0 Explore ways to generate dedicated revenue.	1.0.2 Research and apply for other revenue opportunities	Identify and obtain additional unrestricted revenue.	3/25	<b>Completed:</b> <ul style="list-style-type: none"> <li>We partnered with Tobacco Free Florida and Nova Southeastern University to promote a healthier workforce and put individuals on the path toward a tobacco-free future, with a total of \$4,700 received with 94 people served from July 1 – Dec 31, 2024.</li> <li>Ticket to Work: Received \$35,383 between July 2024 to January 2025</li> <li>Received a grant from FloridaCommerce for \$300,000 regarding an AI-focused IWT pilot for our region.</li> <li>CSBD to conduct additional research on AI-related grants.</li> </ul>
	1.0.3 Identified support for other events: WOW, P4P and SOTW	Reach out to potential donors	3/25	<b>Completed:</b> <ul style="list-style-type: none"> <li>Our 2<sup>nd</sup> annual State of the Workforce received approximately \$3,700 from various contributors. Over 2,200 jobseekers and 200 employers attended. This was the largest event that CSBD brought to the community in 52-years.</li> <li>Paychecks for Patriots job fair received over \$1,000 from various supporters, which helped purchase meals for the event, and the City of Tamarac hosted the facility where over 1,400 jobseekers and 150 employers attended the event.</li> <li>For our 2025 Worlds of Work youth career exploration event, we received support from our partners, employers, and educational institutions; including from Board members that provided \$20,500 in contributions. Further, the facility where the event was held, Amerant Bank Arena, allowed us to hold the event at no cost, saving CSBD over \$24,472, compared to last year. In partnership with SSBC, CSBD hosted the event on 3/11, welcoming over 1,100 9th and 10th graders from 31 county high schools, where over 60 employers displayed 70-plus exhibits.</li> </ul>



**STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.**

**CareerSource Broward Strategic Goal #2: Maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.0 Explore a multi-year plan approach as a strategy for regionalism.	2.0.1 Work with CareerSource South Florida to create a Regional Plan based on guidance from CareerSource Florida.	Regional Planning Area Designation Request developed.	1/25	<b>Completed:</b> <ul style="list-style-type: none"> <li>Our Regional Planning Area Designation Request was signed and sent to the state. Our Designation Request formally establishes both of our regions as the Southeast Florida Regional Planning Area.</li> </ul>
		Regional Plan with CareerSource South Florida (CSSF) developed.	3/25	<b>In Progress:</b> <ul style="list-style-type: none"> <li>CSBD created a cross functional group to help with collaboration between the two regions to support economic development, workforce coordination, and regional collaboration.</li> <li>Internal meetings have been conducted to discuss strategies on how CSBD can collaborate with CSSF to develop a collaboration Plan.</li> <li>CSBD will meet with CSSF to identify regional strategies to pursue together.</li> <li>Upon developing a list of collaboration areas, a Regional Plan will be developed, which will be an addendum to each of our local plans.</li> </ul>

**STATE STRATEGIC GOAL: Lead the nation in global competitiveness by promoting Florida's innovation, pro-business climate and opportunity.**

**CareerSource Broward Strategic Goal #6: Develop and utilize a legislative agenda to improve employment services and opportunities in Florida.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
6.0 Develop a local workforce board Legislative Agenda for board members for advocacy purposes.	6.0.1 Provide BWDB Legislative Agenda to board members for advocacy purposes.	BWDB Legislative Agenda developed.	4/25	<b>In Progress:</b>  Recommended BWDB legislative priorities were developed for the Strategic Planning Committee to consider at their meeting in March. If approved, the priorities will be presented to the board at their meeting in April.
	6.0.2 Research and identify excerpts from community partners' legislative agendas.	Excerpts of community partner legislative agendas shared with board members.	3/25	<b>In Progress:</b>  Excerpts of community partner legislative agendas were compiled and shared with the Strategic Planning Committee March 2025 meeting.
	6.03 Create a list matching board members to legislators with whom they have an existing relationship.	List of Legislative Delegation and Legislative Contact Tracker provided to board members for matching purposes.	3/25	<b>Completed:</b>  CSBD updated the list of the Broward County Legislative Delegation and the related tracker, which will be provided to the Strategic Planning Committee in its March 2025 meeting.
	6.04 Invited Elected Officials to our Centers.	Invitations sent to Elected Officials to tour all centers.	2/25	<b>Ongoing:</b>  Carol Hylton and CSBD staff met with various elected officials to tour our centers. <ol style="list-style-type: none"> <li>1. Mayor of Tamarac – Michelle Gomez</li> <li>2. Mayor of Broward County – Beam Furr</li> <li>3. Mayor of Hallandale Beach – Joy Cooper (we went to city hall)</li> <li>4. Mayor of Dania Beach – Joyce Davis</li> <li>5. Lauderdale Lakes Commissioner – Sharon Thomas</li> <li>6. Hollywood Commissioner – Idelma Quintana</li> <li>7. Oakland Park Commissioner – Fitz Budhoo</li> <li>8. Deerfield Beach Commissioner – Ben Preston</li> </ol>

**STATE STRATEGIC GOAL: Lead the nation in global competitiveness by promoting Florida's innovation, pro-business climate and opportunity.**

**CareerSource Broward Strategic Goal #6: Develop and utilize a legislative agenda to improve employment services and opportunities in Florida.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
6.1 Develop an informational / legislative packet to educate the local delegation, county and city officials, community partners and leaders regarding workforce issues and programs.	6.1.1 Create and provide an informational / legislative packet.	Compile informational / legislative packet with talking points for distribution to the local delegation, community partners, and county and city officials and leaders.	1/25	<b>Completed:</b>  A packet inclusive of CSBD service highlights has been assembled for use when meeting with local officials, partners, and leaders.
	6.2.1 Create a social media kit that CSBD staff and board members can use.	Social media kit developed.	4/25	<b>In Progress:</b>  Communications and QA staff are working to develop a social media kit for CSBD staff and Board members to promote workforce initiatives.

**Overview of the CareerSource Broward Region**  
**Not Seasonally Adjusted**  
**March 17, 2025**

- The unemployment rate in the CareerSource Broward region (Broward County) was 3.4 percent in January 2025. This rate was 0.3 percentage point greater than the region's year ago rate of 3.1 percent. The region's January 2025 unemployment rate was 0.3 percentage point lower than the state rate of 3.7 percent. The labor force was 1,091,243, up 12,874 (+1.2 percent) over the year. There were 37,507 unemployed residents in the region.

**Fort Lauderdale-Pompano Beach-Sunrise Metro Division**

- In January 2025, nonagricultural employment in the Fort Lauderdale-Pompano Beach-Sunrise MD was 930,600, an increase of 8,200 jobs (+0.9 percent) over the year.
- The Other Services (+5.9 percent); Leisure and Hospitality (+2.6 percent); and Manufacturing (+0.9 percent) industries grew faster in the metro area than statewide over the year.
- The Fort Lauderdale-Pompano Beach-Sunrise MD had the second highest annual job growth compared to all the metro areas in the state in the Other Services (+2,100 jobs) industry.
- The Fort Lauderdale-Pompano Beach-Sunrise MD was tied for the second fastest annual job growth rate compared to all the metro areas in the state in the Other Services (+5.9 percent) industry.
- The Fort Lauderdale-Pompano Beach-Sunrise MD had the third highest annual job growth compared to all the metro areas in the state in the Leisure and Hospitality (+2,500 jobs) and Government (+2,200 jobs) industries.
- The Fort Lauderdale-Pompano Beach-Sunrise MD was tied for the third highest annual job growth compared to all the metro areas in the state in the Trade, Transportation, and Utilities (+2,500 jobs) industry.
- The industries gaining jobs over the year were Education and Health Services (+3,600 jobs); Trade, Transportation, and Utilities (+2,500 jobs); Leisure and Hospitality (+2,500 jobs); Government (+2,200 jobs); Other Services (+2,100 jobs); Manufacturing (+300 jobs); and Construction (+200 jobs).
- The industries losing jobs over the year were Professional and Business Services (-4,300 jobs); Information (-700 jobs); and Financial Activities (-200 jobs).

<b>Unemployment Rates</b>			
<b>(not seasonally adjusted)</b>	<b>Jan-25</b>	<b>Dec-24</b>	<b>Jan-24</b>
CareerSource Broward (Broward County)	3.4%	2.9%	3.1%
Florida	3.7%	3.2%	3.2%
United States	4.4%	3.8%	4.1%

<b>Nonagricultural Employment by Industry</b> <b>(not seasonally adjusted)</b>	<b>Ft. Lauderdale-Pompano Beach-Sunrise</b> <b>Metropolitan Division</b>				<b>Florida</b>			
	<b>Jan-25</b>	<b>Jan-24</b>	<b>change</b>	<b>percent change</b>	<b>Jan-25</b>	<b>Jan-24</b>	<b>change</b>	<b>percent change</b>
Total Employment	930,600	922,400	8,200	0.9	9,997,700	9,856,500	141,200	1.4
Mining and Logging	#N/A	#N/A	#N/A	#N/A	5,700	5,700	0	0.0
Construction	54,100	53,900	200	0.4	648,800	634,800	14,000	2.2
Manufacturing	32,000	31,700	300	0.9	428,100	425,400	2,700	0.6
Trade, Transportation, and Utilities	207,200	204,700	2,500	1.2	2,019,000	1,992,000	27,000	1.4
Wholesale Trade	55,000	53,500	1,500	2.8	399,700	394,000	5,700	1.4
Retail Trade	110,200	108,100	2,100	1.9	1,169,100	1,155,500	13,600	1.2
Transportation, Warehousing, and Utilities	42,000	43,100	-1,100	-2.6	450,200	442,500	7,700	1.7
Information	19,600	20,300	-700	-3.4	157,600	157,500	100	0.1
Financial Activities	73,900	74,100	-200	-0.3	686,700	681,300	5,400	0.8
Professional and Business Services	170,600	174,900	-4,300	-2.5	1,599,500	1,605,400	-5,900	-0.4
Education and Health Services	124,300	120,700	3,600	3.0	1,559,400	1,509,400	50,000	3.3
Leisure and Hospitality	100,300	97,800	2,500	2.6	1,324,200	1,313,900	10,300	0.8
Other Services	37,900	35,800	2,100	5.9	387,000	374,600	12,400	3.3
Government	110,600	108,400	2,200	2.0	1,181,700	1,156,500	25,200	2.2

<b>Population</b>	<b>2023</b>	<b>2022</b>	<b>change</b>	<b>percent change</b>
CareerSource Broward (Broward County)	1,962,531	1,946,889	15,642	0.8
Florida	22,610,726	22,245,521	365,205	1.6

<b>Average Annual Wage</b>	<b>2023</b>	<b>2022</b>	<b>change</b>	<b>percent change</b>
CareerSource Broward (Broward County)	\$69,239	\$66,749	\$2,491	3.7
Florida	\$66,447	\$63,783	\$2,664	4.2