



**Broward Workforce Development Board
Strategic Planning Committee
Tuesday, October 3, 2023
12:30 p.m. – 2:00 p.m.**

**Zoom Meeting ID: 827 1344 0703
Zoom Password: 768937
Zoom Call In: 1-646-876-9923**

**CareerSource Broward Boardroom
2890 West Cypress Creek Road, Ft. Lauderdale, FL 33309**

This meeting is being held in person. This meeting is also accessible via a Zoom video conference using the link below.

<https://us02web.zoom.us/j/82713440703?pwd=YVI4UGdQam5Ua1lpVSsvUTFKYzhWQT09>

PROTOCOL FOR TELEPHONE/ZOOM MEETING

1. Please state your name when making or seconding a motion. Such as “I move the item, and your name – “Jane Doe.” Please also identify yourself when asking a question.
2. Put your phone/microphone on mute when not speaking. Don’t forget to take it off when you wish to speak. Telephone users must press *6 to mute or unmute yourself.
3. Votes in the affirmative should be “aye,” and in opposition should be “no” (delays in responding sometimes make it difficult to determine the intent of the vote).
4. Please be in a quiet area free of background noise, so we may hear you clearly when you are speaking. When using Zoom, please make sure the background is appropriate or choose one of their virtual backgrounds.
5. If you are calling and must leave the call, please don’t put your phone on hold. In some cases, we will get music or recorded messages, and we will not be able to conduct business.
6. If you are using your phone for audio, please identify yourself on the screen and state the last four digits of the number you are calling from.
7. Please note the chat function has been disabled.

<p>The Committee is reminded of the conflict-of-interest provisions. In declaring a conflict, please refrain from voting or discussion and declare the following information: 1) your name and position on the Board, 2) the nature of the conflict, and 3) who will gain or lose as a result of the conflict. Please also fill out form 8B <u>prior</u> to the meeting.</p>

MEETING AGENDA

IDENTIFICATION AND INTRODUCTION OF ANY UNIDENTIFIED CALLERS

SELF-INTRODUCTIONS

APPROVAL OF MINUTES

Approval of the Minutes of the 1/25 Strategic Planning Committee Meeting.

RECOMM	Approval
ACTION	Motion for Approval
EXHIBIT	Minutes of the 1/25 Meeting

Pages 5 – 10

NEW BUSINESS

1. 2024 BWDB Draft Legislative Agenda

Consideration to 1) approve the 2024 BWDB Draft Legislative Agenda and 2) identify Committee members who can reach out to our local delegation to present our agenda. We are monitoring WIOA reauthorization and will bring updates as bills are introduced.

RECOMM	Approval
ACTION	Motion for Approval
EXHIBITS	2024 BWDB Draft Legislative Agenda 2024 Broward County Legislative Directory 23/24 Legislative Interim Committee Schedule & Session Dates 2024 BWDB Legislative Contact Tracker

Pages 11 – 24

2. 2024 Community Partner Legislative Agendas

To fulfill our role as conveners, we have collected community partner legislative agendas for reference and consideration. As of 9/29/23, only 1 community partner agenda has been available with items related to workforce development.

RECOMM	Approval
ACTION	Motion for Approval
EXHIBIT	Workforce Excerpts of 2024 Community Partner Legislative Positions: <ul style="list-style-type: none">• FL Manufacturing & Supply Chain Advocacy Agenda

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3. PY 23/24 Strategic Planning Committee Matrix

On 6/22, the Board approved the report from the planning session on the strategic goals and objectives for PY 23/24. Staff distributed the report to the appropriate Board committees. Each committee tracks progress on achieving the deliverables in the form of a strategic planning matrix. The proposed PY 23/24 matrix is presented for your review. Consideration to 1) approve the matrix and 2) assign CSBD staff to develop the next steps and benchmarks and bring updates to the committee.

RECOMM	Approval
ACTION	Motion for Approval
EXHIBIT	PY 23/24 Strategic Planning Committee Matrix

Pages 26 – 30

REPORTS

1. Update on Meetings with Elected Officials

In an effort to strengthen partnerships and expand networks with local elected city and county officials and the Broward Legislative Delegation, since March 2023, Carol Hylton, President/CEO, and CSBD staff have met with 15 elected officials with several more planned in the next month for a total of 18. These meetings provide an opportunity to showcase our services and programs, listen to their priorities and areas of focus, and reaffirm our value to their constituents by offering an array of customizable job seeker and employer workforce-related services that we can provide based on their specific circumstances.

ACTION	None
EXHIBIT	Memo #05-23 QA

Pages 31 – 32

2. **BWDB Committee Strategic Planning Matrices**

Stemming from the 2023 Board Strategic Planning Session last April, strategic objectives were identified and have been incorporated into the planning matrices of the various board committees to work on during the year.

ACTION	None
EXHIBITS	Employer Services Committee Matrix One-Stop Services Committee Matrix Youth Committee Matrix

Pages 33 – 53

3. **Broward County Unemployment Information & Economic and Workforce Dashboard**

The unemployment rate in Broward County was 3.1 percent in August 2023. This rate was 0.2 percentage points higher than the region's year-ago rate. In August 2023, Broward County's unemployment rate was equal to the State's rate. Out of a labor force of 1,110,853 up 37,570 (+3.5 percent) over the year, there were 37,570 unemployed Broward County residents. CSBD also created a dashboard allowing website visitors to review the current and historical economic and workforce status of Broward County. The dashboard is a value-added resource allowing businesses and those looking to move to Broward the ability to make data-informed decisions.

ACTION	None
EXHIBIT	Broward County Labor Market Information CareerSource Broward Dashboard

Pages 54 – 55

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE

MATTERS FROM THE FLOOR

MATTERS FROM THE PRESIDENT/CEO

ADJOURNMENT

THE NEXT COMMITTEE MEETING IS TO BE DETERMINED



**Broward Workforce Development Board
Strategic Planning Committee
Wednesday, January 25, 2023
12:30 p.m. – 2:00 p.m.
Zoom Meeting ID: 837 3979 5254
Zoom Password: 743036
Zoom Call in: 1 646 876 9923**

MEETING MINUTES

CareerSource Broward Board Conference Room, 2890 W. Cypress Creek Road, Ft. Lauderdale, FL 33309

This meeting was held in person. Due to Coronavirus, in the interest of keeping our committee members, staff, and public safe, this meeting was also accessible via a Zoom video conference using the link below.

<https://us02web.zoom.us/j/83739795254?pwd=TDMzMIU3QWF1QWFDRWxKT20xQUJlQT09>

THE COMMITTEE WAS REMINDED OF CONFLICT OF INTEREST PROVISIONS.

ATTENDANCE:

Strategic Planning Committee Members: Ben Chen, Heiko Dobrikow, Frank Horkey, Cynthia Gaber, Lisa Knowles, Pam Sands, and Sandy-Michael McDonald, who chaired the meeting.

Staff: Carol Hylton, Ron Moffett, Rochelle Daniels, Mark Klineciewicz, Michael Bateman, and Michell Williams.

Guest: Marti Coley.

APPROVAL OF MINUTES

Approval of the Minutes of the 7/12/22 Strategic Planning Committee Meeting.

On a motion by Frank Horkey and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved the minutes of the 7/12/22 Committee meeting.

PRESENTATION

Marti Coley of PinPoint Results, LLC, who represents the Florida Workforce Development Association on matters related to the Florida Legislature, provided an update on the upcoming State Legislative Session, specifically relating to workforce development issues.

Ms. Coley stated Adriane Johnson was appointed to replace President & CEO, Michelle Dennard with CareerSource Florida, Inc., and Meredith Ivey would temporarily replace Secretary of the Florida Department of Economic Opportunity (DEO), Dane Eagle. She discussed the implementation and realignment of House of Representatives Bill 1507 (HB 1507) and suggested the Board continues to communicate and form relationships with their local delegation and business leaders. Ms. Coley indicated there would be a bill to amend and address the issues with HB 1507. She stated that Jason Shoaf, Chair of the Higher Education Appropriations Committee, mentioned his committee would oversee the implementation of HB 1507.

Ms. Coley shared that the legislature put out a 25% holdback on DEO funds, which directly impacts the Boards' TANF funds. She stated that the CFO of DEO confirmed that all requirements have been met and are on the next Legislative Budget Commission meeting agenda. Ms. Coley indicated these funds should impact us well before the final quarter.

Dr. Chen asked Ms. Coley if she thought the Governor's Office would leave the urban Boards alone and consolidate the rural Boards. She replied that they have not received a solid message on where the Governor's Office stands. Dr. Chen asked Ms. Coley if she believed Broward County would take on another rural county area if there was some consolidation. Ms. Coley replied it was too early to tell.

Mr. Horkey asked Ms. Coley if there was any discussion or concern about the fact that technically, under Federal Law, the Governor does not have the authority to merge Broward County if its goals are met. She replied yes, it had been discussed and raised, but she believes a waiver was submitted and had been approved; however, she will check to confirm. Ms. Coley explained staff has looked at other existing statutes, and many of them believe the Governor already had that authority and did not need to submit a waiver even if a Board is meeting its performance.

Mr. Dobrikow asked Ms. Coley if she would recommend that some of our Board members connect with specific members of the legislative delegation to have a conversation and, if so, whom she advised contacting. Ms. Coley suggested Chip LaMarca and stated she would follow up with Mr. LaMarca about this discussion. Mr. Dobrikow replied he has a good relationship with Mr. LaMarca and would contact him, and Mr. Chen stated he, too, has a relationship with Mr. LaMarca and would also reach out to him.

Ms. Hylton stated EY will provide a list of options to CareerSource Florida, and from that, they will have a staff recommendation that goes to their full Board at the end of February. Ms. Hylton stated that she and Ms. Daniels spoke with CareerSource Florida leadership about regionalism as one of the options, instead of consolidating our board with another.

Ms. Coley stated she would follow up with Alex Kelly, Deputy Chief of Staff in the Governor's

Office, to get more information on the process. Ms. Hylton stated she provided Shane Strum with our talking points and how CSBD supported the Governor by assisting when DEO's systems crashed, along with the two-step verification system.

NEW BUSINESS

1. Draft 2023 BWDB Legislative Agenda

Considered approving 1) the draft 2023 BWDB Legislative Agenda and 2) identifying Committee members who can reach out to our local delegation to present our agenda. The 2023 session bills filed relating to workforce development were provided.

Mr. Moffett discussed the draft of the 2023 BWDB Legislative Agenda and legislative session dates. He highlighted Workforce Development Area Boundaries, Labor Shortage, Illegal Immigration, and the Apprenticeship Program. Mr. Moffett stated the Legislative Agenda would be updated as needed.

Mr. Moffett added that he and Ms. Hylton joined Broward Days and will travel to Tallahassee in March to discuss the items on our legislative agenda with members of our local delegation.

On a motion by Pam Sands and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved the 2023 BWDB Legislative Agenda.

2. 2023 Community Partner Legislative Agendas

To fulfill our role as conveners, community partner legislative agendas were collected for reference and consideration. As of 1/17/23, only two community partner agendas were available with items related to workforce development.

Mr. Moffett reviewed the items related to workforce development that are included in the Legislative Agendas for Broward County and the United Way. Mr. Moffett stated we had not received an agenda from the Florida Workforce Development Association. He explained that he had spoken with Marti Coley earlier that day and learned they are working on the agenda, but it has yet to be released. Mr. Bateman stated the Florida Chamber of Commerce and the Florida Children's Council reported their agendas should be ready early to mid-February.

On a motion by Frank Horkey and seconded by Heiko Dobrikow, the Strategic Planning Committee unanimously approved support for the items related to workforce development in the 2023 community partner legislative agendas.

3. Strategic Planning Committee Matrix Update

Considered approving the updates to the Strategic Planning Committee Matrix.

Mr. Bateman provided the updates for the Strategic Planning Committee Matrix. He highlighted that to build closer relationships with our state and congressional legislative delegations, several Board members and Ms. Hylton met with Congresswoman Debbie Wasserman Schultz and Congresswoman Sheila Cherfilus-McCormick. Ms. Hylton also recently met with Broward County Vice Mayor Nan Rich and has planned meetings with Senator Lauren Book, Broward County Mayor Lamar Fisher, and Commissioner Pam Beasley-Pittman.

Mr. Bateman highlighted the Boards and CSBD staff involvement with input regarding the REACH Act and the local board realignment. CSBD staff, Board members, and Elected Officials have attended meetings and Ernst & Young round table discussions with our community partner leaders to inform them of the legislation and related issues. Ms. Hylton stated Mayor Levy and Mayor Trantalis met with EY and did an outstanding job underlining why Broward County should stand alone and the significance of our work.

Mr. Bateman mentioned the Matrix reflects updates involving working with the Council member government to push workforce development.

On a motion by Frank Horkey and seconded by Lisa Knowles, the Strategic Planning Committee unanimously approved the updates to the Strategic Planning Committee Matrix.

REPORTS

1. Broward County Unemployment Information – December 2022

The unemployment rate in the CareerSource Broward region (Broward County) was 2.2 percent in December 2022. The rate was 0.9 percentage points lower than the region's year-ago rate of 3.1 percent. The region's December 2022 unemployment rate was equal to the state rate of 2.2 percent. Out of a labor force of 1,066,747, up 29,376 (+2.8 percent) over the year, 23,192 unemployed Broward County residents were unemployed.

Mr. Moffett reported the Broward County unemployment information.

Mr. Dobrikow reviewed the Broward County Economic and Workforce Dashboard. He referred to the tab for unemployment in Broward County, wages, and housing inventory. Mr. Dobrikow suggested the committee support workforce housing and full funding of the Sadowski Act by speaking with the legislatures and adding both as advocacy items to the agenda.

Ms. Hylton agreed it is a good idea to add workforce housing and the Sadowski Act to the legislative agenda. CSBD had excluded that component for the last couple of years because the state was flush with funding and had not removed any Sadowski funds for other purposes. Ms. Daniels stated that a motion is required to add the workforce housing and Sadowski Act matter to the Board's legislative agenda.

Mr. Horkey suggested reaching out to Sandra Einhorn of the Coordinating Council of Broward to discuss purchasing our Central Career Center buildings.

Ms. Hylton stated she had a conversation with Sandra Einhorn, who spoke with Dane Eagle, and he implied the state would be open to selling all the buildings at our Central Career Center to provide housing, a one-stop center, and parking. She indicated the matter must first go to the Audit Committee, and then we could move forward from there.

Ms. Sands suggested always looking at our first responders, educators, and the hospitality industry, who are impacted by having no affordable housing.

Mr. McDonald added that we want our partners to make workforce development a part of their daily messages and know we are doing the same.

Ms. Daniels agreed. Ms. Daniels stated Ms. Einhorn is tied in with all the right folks in the county, including developers who work with government and non-profit agencies.

Ms. Hylton stated she invited Ms. Einhorn, Vice Mayor Nan Rich, and Dr. Ned Murray to an upcoming Board meeting to discuss workforce housing.

On a motion by Heiko Dobrikow and seconded by Frank Horkey, the Strategic Planning Committee unanimously approved adding workforce housing, including full funding of Sadowski Act funds, to the 2023 BWDB Legislative Agenda.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE CHAIR

None.

MATTERS FROM THE STRATEGIC PLANNING COMMITTEE

Mr. Dobrikow and Mr. Horkey thanked the Committee, Ms. Hylton, and CSBD staff for their hard work.

MATTERS FROM THE FLOOR

None.

MATTERS FROM THE PRESIDENT/CEO

Ms. Hylton stated CSBD applied and received almost \$1,000,000 for a Non-Custodial Parent Employment Program grant.

SYEP is gearing up and currently has 1,107 youth who applied, but there is funding for only 650 to 700 Youth. Ms. Hylton stated she would invite some employers in our targeted industries to share

information about career paths with the youth. She planned to ask Cindy Arenberg-Seltzer and the elected officials to visit one of the SYEP 3-day orientations to get an overview of what CSBD does and the importance of supporting the community.

Ms. Hylton informed the members that Ismael Martinez has retired from Broward County. Ms. Hylton stated she reached out to Tara Williams, Broward County Human Services Department Director, and she is willing to replace Mr. Martinez on the Board. A recommendation to appoint Ms. Williams will be brought to the Ad Hoc Organizational Committee for consideration.

ADJOURNMENT 2:05 p.m.

THE NEXT COMMITTEE MEETING IS TO BE DETERMINED.

Broward Workforce Development Board

2024 Draft Legislative Agenda

1. Support Legislation That Expands Workforce Development and Apprenticeship Programs

Continue to support legislation and funding for this work-based training option. Apprenticeship programs help recruit and develop a highly skilled workforce while improving an employer's productivity, profitability, and bottom line.

2. Support Legislation That Expands Welfare Transition Program Options Under Chapters 414 and 445, F. S.

- To allow for year-round work experience for at-risk youth.
- To allow for the use of WTP funds for additional support services during transition for a period of time to address the cliff effect.

3. Support Workforce Housing Legislation/Initiatives

Support full use of dedicated revenues under the Sadowski Affordable Housing Act for Broward's housing programs and projects, along with modifying the current Sadowski distribution formula to recognize the demand in both the homeowner and rental markets.

4. Support the use of Opportunity Zones and Census Property Tracts in WIOA Reauthorization for Eligibility Determination for Youth and Adults

Support Federal legislation in WIOA reauthorization to allow the use of Opportunity Zones for Youth and Adult eligibility rather than household size and income to streamline enrollment, as by definition, opportunity zones are low-income communities certified by the U.S. Department of the Treasury.

5. Support Legislation that Provides Local Board Discretion in How Workforce Innovation and Opportunity Act (WIOA) Funds are Spent

Support Federal legislation to amend WIOA to allow local boards the flexibility to decide the percentage of funds budgeted to expend on in-school and out-of-school youth services in a manner that serves the maximum number of youth and best suits the needs of the local communities and economy.



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2024

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Committee Assignments:

Governmental Oversight and Accountability, **Vice Chair**; Appropriations; Appropriations Committee on Agriculture, Environment, and General Government; Appropriations Committee on Transportation, Tourism, and Economic Development; Criminal Justice; Environment and Natural Resources; Ethics and Elections; Select Committee on Resiliency

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Committee Assignments:

Community Affairs, **Vice Chair**; Appropriations Committee on Agriculture, Environment, and General Government; Appropriations Committee on Health and Human Services; Education Pre K-12; Fiscal Policy; Health Policy; Regulated Industries; Rules; Joint Administrative Procedures Committee

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Senator Lauren Book

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Committee Assignments:

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Committee Assignments:

Infrastructure Strategies Committee, **Ranking Democrat**; Agriculture, Conservation & Resiliency Subcommittee; Appropriations Committee; Insurance & Banking Subcommittee, **Ranking Democrat**; Health Care Regulation Subcommittee; Joint Legislative Budget Committee; Rules Committee

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Committee Assignments:

Commerce Committee; Infrastructure & Tourism Subcommittee; PreK-12 Appropriations Subcommittee; Local, Federal Affairs & Special Districts Subcommittee, **Ranking Democrat**; Rules Committee

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Committee Assignments:

Health & Human Services Committee; Choice & Innovation Subcommittee; PreK-12 Appropriations Subcommittee; Local, Federal Affairs & Special Districts Subcommittee; Postsecondary Education & Workshop Subcommittee; Water Quality, Supply & Treatment Subcommittee



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Committee Assignments:

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Committee Assignments:

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State Executive Branch



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United States Senate



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U.S. House of Representatives



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Congresswoman Sheila Cherfilus-McCormick

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2023 – 2024 Legislative Interim Committee Meeting Schedule

October 2023 — Week of the 9th

October 2023 — Week of the 16th

November 2023 — Week of the 6th

November 2023 — Week of the 13th

December 2023 — Week of the 4th

December 2023 — Week of the 11th

2024 BWDB Legislative Session Dates

- January 9, 2024 – Regular Session convenes (Article III, section 3(b), State Constitution)
 - 12:00 noon, deadline for filing bills for introduction (Senate Rule 3.7(1))
 - February 24, 2024 - Motion to reconsider made and considered the same day (Senate Rule 6.4(4))
 - All bills are immediately certified (Senate Rule 6.8)
 - February 27, 2024- 50th day – last day for regularly scheduled committee meetings (Senate Rule 2.9(2))
- March 8, 2024 – 60th day – last day of Regular Session (Article III, section 3(d), State Constitution)

LEGISLATOR - FL SENATOR	LEGISLATOR STAFF	TELEPHONE	EMAIL	BWDB CONTACT
Sen. Tina S. Polsky (Dist. #30)	Kariana Ingram Robert Marriaga	561-443-8170, 850-487-5030	polsky.tina@flsenate.gov	
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Sen. Rosalind Osgood (Dist. #32)	Julie Fishman Nijah Smith	954-321-2705, 850-487-5032	osgood.rosalind@flsenate.gov	
Sen. Jason W. B. Pizzo (Dist. #37) CHAIR	Teri Cariota Kayla Francis Olivia Callari	District Office #: TBA (850) 487-5037	pizzo.jason@flsenate.gov	
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Rep. Chip LaMarca (Dist. #100)	Samantha Verner Justin Susarchick	954-784-4531, 850-717-5100	chip.lamarca@myfloridahouse.gov	Ben Chen Heiko Dobrikow
Rep. Hillary Cassel (Dist. #101)	Noah Bennett Connie Furze	954-893-5030, (850) 717-5101	hillary.cassel@myfloridahouse.gov	
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Rep. Michael Gottlieb (Dist. #102) Minority (Democratic) Floor Leader	Linda Segall Shannon Wilson	954-655-5498, 850-717-5102	michael.gottlieb@myfloridahouse.gov	Heiko Dobrikow
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Rep. Felicia Robinson (Dist. #104)	Lauryn Ballard Dollie West	305-620-3711, 850-717-5104	felicia.robinson@myfloridahouse.gov	
Rep. Robin Bartleman (Dist. #103)	Savannah Peifer S Perret Gentil	954-424-3617, 850-717-5103	robin.bartleman@myfloridahouse.gov	
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2024 Advocacy Agenda

The Florida Manufacturing & Supply Chain Advocacy Council is a coalition of manufacturing champions across the state of Florida united to elevate the issues that are most important to their manufacturing stakeholders. Its members collaborate to identify the advocacy agenda below and support the most pressing issues for the industry.

www.floridaMFGadvocacy.com

1

Support the development of a long-term strategic plan that will facilitate the growth and advancement of manufacturing in this state and enhance the competitive position of Florida in the national and international economy.

2

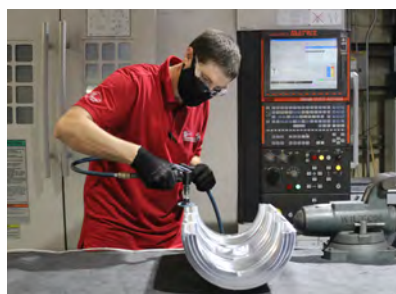
Invest in training and jobs programs: Prioritize investments in customized training, earn-to-learn apprenticeship programs, and training infrastructure (i.e. equipment, facilities, etc.) that target 21-century skills to fill high wage, high-skill career vacancies in advanced manufacturing.

3

Support Florida supply chain initiatives: Promote initiatives that encourage use and development of local suppliers and one that contributes to developing a more robust and resilient system of supply for the state.

4

Strengthen the resilience of Florida's manufacturing sector: Invest in initiatives focused on accelerating the adoption and use of advanced digital technologies and direct those investment at increasing the productivity and technological performance of Florida's manufacturing industry.





BROWARD WORKFORCE DEVELOPMENT BOARD

STRATEGIC PLANNING COMMITTEE

Strategic Planning Matrix for PY 23/24

Heiko Dobrikow,
Board Chair

Sandy-Michael McDonald,
Strategic Planning Chair

Carol Hylton,
President/CEO



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CareerSource Broward Mission:

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs.

CareerSource Broward Vision:

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

Strategic Planning Committee Goal:

To formulate strategic plans, shape and champion local policy, aligned with state and federal workforce development legislation and statewide administrative issues and collaborative partnerships.

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #1: Improve the sustainability of the workforce system through increased funding, efficiency, technology, and relevancy.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
1.0 Explore ways to generate discretionary revenue.	1.0.1 Research and apply for grants in partnership with Miami-Dade and Palm Beach.			
	1.0.2 Research other resources to generate more discretionary revenue.			
	1.0.3 Get input from our Council of Elected Officials regarding the purchase of the state buildings to see whether Community Development Block Grant or other public funding streams are available.			

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #2: Maintain our role as workforce development leaders through advocacy by the board, collaboration, and providing information and intelligence to stakeholders with feedback from the community.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.0 Explore a multi-year plan approach as a strategy for regionalism.	2.0.1 Work with CareerSource South Florida to create a Regional Plan based on guidance from CareerSource Florida.			
	2.0.2 Identify information needed to collaborate regionally and whether there would be merit in adding a social media component to foster collaboration.			
	2.0.3 Research existing multi-county initiatives, such as Tri-Rail and public and private hospitals, Broward County regional relationships, for successful ways to implement regionalism.			

STATE STRATEGIC GOAL: Lead the nation in global competitiveness by promoting Florida's innovation, pro-business climate and opportunity.

CareerSource Broward Strategic Goal #6: Develop and utilize a legislative agenda to improve employment services and opportunities in Florida.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
6.0 Develop a local workforce board Legislative Agenda for board members for advocacy purposes.	6.0.1 Provide BWDB Legislative Agenda to board members with talking points for advocacy purposes.	BWDB Legislative Agenda Developed with talking points.		
	6.0.2 Identify excerpts from community partners' legislative agendas.	Excerpts of community partner legislative agendas are shared with board members.		
	6.0.3 Create a list matching board members to legislators with whom they have an existing relationship.	List of Legislative Delegation and Legislative Contact Tracker provided to board members for matching purposes.		
6.1 Develop an informational / legislative packet to educate the local delegation, county and city officials, and community partners and leaders regarding workforce issues and programs.	6.1.1 Create and provide an informational/legislative packet.	An informational / legislative packet developed with talking points was distributed to local delegation, community partners, and county and city officials and leaders.		
	6.1.2 Conduct outreach and meet with members of our local delegation, county and city officials, and community partners and leaders. Consider inviting them to a Board meeting and/or to visit CSBD's Career Centers.	Meetings held and visits made with legislative delegation county and city officials, and community partners and leaders.		

Memorandum #05-23 (QA)

To: Strategic Planning Committee

From: Carol Hylton, President/CEO

Subject: Update on Meetings with Local Elected Officials

Date: September 29, 2023

SUMMARY

In an effort to strengthen partnerships and expand networks with local elected city and county officials and the Broward Legislative Delegation, since March 2023, Carol Hylton, President/CEO, and CSBD staff have met with 15 elected officials with several more planned in the next month for a total of 18. These meetings provide an opportunity to showcase our services and programs, listen to their priorities and areas of focus, and reaffirm our value to their constituents by offering an array of customizable job seeker and employer workforce-related services that we can provide based on their specific circumstances.

BACKGROUND

To increase awareness about CSBD and to strengthen community relationships, Carol Hylton, President/CEO, and CSBD staff frequently meet with local legislators and city officials. This outreach involves meeting with local officials via Zoom or in person, including inviting them to take tours of our career centers and to employer job fairs and workforce events that we host. These meetings also provide an opportunity to listen to their priorities and areas of focus and to reaffirm our value to their constituents by offering an array of customizable job seeker and employer workforce-related services that we can provide based on their specific circumstances.

DISCUSSION

Strengthening these partnerships has created deeper and expanded networks with legislators and elected city and county officials' staff. This, in turn, has led to introductions that have opened the door for us to connect with veterans, enroll youth in our year-round and summer employment programs, present CSBD services at committee, council, and department meetings, and gain access to additional employers, and community and faith-based organizations.

Since March 2023, Ms. Hylton and CSBD staff have met or plan to meet leaders to showcase our services and programs. Listed below are the 18 legislators, elected city and county officials.

U.S. House of Representatives:

1. Congresswoman Debbie Wasserman Schultz.
Congresswoman Wasserman Schultz hosted a special Women's History Month reception honoring the 'Determined Women' who make a difference in our community. Carol Hylton received a Certificate of Special Congressional Recognition for her service.

2. Congresswoman Sheila Cherfilus-McCormick.
Ms. Hylton has a virtual meeting scheduled with the Congresswoman on 10/17.

Florida Senator:

3. Rosalind Osgood (Appropriations Committee on Health and Human Services)

Florida House of Representatives:

4. Patricia Williams (Ranking Democrat on the Education & Employment Committee)
5. Marie Woodson (Education & Employment Committee)
6. Chip LaMarca (Commerce Committee)
7. Daryl Campbell (Justice Appropriations Subcommittee)
8. Lisa Dunkley (Postsecondary Education & Workshop Subcommittee)
9. Christine Hunschofsky, Minority (Democratic) Whip.
A meeting is scheduled on 10/10 giving her a tour of our North Career Center.
10. Felicia Robinson (Infrastructure & Tourism)
A meeting is pending to tour our South Career Center.

Broward County Commissioners:

11. Hazelle Rogers
12. Senator and Vice Mayor Nan Rich
13. Steve Geller

City Commissioners:

14. Idelma Quintana of Hollywood
15. Dr. Katrina Touchstone of West Park
16. Lawrence "Jabbow" Martin of Lauderhill
17. Metayer Bowen of Coral Springs and
18. Vice Mayor Alexandra Davis of Miramar

In outreach to municipalities, CSBD also presented its job seeker and employer services to staff members of the Cities of Dania Beach, Hallandale Beach, North Lauderdale, Cooper City, Lauderhill, and Lauderdale Lakes. Staff have made 25 presentations to 9 cities in the distressed communities. Regular e-blasts are sent to promote CSBD special events.

RECOMMENDATION

None: For information purposes only.



BROWARD WORKFORCE DEVELOPMENT BOARD

EMPLOYER SERVICES COMMITTEE

Strategic Planning Matrix for PY 23/24

Heiko Dobrikow,
Board Chair

Francois Leconte,
Employer Services Chair

Carol Hylton,
President/CEO



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CareerSource Broward Mission:

To provide innovative solutions through the professional delivery of quality services which consistently and effectively meet workforce needs.

CareerSource Broward Vision:

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

Employer Services Committee Goal:

To provide a broad range of workforce information, job matching, and employee training services customized to meet industry demands; develop initiatives that educate employers on best practices critical for maintaining a strong, stable workforce; and foster collaborative partnerships with the business community.

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.				
CareerSource Broward Strategic Goal #1: Improve the Sustainability of the Workforce System Through Increase Funding, Efficiency, Technology, and Relevancy.				
Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
1.0 Consider seeking out sponsors to help fund some of our workforce development initiatives.	1.0.1 Research other entities i.e., Chambers of Commerce, community-based non-profits, and workforce boards, on how they raise funds through donations and sponsorships to pay for items and supplies that can be used at events such as career fairs.	Research is conducted by contacting a minimum of 4 Chambers, 4 community-based non-profits and 5 workforce boards. If feasible, one or more donation/sponsorship program initiatives are implemented for CSBD signature events.	1/24	On Target: Contacted CareerSource Northeast Florida (Region 8, Jacksonville). They are exploring “fee for service” to employers that use the career center multiple times a month. They are also considering participating in Tobacco Free Florida to raise funds. We are following up with them for more details on these initiatives. Research with several Chambers of Commerce, the Urban League of Broward County, and Hispanic Unity is in process.
	1.0.2 Create a Sponsorship Letter to use for soliciting donations and sponsors.	Sponsorship Letter created and used for Paychecks for Patriots and the Youth Summit.	1/24	

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #2:

Maintain our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, and Providing Information and Intelligence to Stakeholders with Feedback from the Community.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.0 Explore a multi-year plan approach as a strategy for regionalism.	2.0.1 Survey employers for their feedback on areas employers would benefit from collaboration between CSBD, CareerSource Palm Beach (CSPB), and CareerSource South Florida (CSSF).	A survey is developed and made available to employers. Responses are analyzed, and findings are shared with CSPB and CSSF.	6/23 9/23	On Target: Employers were surveyed in June. A majority of the respondents indicated two primary areas for a regional workforce approach: <ol style="list-style-type: none"> 1. Job fairs and 2. Joint marketing. We took the lead and partnered with CSPB to coordinate and conduct a joint presentation of the available workforce services at the South Florida Tech Hub "Tech Talent Fest" event held on 8/30. With Board Chair Heiko Dobrikow's input, we met with Peter Mason, Chair of the Broward County Council of Chambers, and Dan Lindblade, president/CEO of the Greater Fort Lauderdale Chamber of Commerce, and have begun the event planning. The event is scheduled for 10/10/23 at the Broward County Convention Center.
	2.0.2 Meet with CSPB and CSSF to review the employer feedback and develop short, medium, and longer-range strategies for regional collaborations.	Schedule a meeting with our sister regions to explore if they have an interest in developing regional collaborations.	3/24	
	2.0.3 Determine the feasibility of holding joint job fairs with CS Palm Beach and CS South Florida.	A minimum of 1 joint fair is held.	3/24	
	2.0.4 Determine the feasibility of developing joint marketing initiatives with CSPB and CSSF.	A minimum of 1 joint marketing initiative is developed.	3/24	
	2.0.5 Participate in an annual signature event in partnership with the Chambers of Commerce to highlight our partnership, workforce activities, economic impact, and CSBD services.	The first annual Chamber of Commerce / State of the Workforce event is held.	10/23	

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #2:

Maintain our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, and Providing Information and Intelligence to Stakeholders with Feedback from the Community.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.1 Continue outreach and engagement activities to job seekers, the local municipalities, elected officials, and business groups.	2.1.1 Launch a CSBD Newsletter	The inaugural bi-monthly CSBD e-Newsletter is launched.	9/23	On Target: The format and content for the first edition are complete and being finalized. Back-of-house technical support for individual content elements (stories, images, video, etc.) is in process.
	2.1.2 Update the contact list and implement a strategic information campaign targeting the public information officers and elected officials (commissioners and council persons) for Broward County and in each of Broward's 31 municipalities.	The updated contact list is created.	9/23	Updating the contact list is in process and on target to be completed by the end of September.
	2.1.3 Execute targeted, multicultural marketing campaigns to job seekers.	Fast Facts/Infograph document & Annual Highlights booklet produced.	10/23	The Fast Facts/Infograph document has been drafted and is being finalized with a "rolling year" for measurements and an increased focus on employer outreach. The annual Highlights booklet is in the design phase.
		A Proclamation for "Workforce Development Month" recognizing 50 years of service to Broward Country is shared with the public information officers and elected officials.	10/23	Proclamation issued 9/7.
		A regular cadence of ads published in Spanish/Haitian Creole publications and their online versions is established.	10/23	Multilingual radio campaign planned for P4P event (taking place 11/8). WLRN contract in process to include weekly addition of advertising time on Haitian Creole programming.

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #5:

To align Broward County community services (social services and education) to maximize employment and work opportunities for targeted populations (veterans, youth, individuals with disabilities, older workers, and ex-offenders).

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.0 Continue outreach to the business community about hiring from special populations.	5.0.1 Survey employers about their willingness to broaden their candidate pool by recruiting youth, returning citizens, older workers, and persons with disabilities.	The survey was completed, and the results are analyzed. Feedback is implemented.	8/23	On Target: Employers were surveyed, and a majority indicated they were interested in learning about the benefits of hiring youth, returning citizens, older workers, and persons with disabilities.
	5.0.2 Marketing campaign to employers utilizing social media, mass email, and podcasts about hiring from special populations.	Scripts and materials are developed. A marketing campaign to employers is deployed utilizing social media, mass email, and podcasts about hiring from special populations.	11/23	A marketing flyer and multiple social media campaigns are in development. Also, an informational one-pager about the benefits of hiring from special populations was created, including how to connect with CSBD, and was incorporated into the handout material at the employer forums and Workforce Wednesday seminars.
	5.0.3 Provide information in the employer industry forums and Workforce Wednesday seminars about opportunities to serve as internship sites for the CSBD Out of School Youth (OSY) Program	Information about the benefits of hiring from special populations and opportunities to serve as internship sites is sent to employers and incorporated into the handout material at the employer forums and Workforce Wednesday seminars.	9/23	Marketing material to employers about paid internships through CSBD's OSY Program is being updated.



BROWARD WORKFORCE DEVELOPMENT BOARD

ONE-STOP SERVICES COMMITTEE

Strategic Planning Matrix for PY 23/24

Heiko Dobrikow,
Board Chair

Rick Shawbell,
OSSC Chair

Carol Hylton,
President/CEO



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CareerSource Broward Mission:

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs.

CareerSource Broward Vision:

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

One-Stop Services Committee Goal:

To maximize employment and training opportunities for all job seekers, including those with multi-faceted barriers.

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.**CareerSource Broward Strategic Goal #2:****Maintain Our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, Providing Information and Intelligence to Stakeholders with Feedback from the Community.**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.0 Assess the feasibility of holding biannual, tri-county meetings with CS South Florida and CS Palm Beach to discuss collaborating on regional events such as youth education and job fairs.	Objectives 2.0 and 2.1 are more appropriate for the Employer Services Committee and have been moved to their Matrix for follow-up.			
2.1 Explore the pros and cons of collaborating with CareerSource South Florida and Palm Beach County on items that all local areas need such as advertising, media buys, and participant assessment tools to determine whether cost savings could be realized.				

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #2:

Maintain Our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, Providing Information and Intelligence to Stakeholders with Feedback from the Community.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.2 Expand social media outreach to include opportunities to share CSBD success stories and information on careers and career ladders.	<p>2.2.1 – Work with CSBD's Communication department to increase customer success stories on social media.</p> <p>2.2.2 – Research career ladders leading to occupations in demand and develop marketing campaigns designed to educate the public on career ladders</p>	<p>A minimum of 5 customer success videos are posted on CSBD's Social Media sites.</p> <p>Research is conducted, and Career Ladder information for occupations in our targeted industries is added to our web page and advertised on social media, orientations, and recruitment events and also shared with our community partners, youth providers, and at our younger youth career exploration event.</p>	1/23/24	<p>In Progress:</p> <p>A meeting was held on 9/8 with CSBD's Communication department. CSBD already shares customer-written testimonials via social media and outreach materials. It has been determined that we will focus on increasing video testimonials from successful job seekers. Videos are more impactful. We are developing a process to coordinate the recordings as customers achieve their employment goals.</p>

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #5:

To Align Broward County Community Services (Social Services and Education) to Maximize Employment and Work Opportunities for Targeted Populations (Veterans, Youth, Individuals with Disabilities, Older Workers, and Ex-offenders).

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.0 Explore working with organizations serving legal immigrants with credential evaluation services that are skilled, educated, licensed, or certified in their country of origin to create a talent pipeline.	<p>5.0.1 – Contact one-stop partners Broward College and the School Board of Broward County for the organizations they work with for credential evaluation for their students and staff.</p> <p>5.0.2 – Develop a matrix including information on each organization, cost, degrees/credentials reviewed, and timeframes.</p> <p>5.0.3 – Develop an agreement with the selected organization to provide this service to WIOA-eligible customers</p>	<p>Information was gathered, and organizations were contacted.</p> <p>5.0.2 – Matrix completed and reviewed by Legal and Exec for final decision.</p> <p>The agreements are finalized, and procedures for using the service are developed.</p>	11/28/23	<p>In progress:</p> <p>CSBD staff has contacted Broward College and the SBBC and began researching organizations that they work with when students have degrees from other countries. So far, two organizations have been identified and are located in Miami-Dade.</p> <p>Based on this, staff has contacted SpanTran Education Services, Inc. and Josef Silny & Associates. Depending on the type of degree, these services can cost from \$90 to \$400 and can take up to 15 business days to complete. We are assessing the feasibility of providing this service.</p>

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.**CareerSource Broward Strategic Goal #5:****To Align Broward County Community Services (Social Services and Education) to Maximize Employment and Work Opportunities for Targeted Populations (Veterans, Youth, Individuals with Disabilities, Older Workers, and Ex-offenders).**

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.1 Research Able Trust and other agencies, if feasible, develop strategies to partner with them to serve individuals with disabilities.	<p>5.1.1 – Identify agencies to target in Broward County.</p> <p>5.1.2 – Schedule and attend a minimum of 3 meetings to share information on CSBD services and to identify ways to partner.</p>	<p>A list of agencies is developed, and a resource map is created.</p> <p>CSBD will have met with a minimum of 3 organizations serving individuals with disabilities and will develop a referral process using the Crosswalk referral database.</p>	11/30/23	<p>In Progress:</p> <p>The CSBD Community Outreach Liaison has begun researching organizations and making contacts to schedule a presentation to include Able Trust.</p> <p>On 8/22, the CSBD Sr. VP of Operations, Kim Bryant, met with leadership staff at Broward College's Seahawk Nest Academy. The Seahawk NEST (Navigating Education for Student Transition) Academy is a three-year inclusive post-secondary program designed to prepare students with intellectual disabilities for employment. They discussed opportunities where it would be appropriate to collaborate, and they expressed interest in the paid internship program for 2024 graduates.</p>
5.2 Consider ways to increase awareness with organizations serving targeted populations (legal immigrants, youth, the disabled, and senior citizens) and introduce them to the services available through the one-stop centers.	5.2.1 – Actively engage with organizations that serve the desired population.	A meeting will be set with a minimum of 1 organization for each of the targeted populations (legal immigrants, youth, the disabled, and senior citizens)	1/29/24	

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.3 Research the best engagement and customer service practices used by organizations working with the targeted populations to improve our ability to serve customers.	5.3.1 – In working with the organizations identified in 5.2, schedule training for CSBD one-stop staff on the nuances of serving each of the targeted populations.	A minimum of 3 staff trainings will be scheduled for one-stop staff on serving the targeted populations.	3/29/24	In Progress: Staff has begun research on agencies that serve the target populations and has developed a comprehensive list of tips on the best way to meet the needs of these populations. The research will be used to develop the training presentations for staff.



BROWARD WORKFORCE DEVELOPMENT BOARD

YOUTH SERVICES COMMITTEE

Strategic Planning Matrix for PY 22/23

Heiko Dobrikow,
Board Chair

Dawn Liberta,
Youth Services Chair

Carol Hylton,
President/CEO



**Building For
Our Future**

The Next 50
Years 46

CareerSource Broward Mission:

To provide innovative solutions through the professional delivery of quality services, which consistently and effectively meet workforce needs.

CareerSource Broward Vision:

To be the premier workforce agency facilitating better jobs and providing quality workers that enhances the quality of life and builds a sustainable economy for Broward County.

Youth Services Committee Goal:

To promote the successful entry of youth into the workplace through the provision of training, education, and experiential activities.

STATE STRATEGIC GOAL: Lead the Nation in Economic Growth and Prosperity by Supporting Talent and Business Development.

CareerSource Broward Strategic Goal #2:

Maintain Our Role as Workforce Development Leaders Through Advocacy by the Board, Collaboration, and Providing Information and Intelligence to Stakeholders with Feedback from the Community.

Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.0 - Sponsor a CSBD career exploration day to introduce youth ages 14 -15 and their parents to one-stop career services and industry/community leaders.	<p>2.0.1 – Meet with the School Board of Broward County (SBBC) for approval.</p> <p>2.0.2 – Contract with an event planner to handle the coordination of this large event.</p> <p>2.0.3 – The Event Planner will develop a project plan to identify the important benchmarks and timeframes.</p> <p>2.0.4 – Hold the event.</p>	<p>A meeting was held with SBBC, and event approval was received.</p> <p>The event planner is selected.</p> <p>Project Plan completed</p> <p>CSBD Career Exploration Day is held.</p>	3/29/24	<p>In Progress:</p> <p>Meetings held with SBBC, including Superintendent Dr. Licata and Career, Technical, Adult & Community Education (CTACE) staff on 8/25, 9/6, and 9/8. We will continue meeting as the event planning progresses.</p> <p>CSBD is partnering with Goodman Public Relations, our current marketing firm, to coordinate the specifics for this event.</p> <p>Goodman Public Relations is working with a project plan that will identify the important activities and dates to ensure the success of the event. We are planning to hold the event at Amarant Bank Arena, and Goodman is working on securing the date.</p>

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.1 – Connect with partners/providers serving youth ages 14-15 for input on the content and organization of a career awareness / exploration event.	<p>2.1.1 – Contact the Children’s Services Council and Junior Achievement of South Florida to tell them about the event and get feedback on our plan for the Youth Career Awareness event.</p> <p>2.1.2 – Input is compiled and, where feasible, incorporated into the plan.</p>	<p>Providers / Partners are contacted, and feedback is received.</p> <p>The event coordinator updates the plan.</p>	12/1/23	

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
2.2 – Query CSBD's current youth providers regarding their services to younger youth to identify opportunities for additional services to provide at the Career Awareness Event.	2.2.1 – Contact our current providers and ask them if they would like to have a booth or other role in the event.	Discussions are held with all the providers, and their event participation is confirmed.	12/8/23	

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CareerSource Broward Strategic Goal #5:

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.0 – Meet with the SBBC to assess the feasibility of having a traveling job/life coach to visit Broward County high schools to deliver information on career pathways, workplace skills, and career exploration.	5.0.1 – Schedule a meeting with the SBBC to discuss this objective.	A meeting was conducted with SBBC, and a determination was made regarding the next steps.	9/21/23	Completed: In consultation with the SBBC, we determined the one-day career exploration event is the best way to provide information related to career pathways, workplace skills, and career exploration.
5.1 - Develop strategies to connect with youth with an emphasis on connecting with justice-involved youth on how to best educate them on career pathways.	5.1.1 – Contact BSO and the prosecutors' office to discuss how we'll be able to connect to serve justice-involved youth. 5.1.2 Strategies to connect with youth justice-involved youth are identified.	Meetings were held with BSO and the prosecutor's office. One or more strategies to connect with justice-involved youth are developed.	2/29/24	

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.1 (Continued) - Develop strategies to connect with youth with an emphasis on connecting with justice-involved youth on how to best educate them on career pathways.	5.1.3 – Schedule information sessions with justice-involved youth groups to provide information on career pathways.	A minimum of two information-gathering sessions are completed.	2/29/24	

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Objective	Next Steps	Benchmark / Performance Measures	Due Date	Comments
5.2 – Connect youth to internships in career areas matching their interests in occupations that don't require a college degree.	<p>5.2.1 – Create a job description.</p> <p>5.2.2 – Post the position, screen candidates, and select a candidate.</p> <p>5.2.3 - Hire a Youth Employment Specialist to develop employer training/work sites that match the youth's goals.</p> <p>5.2.4 – Using the youth's ISS Employment goal, identify those who are not interested in traditional classroom training and develop worksites that match their career interests.</p> <p>5.2.5 – Place the youth in meaningful work experience (WEX) training that offers career exploration.</p>	<p>The job description is created.</p> <p>The position was posted, candidates were screened, interviews took place, and a candidate was selected and on-boarded.</p> <p>The employee is hired and trained.</p> <p>A minimum of 5 additional worksites were developed.</p> <p>Enroll a minimum of 10 youth in WEX occupations that do not require a college degree.</p>	3/29/24	<p>In Progress:</p> <p>The job description has been created, and the position has been posted. We are currently sourcing candidates.</p>

Overview of the CareerSource Broward Region
Not Seasonally Adjusted
September 15, 2023

- The unemployment rate in the CareerSource Broward region (Broward County) was 3.1 percent in August 2023. This rate was 0.2 percentage point greater than the region's year ago rate of 2.9 percent. The region's August 2023 unemployment rate was equal to the state rate of 3.1 percent. The labor force was 1,110,853, up 37,570 (+3.5 percent) over the year. There were 34,491 unemployed residents in the region.

Fort Lauderdale-Pompano Beach-Deerfield Beach Metro Division

- In August 2023, nonagricultural employment in the Fort Lauderdale-Pompano Beach-Deerfield Beach MD was 905,700, an increase of 17,000 jobs (+1.9 percent) over the year.
- The Financial Activities (+4.0 percent) and Professional and Business Services (+3.5 percent) industries grew faster in the metro area than statewide over the year.
- The Fort Lauderdale-Pompano Beach-Deerfield Beach MD had the highest annual job growth compared to all the metro areas in the state in the Financial Activities (+2,900 jobs) industry.
- The Fort Lauderdale-Pompano Beach-Deerfield Beach MD had the fastest annual job growth rate compared to all the metro areas in the state in the Financial Activities (+4.0 percent) industry.
- The Fort Lauderdale-Pompano Beach-Deerfield Beach MD had the third highest annual job growth compared to all the metro areas in the state in the Professional and Business Services (+6,000 jobs) industry.
- The Fort Lauderdale-Pompano Beach-Deerfield Beach MD was tied for the third highest annual job growth compared to all the metro areas in the state in the Other Services (+800 jobs) industry.
- The industries gaining jobs over the year were Professional and Business Services (+6,000 jobs); Trade, Transportation, and Utilities (+5,000 jobs); Financial Activities (+2,900 jobs); Education and Health Services (+2,400 jobs); Leisure and Hospitality (+1,400 jobs); and Other Services (+800 jobs).
- The industries losing jobs over the year were Construction (-1,300 jobs); Information (-100 jobs); and Government (-100 jobs).
- The Manufacturing industry was unchanged in jobs over the year.

Note: All data are subject to revision.

Source: Florida Department of Commerce, Bureau of Workforce Statistics and Economic Research.

Unemployment Rates			
(not seasonally adjusted)	Aug-23	Jul-23	Aug-22
CareerSource Broward (Broward County)	3.1%	3.0%	2.9%
Florida	3.1%	3.1%	3.0%
United States	3.9%	3.8%	3.8%

Nonagricultural Employment by Industry (not seasonally adjusted)	Ft. Lauderdale-Pompano Beach-Deerfield Beach Metropolitan Division				Florida			
	Aug-23	Aug-22	change	percent change	Aug-23	Aug-22	change	percent change
Total Employment	905,700	888,700	17,000	1.9	9,733,400	9,443,900	289,500	3.1
Mining and Logging	#N/A	#N/A	#N/A	#N/A	5,800	5,700	100	1.8
Construction	48,000	49,300	-1,300	-2.6	610,100	605,900	4,200	0.7
Manufacturing	30,500	30,500	0	0.0	425,400	412,300	13,100	3.2
Trade, Transportation, and Utilities	207,100	202,100	5,000	2.5	1,981,300	1,918,400	62,900	3.3
Wholesale Trade	53,400	52,900	500	0.9	397,500	379,500	18,000	4.7
Retail Trade	109,600	108,200	1,400	1.3	1,146,600	1,121,000	25,600	2.3
Transportation, Warehousing, and Utilities	44,100	41,000	3,100	7.6	437,200	417,900	19,300	4.6
Information	20,400	20,500	-100	-0.5	157,800	158,100	-300	-0.2
Financial Activities	75,300	72,400	2,900	4.0	684,900	670,400	14,500	2.2
Professional and Business Services	176,300	170,300	6,000	3.5	1,627,600	1,601,100	26,500	1.7
Education and Health Services	116,700	114,300	2,400	2.1	1,482,400	1,395,000	87,400	6.3
Leisure and Hospitality	95,900	94,500	1,400	1.5	1,295,300	1,248,000	47,300	3.8
Other Services	34,800	34,000	800	2.4	353,000	344,200	8,800	2.6
Government	100,600	100,700	-100	-0.1	1,109,800	1,084,800	25,000	2.3

Population	2022	2021	change	percent change
CareerSource Broward (Broward County)	1,947,026	1,935,729	11,297	0.6
Florida	22,244,823	21,828,069	416,754	1.9

Average Annual Wage	2022	2021	change	percent change
CareerSource Broward (Broward County)	\$66,749	\$63,542	\$3,207	5.0
Florida	\$63,811	\$60,299	\$3,512	5.8

Note: All data are subject to revision.

Source: Florida Department of Commerce, Bureau of Workforce Statistics and Economic Research.